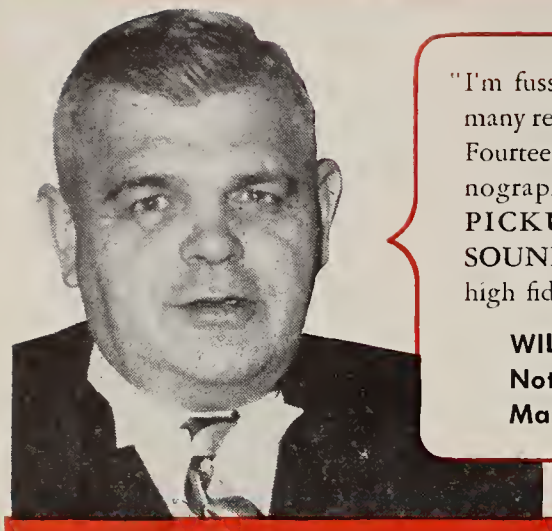
THE CASH BOX

VOLUME 12, NUMBER 32 MAY 5, 1951

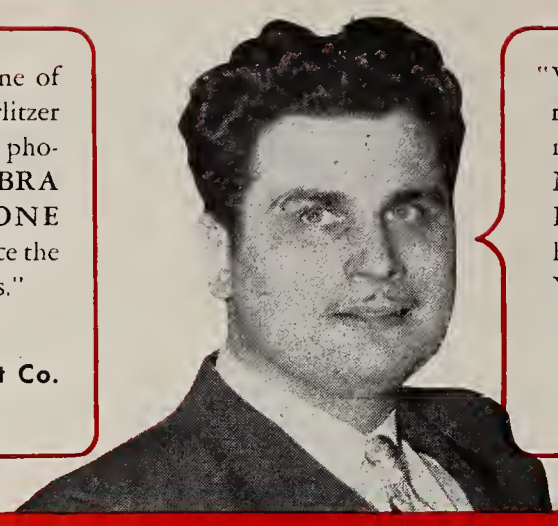
Florian Zabach zooms into the recording picture with his waxing of "The Hot Canary." Zabach, who's been delighting theater and TV audiences with his accomplished violin playing ever since he was "discovered" by Arthur Godfrey, now becomes a factor to be dealt with in the wax world for sales of his Decca disk have been hitting major proportions. The playful ditty, written and recorded a couple of years ago by Paul Nero, has been given a new lease on life by Zabach's sprightly interpretation of it.

UNANIMOUS OPINION



"I'm fussy about tone. That's one of many reasons why I like the Wurlitzer Fourteen Hundred. No other phonograph has **ZENITH COBRA PICKUPS** and **DYNATONE SOUND SYSTEM** to reproduce the high fidelity of the new records."

WILLIAM GOUDREAU
Notre Dame Amusement Co.
Manchester, N. H.



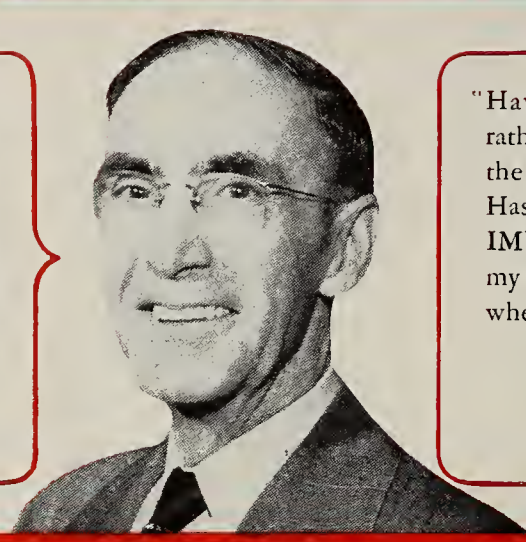
"Wurlitzer leads in value. For one reason it leads in beauty. Your new models are gorgeous. I like their **MODERN LINES** and **COLORFUL ILLUMINATION.** So do my location owners and their patrons. You're offering operators great value."

PAUL M. PSATHAS
Easy Novelty Co.
Olean, N. Y.

48 SELECTION ALL-SPEED WURLITZER

"In my opinion, the outsize record selection phonograph will go the way of the old 16 cylinder car. Too big. Too costly. Not needed. Your new **48-SELECTION WURLITZER IS IDEAL**—particularly in the face of the threatened record shortage."

BERT HAMMOND
Santa Ana, Calif.



"Haven't seen a phonograph I'd rather ride through a war with than the Wurlitzer Fourteen Hundred. Has what it takes to require **MINIMUM SERVICE** for years when my servicemen may be serving somewhere else."

FRANCIS STEELE
Joplin Music Co.
Joplin, Mo.

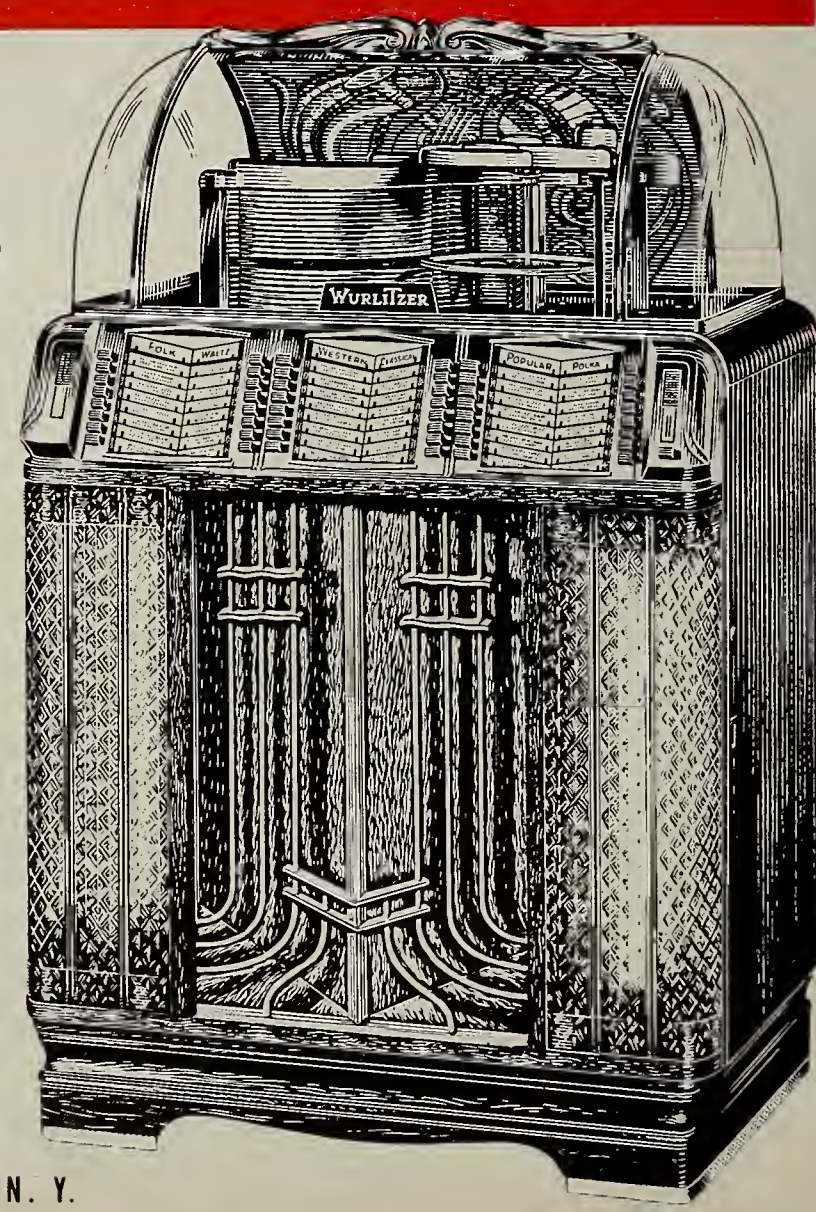
OFFERS OPERATORS BEST VALUE

WHY BUY TWO WHEN *ONE* WILL DO?

Why run chances with possible record shortages? Here's one phonograph playing all speeds on which you can use your old inventory of 78 RPM records—or—the new 45s if they are still available.

Why get over a barrel to the tune of supplying whole libraries of records for some phonographs on your route?

Get Wurlitzer Fourteen Hundreds and sit pretty with phonographs that are designed with current conditions in mind to make you more money.



THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, N. Y.

Changing Seasons

All concerned with the industry are now in agreement with this publication that the seasons have changed about.

Years ago, as *The Cash Box* has written many times, operators eagerly waited for Fall and Winter. They realized that these were the seasons when they could expect the biggest play action.

Prior to TV, Fall and Winter were the seasons when the average man would meet with his friends. Every naborhood had a popular gathering place. It could be the corner drug store, tavern, luncheonette, restaurant, or any other spot.

Now, with TV commanding the performances of the nation's most outstanding theatrical stars, as well as all the big sporting events, during the Fall and Winter seasons especially, patronage has fallen off in almost every former public gathering spot.

It is a known fact that today more cases of beer, more pretzels, popcorn, and other such foods, are being sold directly into home. The entire family gathers around its TV receiving set during the chilly Fall and Winter evenings to watch the big theatrical stars, as well as the outstanding sporting events.

Therefore, with taverns, restaurants, lunch rooms, ice cream spots, and other locations, reporting drops in patronage that range anywhere from twenty per cent to over fifty per cent during the Fall and Winter months, as *The Cash Box* pointed out some months ago, there is now no doubt that the seasons have changed about for the industry.

The new "big season" is the Summer. During the warm weather people want to get out. They would much rather enjoy a cool glass of beer in an air conditioned tavern than remain at home during the warm Summer evenings.

TV's attraction fades for the public during the sparkling weather of May and October and the torrid months of June, July, August and September. Another big reason for lack of TV viewers being the fact that, during these hot Summer months, the big theatrical stars take off for their holidays.

The only major TV sport then in action is baseball.

The average operator has to now plan on his best season being the Summertime. That's the one time during the year when he can realize better play action.

The tavern, restaurant, ice cream spot, and lunch wagon proprietors, must make their spots attractive to the public during the Summer season.

Patronage picks up in air conditioned, attractive locations. Play goes up, as patronage goes up, for this industry is dependent upon a certain percentage of players from the overall patronage traffic that enters any location.

Changing seasons also mean that operators must arrange for a more equitable commission basis for themselves. This is today most imperative, if the operator wants to enjoy profit during the new season, as well as during, what must now be termed because of TV, the off-season.

There is no doubt that somehow the coin machine industry will yet tie in with TV in a new type of business. Movie houses have fallen by the wayside because of TV. This industry, too, has been hard hit.

The answer is not in combating TV. It is, instead, in tieing in with this all-powerful competitor to take advantage of TV's ever growing popularity.

In the meantime, the one and only way to take advantage of the changing seasons, is for the average operator to change his general business methods so that he can and will profit, regardless of what the future holds.

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposess. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists"*.

10¢

There are many pros and cons being heard in discussions thruout the music field regarding the reasons for a swing to 10¢ play.

First, many changed to 2 plays for 10¢ and 5 or 6 plays for 25¢. A few changed to 1 play 10¢ and remained at 5 plays for 25¢.

These latter believed that the operators must get dimes and quarters today as against nickels.

"This," these men said, "was the only way that the music operator could overcome the tremendously increased expenses which he was enduring."

In addition, everywhere in those cities where telephone calls are now 10¢, it has been proved that the public have more dimes in their pockets than they have nickels.

"The telephone companies changeover to 10¢," these music ops claim, "is sufficient proof, in itself, that juke box ops, too, must get 10¢ to survive."

At the same time they believe that 10¢ can be obtained because phonos today are giving the public much wider and greater selectivity. New phonos range from 40 to 100 selections.

They also explain that TV has cut into peak hour play and this, of itself, is one reason why they must get dimes instead of nickels for the short peak play period that now remains.

Many also point to constantly increasing taxes, as well as to inflation. Not only direct taxation of their business, but higher income taxes, also higher state taxes, and, of course, the many new and increased indirect taxes which they, and their families, are now paying.

All this, they claim, plus the reasons which they present alongside here, are reasons enough why music operators must give the most serious consideration to 10¢ play.

They urge music operators, who realize the need for increased intake so as to meet expenses and survive the present high tax era, to study the reasons they offer here for 10¢ play and then decide for themselves.

1 INCREASED OVERHEAD EXPENSE

Higher wages being paid mechanics, servicemen, collectors. Increased cost of car and truck repairs and maintenance. Higher prices being paid for tires, tubes, gasoline, etc. Higher cost of needles, records, strips, plastics, parts, etc., etc. Higher telephone bills. Increased wages being paid for general office help, etc., etc. Higher rent for storage, store and office space. Many other hiked costs too numerous to list.

2 INCREASED COST OF EQUIPMENT

New and used music equipment up in price. Constantly rising location placement costs. Inequitable amortization rulings. Increased percentage being paid on notes. Demand for more new phonos continues from locations with intake not increasing in proportion. Complete route changeovers and modernization extremely costly. Remote systems higher. Wall and bar boxes up in price. Cable up. Tubes up.

3 INFLATION AND HIGHER TAXATION

City, County, State and Federal taxes all up, and going higher. Inflated money cutting deep into revenue. More possible taxation (hidden and open) on the way. War trend upsetting general economy, increasing costs, digging into possible retailer profits, reflecting on all connected with retail businesses. Excise taxes adding to cost of phonos and records as well as many other items used daily.

4 MYRIAD MISCELLANEOUS EXPENSES

Higher costs for gifts and entertainment for customers. Constant donations to customers' pet charities. Calls for more and more money to be expended in average location by music ops. Storekeepers demanding free use of phonos for many events. Location demand for "guaranteed share" of all intake, regardless of any profit to ops. Signs, stools, coasters, myriad other demands from storekeepers of music operators.

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically

45 rpm numbers in parenthesis

CODE

AB—Abbey	DY—Derby	PR—Prestige
AD—Adam	4 Star—Four Star	RA—Rainbow
AL—Aladdin	FE—Federal	RE—Regent
AP—Apollo	JU—Jubilee	RG—Regal
AT—Atlantic	KI—King	SA—Savoy
BU—Bullet	LO—London	SIT—Sittin' In
CA—Capitol	ME—Mercury	SP—Specialty
CO—Columbia	MG—MGM	TE—Tempo
CR—Coral	MO—Modern	TW—Tower
DA—Dano	NA—National	VI—Victor
DE—Decca	OR—Oriole	

Pos. Last Week

1 — **2**

MOCKIN' BIRD HILL

LES PAUL & MARY FORD—PATTI PAGE

CA-1373 (F-1373)—Les Paul & Mary Ford
CR-64061 (9-64061)—Pinetoppers
DE-27444 (9-27444)—Russ Morgan
LO-851 (30296)—Marlin Sisters
ME-5552 (5552x45)—Tiny Hill
ME-5595 (5595x45)—Patti Page
VI-21-0396 (48-0396)—Britt & Allen

2 — **1**

IF

PERRY COMO

CA-1342 (F-1342)—Dean Martin
CA-1351 (F-1351)—Jan Garber
CO-39082 (6-939)—Jo Stafford
CR-60355 (9-60355)—Denny Vaughan
DE-27391 (9-27391)—Ink Spots
DE-27481 (9-27481)—Louis Armstrong
DE-27534 (9-27534)—Ethel Smith
LO-833—Dick James
ME-5565 (5565x45)—Vic Damone
MG-10896 (K10896)—Billy Eckstine
VI-20-3997 (47-3997)—Perry Como

3 — **3**

WOULD I LOVE YOU

PATTI PAGE

CA-1368 (F-1368)—Helen O'Connell
CO-39159 (4-39159)—Day & James
DE-27402 (9-27402)—Jerry Gray O.
DE-27490 (9-27490)—Gordon Jenkins
ME-5571 (5571x45)—Patti Page
VI-20-4056 (47-4056)—Tony Martin

4 — **4**

BE MY LOVE

MARIO LANZA

CA-1352 (F-1352)—Ray Anthony O.
CO-39157—Les Brown O.
CR-60373 (9-60373)—Owen Bradley
DE-27366 (9-27366)—Victor Young O.
DE-27534 (9-27534)—Ethel Smith
MG-10799 (K-10799)—Billy Eckstine
VI-10-1561 (49-1353)—Mario Lanza

5 — **9**

ON TOP OF OLD SMOKY

THE WEAVERS & TERRY GILKYSON

CO-39328—Burl Ives
CR-60436 (9-60436)—George Cates O.
DE-27515 (9-27515)—Weavers & Terry Gilkyson
ME-5612 (5612x45)—George Siravo O.

6 — **5**

ABA DABA HONEYMOON

DEBBIE REYNOLDS and CARLETON CARPENTER

CO-3882—Willie Solar
CO-39205 (4-39205)—Helen Kane
CR-60374 (9-60374)—Clill Steward
DE-27474 (9-27474)—Carmichael & Daley
ME-5586 (5586x45)—Hayes & Kallen
MG-30282 (K30282)—Reynolds & Carpenter
VI-20-4065 (47-4065)—Freddy Martin

7 — **7**

BEAUTIFUL BROWN EYES

ROSEMARY CLOONEY—JIMMY WAKELY

CA-1426 (F-1426)—Arthur Smith
CA-1393 (F-1393)—Jimmy Wakely
CO-39212 (4-39212)—Rosemary Clooney
DE-27485 (9-27485)—Evelyn Knight
MG-10924 (K10924)—Art Mooney
MG-10914 (K-10914)—Arthur Smith
VI-20-4062 (47-4062)—Lisa Kirk

8 — **6**

SPARROW IN THE TREE TOP

GUY MITCHELL

CA-1440 (F-1440)—LES BAXTER
CO-39190 (4-39190)—Guy Mitchell
CR-60401 (9-60401)—LYN MURRAY
DE-27477 (9-27477)—Crosby & Andrews Sisters
LO-931 (45-931)—Reggie Goll
ME-5597 (5597x45)—Rex Allen
MG-10924 (K-10924)—ART MOONEY

9 — —

I APOLOGIZE

BILLY ECKSTINE

CO-39189 (9-39189)—Champ Butler
DE-27484 (9-27484)—Don Cherry
LO-964 (45-964)—Anita O'Day
ME-8209 (8209x45)—Dinah Washington
MG-10903 (K10903)—Billy Eckstine
VI-20-4056 (47-4056)—Tony Martin

10 — —

HOW HIGH THE MOON

LES PAUL & MARY FORD

CA-1451 (F-1451)—Les Paul & Mary Ford
CO-39145—Erroll Garner
DE-24513 (9-24513)—Lionel Hampton O
MG-30303 (K-30303)—David Rose

11) MY HEART CRIES FOR YOU 12) BRING BACK THE THRILL 13) TENNESSEE WALTZ 14) YOU'RE JUST IN LOVE 15) SYNCOPATED CLOCK 16) THE LOVELIEST NIGHT OF THE YEAR 17) A PENNY A KISS 18) HOT CANARY 19) TOO YOUNG 20) ACROSS THE WIDE MISSOURI

This week's

New Releases ...on RCA Victor

RELEASE # 51-18

POPULAR

RALPH FLANAGAN and his Orchestra
Very Good Advice
Twilight Rhapsody
20-4133 (47-4133)*

LISA KIRK
Love Is The Reason
Sad And Lonely
20-4134 (47-4134)*

BUDDY MORROW and his Orchestra
Rose, Rose, I Love You
After I Say I'm Sorry
20-4135 (47-4135)*

SACRED

GEORGE BEVERLY SHEA with Hugo Winterhalter's Ork
Be Still, My Soul
If You Know The Lord
20-4132 (47-4132)*

COUNTRY

SPADE COOLEY and his String Orchestra
Tuesday Two-Step
Three Fiddle Rag
21-0467 (48-0467)*

WESTERN

HANK PENNY and his California Cowhands
What She's Got Is Mine
Hold The Phone
21-0466 (47-0466)*

RHYTHM

BLOW-TOP LYNN and his House Rockers
They Ain't Gonna Tell It Right Up On The Hill
22-0124 (50-0124)*

JOHN GREER and his Rhythm Rockers
When You Love
Clambake Boogie
22-0125 (50-0125)*

NATIONAL SPECIAL

General of the Army DOUGLAS MacARTHUR'S REPORT TO CONGRESS
P-317 (WP-317)* (LPM-5)**

* 45 rpm cat. nos.
** 33-1/3 rpm cat. nos.

Going Strong...

$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF APRIL 28

$ Sound Off / Oh, Marry, Marry Me
Vaughn Monroe
20-4113—(47-4113)*

$ On Top Of Old Smoky / Shall We Dance
Vaughn Monroe
20-4114—(47-4114)*

$ I Have No Heart / Unless
Eddie Fisher with Hugo Winterhalter Ork
20-4120—(47-4120)*

$ The Loveliest Night Of The Year
Mario Lanza
10-3300—(49-3300)*

$ Never Been Kissed
Freddy Martin
20-4099—(47-4099)*

$ Be My Love
Mario Lanza
10-1561—(49-1561)*

$ Down The Trail Of Achin' Hearts
Hank Snow and Anita Carter
21-0441—(48-0441)*

$ If / Zing Zing, Zoom Zoom
Perry Como (Sigmund Romberg) (Mitchell Ayres)
20-3997—(47-3997)*

$ Kentucky Waltz
Eddy Arnold
21-0444—(48-0444)*

$ Rhumba Boogie
Hank Snow
21-0431—(48-0431)*

$ Would I Love You
Tony Martin
20-4056—(47-4056)*

$ Gotta Find Somebody To Love / Maggie Blues
Mindy Carson
20-4119—(47-4119)*

$ The Syncopated Clock / March Of The Cards
The Three Suns
20-4090—(47-4090)*

$ Bring Back The Thrill / If It Hadn't Been For You
Eddie Fisher with Hugo Winterhalter Ork
20-4016—(47-4016)*

$ There's Been A Change In Me
Eddy Arnold
21-0412—(48-0412)*

RCA VICTOR Records

The Sound that Swings to 45

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

DISK OF THE WEEK

"BECAUSE OF RAIN" (3:08)

"SONG OF DELILAH" (2:40)

NAT "KING" COLE
(Copitol 1501; F-1501)

NAT "KING" COLE

● It looks as though Nat "King" Cole can do no wrong. Following fast on the heels of his recent hits, Nat takes a song written by Ruth Poll, who wrote "Bring Back The Thrill", gives it a beautiful rendition and assures himself of another smash. Ops who want a disk in their machines which they know will draw the coin, oughta have this one right now. This lovely ballad seems almost tailor made for Nat's style of delivery and he certainly sends it flying as Les Baxter and the orchestra provide a perfect setting for his quiet performance. The lower half is a sultry number which Nat does in similar manner, again making the side sound grand. This time Dave Barbour backs him up. The top deck is due for big things and ops will make no mistake to get it into their boxes now.

"COME BACK TO ANGOULEME" (2:54)

"HOW CAN I LEAVE YOU?" (2:47)

PHIL SPITALNY
(RCA Victor 20-4121; 47-4121)

● Phil Spitalny and his orchestra have two very soft numbers to offer here. The first side is a European import which the girls sing in chorus and play with ease. The lower half is a ballad again with a vocal by the chorus and a backing in which strings predominate. Ops might take a listen.

"I WHISTLE A HAPPY TUNE" (2:48)

"WHAT WILL I TELL MY HEART?" (2:49)

THREE SUNS
(RCA Victor 20-4122; 47-4122)

● A lively, sprightly tune gets a grand rendition from the Three Suns as the Smith Brothers come through with a listenable vocal. The second side is a current ballad on which both groups turn in a first rate job. Ops will do ok with these sides.

"IT'S A MAN" (2:23)

"THAT'S THE KIND OF GUY I DREAM OF" (2:40)

BETTY HUTTON
(RCA Victor 20-4123; 47-4123)

● Two novelties, typical of Betty Hutton's style, show up on this disk and she certainly throws herself into them. Both ends get a jumpy rendition which leaves you almost exhausted at the end. For Betty's fans, these two sides should prove to be coin getters.

"THE SHANNON, THE SHAMROCKS AND YOU" (2:45)

"AND THEN I PRAYED" (2:50)

THE MARINERS
(Columbia 39332)

● The Mariners take an Irish tune and give it their usual wonderful going over on the top deck. Displaying some easy harmony, the group give this one a dreamy vocal. The lower end is an ultra slow religious tune on which the boys again show their skill. Ops will want to hear it.

"KENTUCKY WALTZ" (2:50)

"MIXED EMOTIONS" (3:08)

ROSEMARY CLOONEY
(Columbia 39333)

● Rosemary Clooney takes a tune from western fields and gives it a lovely pop rendition in the current manner of dueting with herself. It's a slow simple melody which is very appealing and could easily break out. The bottom half is a very smart tune on which Rosemary turns in a terrific job. Ops won't want to miss this disk.

"WHISPERING" (3:12)

"WHERE OR WHEN" (3:20)

JOE REICHMAN
(Columbia 39265)

● Some wonderful piano playing can be heard here as demonstrated by Joe Reichman. Both ends are oldies done very softly by Joe and both have lots of sentimental attraction. These sides are really first rate to listen to and for the quieter spots, they can't be beat.

"A BEGGAR IN LOVE" (3:00)

"UNLESS" (2:40)

GUY MITCHELL
(Columbia 39331)

● A beautiful new ballad gets a terrific vocal from Guy Mitchell on the upper level as Mitch Miller comes up with his usual terrific orchestration. On the second side, the pair takes an oldie that's currently being revived and make it sound wonderful. This is a natural for ops.

"BECAUSE OF YOU" (3:10)

"THE GIRLS WE NEVER DID WED" (2:55)

RAY BARBER
(Mercury 5625)

● Ray Barber, a young singer with a lot of promise, has two sides on which he shows off the quality of his voice. The top deck is a ballad done very slowly with Russ Case providing the musical setting while the lower end features a cute set of lyrics which Ray delivers well. Ops ought to listen to this boy.

"BLUE SKIES MARCH" (2:25)

"SIDEWALKS OF CUBA" (2:32)

TED HEATH
(London 719)

● A wonderful old Irving Berlin tune is taken for a ride here by Ted Heath. Giving it an instrumental going over, the orchestra makes it a jivy thing with occasional switches to march tempo. The lower end is a sultry number with some very good instrumentals being shown off. Ops with the right locations might tune in.

"MY DEAREST" (2:50)

"UNLESS" (2:55)

BILL SNYDER
(London 1075)

● Two lovely ballads are turned out on this disk by Bill Snyder with Stuart Foster showing up on the vocal. Of course each side has some terrific piano playing, dramatic and slow while Stuart provides his usually fine type of vocalizing. Ops won't want to miss this one.

"HE'S ONLY WONDERFUL" (2:43)

"I'LL NEVER KNOW WHY" (2:00)

FRANCES WAYNE
(London 999)

● Frances Wayne lends her own particular style to a couple of ballads and makes each end sound real good. Neal Hefti provides the orchestrations as Frances runs through these numbers attractively. Each end is slow and very pleasant to hear and ops are advised to listen in themselves.

"DON'T FENCE ME IN" (2:43)

"OH YOU MILLION DOLLAR DOLL" (2:54)

LEE MONTI'S TUTONES
(Shorp 30)

● A zany instrumental of an old standard is dished out here by Lee Monti's Tutones. You don't know what to expect next on this wacky disk but everything that comes along is good to hear. The lower end is a pleasant item with the boys joining in for a chorus. Ops oughta keep their eye on the top deck.

"ALONE" (2:40)

"I HAVEN'T SEEN YOU IN A MONTH OF SUNDAYS" (2:27)

BETTIE CLOONEY
(King 15103)

● An oldie serves to give Bettie Clooney a very good top deck here. Bettie teams up with herself on this vocal and with Eddie Smith and the orchestra doing the backing, she makes it sound real good. The lower half is a novelty with some cute lyrics which Bettie again does in accomplished style. Ops might take a listen.

"IS MY POP IN THERE?" (2:48)

"WEAK MINDED BLUES" (2:54)

LOUIS JORDAN
(Decca 27547; 9-27547)

● Louis Jordan has a good jumpy item to play around with on the top deck and he and his crew do it with zest. It's a very infectious thing with repetitious lyrics which you remember. The bottom side is a low down blues number which Louis of course knows just how to do. This is perfect for the right location.

"THE HOUR OF PARTING" (2:37)

"PRETTY EYED BABY" (2:27)

GENE WILLIAMS ORCH.
(King 15107)

● Gene Williams and his orchestra go to town on an old standard and make it sound very pleasant. Gene does the vocal as the boys in the band make with some good music. The second half is a current novelty given a very jumpy rendition here. This will make a good filler item.

"HAVE YOU LATELY"' (2:54)

"AT A LITTLE RAILROAD CROSSING" (2:49)

SNOOKY LANSON
(London 954)

● Two ballads are offered on this platter by Snooky Lanson. Snooky goes about both of these things in a soft easy manner while Jack Pleis and his orchestra do the backing. Each end is attractive to hear and ops who are looking for good filler material oughta listen to it.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★	"KENTUCKY WALTZ"	Rosemary Clooney	Columbia 39333
★	"A BEGGAR IN LOVE"	Guy Mitchell	Columbia 39331
★	"ROSE, ROSE I LOVE YOU"	Buddy Morrow	RCA Victor 20-4135; 47-4135
★	"ANGELA"	Pat Terry	London 981

DORIS DAY

ANDREWS SISTERS

What's Happened to the GIRL SINGERS?

KITTY KALLEN

SARAH VAUGHAN

ROSEMARY CLOONEY

FRAN WARREN

ELLA FITZGERALD

JO STAFFORD

TERESA BREWER

PEGGY LEE

EILEEN BARTON

TONI ARDEN

DINAH WASHINGTON

ANNE SHELTON

Where are those smash records from Kay Starr, Doris Day, Dinah Shore, Fran Warren, Jo Stafford, Margaret Whiting, Peggy Lee, Teresa Brewer and all the others?

Except for Patti Page, the girls seem to have taken a back seat in the pop record picture.

Why?

Is it that the proper material just isn't being written for them?

Are the A & R departments funneling all the likely tunes to the male singers?

Are the girls failing to receive the proper concentrated promotion from the diskeries?

Is the buying public more easily induced to buy recordings made by the boy singers?

What is the reason?

Whatever the cause, it certainly isn't that the girls can't turn out those best selling disks. In last year's "Cash Box" poll, five of the top twelve records were made by females. These included Teresa Brewer's "Music Music Music", Eileen Barton's "If I Knew You Were Coming I'd've Baked A Cake", two from the Andrews Sisters, "I Wanna Be Loved" and "I Can Dream, Can't I" and Kay Starr's "Bonaparte's Retreat".

Yet so far this year only two girls have made the top ten as singles. They're Patti Page who did it with "Tennessee Waltz" and "Would I Love You" and Rosemary Clooney who's up there now with "Beautiful Brown Eyes".

Not to minimize what the girls have done, several of them have made the top ten teamed with male singers. Debbie Reynolds did it with "Aba Daba Honeymoon" as well as Betty Hutton on "A Bushel And A Peck" and Dinah Shore with "A Penny A Kiss". And we mustn't forget Mary Ford who does such a tremendous job on those Les Paul disks.

But the fact remains that in four months of recording this year, only two girls have attained hits of major proportions as singles.

Obviously this can't be the result of any one cause. But some of the factors involved must include poor material available for the female singers, lack of proper promotion, and a neglect on the part of A & R men of the girls' needs.

The record companies themselves, from a study of the ads they've been placing since the beginning of the year, have been pushing the male singers as opposed to the girls. Some ads listing record firms' top disks, don't have even one by a female singer. Others have been devoting occasional space to the girls but nowhere in the proportion that the males get. Except for the ads which the female singers take themselves, or have taken for them by publishers whose songs they've recorded, the promotional pickings for the girls have been mighty slim.

Some record people claim there's a very simple answer to this problem. They say the female market buys records and they're mostly interested in male singers.

In a sense this is true. Females do buy the majority of records.

But how would this explain the great selling disks the girls have made. How does this explain Patti Page, Dinah Shore, Doris Day and all the others?

Obviously there is a market for female singers—and a big one if we can believe sales statistics in the past.

Perhaps the record companies and their distributors have been neglecting a very important market—the one that will buy the girls' disks.

This time of the year, every year, all record firms start noticing a drop in business. It's a yearly routine and each year methods are sought to try to overcome it.

Here's an opportunity to concentrate on a market that will buy disks—female disks.

There are millions of boys now in army, navy, marine, coast guard and air force installations throughout the country. In their spare moments they're hungry for all sorts of entertainment.

The nearest form of musical diversion available to them is the juke box—the one located right in camp or the nearby tavern or dance hall. These boys want to hear music whenever they can. And what's more, they want to hear female singers.

This is a ready market for record firms and their distributors. Military installations are located almost everywhere. Good female disks starting in these camps could sweep the country.

So let's get those girl singers back on the hit lists. If they don't have the right material, let's get it for them. If they're not being promoted properly, let's change our methods. If the A & R departments are neglecting them a little, let's eliminate that neglect.

Whatever's the trouble, it can be remedied.

The important thing is that there's a market for our great girl singers. And we've gone through a drought long enough. Let's get them to work turning out those best sellers.

EVELYN KNIGHT

GEORGIA GIBBS

KAY STARR

PATTI PAGE

DINAH SHORE

MINDY CARSON

MARGAPET WHITING

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"COOK'S TOUR" (2:50)
"MR. ANTHONY'S BLUES" (3:07)

RAY ANTHONY
(Capitol 1502; F-1502)

● Ray Anthony has two instrumentals to dish out on this disk. The top deck is a rhythmic thing with some fine solos coming our way. The second side is a low down sounding item again with the solos standing out. Ops who do well with instrumentals won't want to miss this.

"LONG AGO LAST NIGHT" (2:32)
"I'VE GOT A RIGHT TO KNOW" (3:04)

MARTHA TILTON
(Coral 60441; 9-60411)

● Two very easy going ballads are offered here by Martha Tilton. On the top deck she has the Mellomen to help her out as George Cates and the orchestra provide the backing. The lower half finds her going it alone and again she does a fine job. Ops will want to hear this.

"SOMETHING WONDERFUL" (3:15)
"HELLO YOUNG LOVERS" (3:12)

FRED WARING
(Decca 27581; 9-27581)

● Fred Waring gives two tunes from "The King And I" his usual productions which make them sound even more wonderful. Joanne Wheatley comes through on the vocal at either end as the chorus and orchestra gives her some terrific backing. Ops oughta take a listen to these sides.

"TILL THE SANDS OF THE DESERT GROW COLD" (2:35)
"THE WORLD IS MINE" (3:14)

ALFRED DRAKE
(Decca 40206; 9-40206)

● Alfred Drake puts his big voice to work on a couple of numbers and gives them his own special touch. The upper level is an exciting tune that comes out very rhythmic. The second side is an oldie which he does in an unpretentious way. Ops might take a peek at this.

"SERANATA" (2:10)
"THE SPRINGTIME COMETH" (2:25)

MARY MAYO
(Capitol 1504; F-1504)

● Mary Mayo, who's shown so much promise with her first disks, continues the good work on this platter. The top deck is a Latin American item on which Mary displays some fine vocal work as Al Ham does the orchestration. The lower half is an unusual rendition of a cute tune and Mary again gets some wonderful backing. Ops oughta listen in.

SLEEPER OF THE WEEK

"ROSE, ROSE, I LOVE YOU" (2:38)
"UNLESS" (3:04)

GORDON JENKINS
(Decca 27594; 9-27594)

GORDON JENKINS

● Gordon Jenkins gets back into the swing of things with two sides that can't help but be big. You can turn this one on either end and you have a hit. The first side is called "Rose, Rose, I Love You" and the second one "Unless". Unless ops want to be caught without one of the best disks of the season, they better stock up on this one. The top deck tune is imported from the Orient and at the moment is hitting it up in England. It gets an eastern interpretation from Gordon and his boys, an orchestration which adds flavor to the side. Cisco Huston comes through with a vocal paced just right and the choral group lends zest to the production. This could be the big one for the song. The second side too is a beautiful thing, an old ballad that's currently being revived. This sounds like some of Gordon's old arrangements, which means it's grand to hear. Bob Stevens does the vocal solo and gets everything into the song that it needs. Here are two big sides for ops. They shouldn't pass them up.

"TELL ME" (2:35)
"LOVE ME" (2:35)

HELEN O'CONNELL
(Capitol 1512; F-1512)

● Going back to the type of arrangement she made so popular years ago, Helen O'Connell takes this top deck tune, switches to a definite steady beat in the middle and makes it sound like her famous disks. The second side is a nice ballad done slow and easy by Helen. Harold Mooney backs her up at either end. Ops should take notice.

"DEAR JOHN" (2:30)
"LONELY ACRES" (2:51)

FRANK DeVOL
(Capitol 1503; F-1503)

● A tune from western circles gets a wonderful going over from Frank DeVol and his orchestra. Lindy Doherty injects real feeling into this number and gives it a very listenable aire. The second side is an unusual melody which is done very slowly by the boys. Ops shouldn't miss the top deck.

"MOON NOCTURNE" (2:53)
"LOVER COME BACK TO ME" (2:53)

ZIGGY ELMAN
(MGM 10955; K10955)

● Ziggy Elman has two different types of numbers to offer on this platter. The first half is a slow piece on which he shows off some excellent trumpet work while the bottom half is a jumpy version of an oldie which is sent out real fast. Ziggy's fans should go wild about this.

"ME AND MY SHADOW" (2:45)
"I FOUND A MILLION DOLLAR BABY" (2:52)

THE SPORTSMEN
(Capitol 1507; F-1507)

● Two old standards provide the Sportsmen with material for a good disk. The upper half is a slow one on which the boys display a good brand of harmony while the lower end is a swingy thing. Bill May's orchestra provides the musical setting on either side. Ops oughta listen to this.

"I'LL BE AROUND" (2:48)
"QUINTESSENCE" (2:49)

GEORGE SHEARING QUINTET
(MGM 10956; K10956)

● The George Shearing Quintet goes to work on a couple of numbers in their own distinctive style. The upper level is an oldie which the small instrumental group do in great fashion with, of course, George Shearing's piano standing out. The second half too is an interesting piece of music. Ops with the right spots will want to tune in.

"WE KISS IN A SHADOW" (2:53)
"HELLO YOUNG LOVERS" (2:38)

JANE POWELL
(MGM 30358; K30358)

● Two lovely tunes from "The King And I" serve to give Jane Powell two beautiful sides. On each end Jane shows off her attractive voice putting a great deal of feeling into these much recorded ballads. Her versions should give them another push to the top.

"WASHDAY BLUES" (2:37)
"DISILLUSIONED" (2:07)

CHARLOTTE MANSFIELD
(Capitol 1506; F-1506)

● A slow blues item turns up on the top deck sung by Charlotte Mansfield. With a good piano as an accompaniment, Charlotte does an excellent job with this. The second side is a novelty with a beat and again this singer does ok. Ops with proper spots will want to tune in.

"TOO MANY WOMEN" (2:48)
"SOMEWHERE THERE MUST BE HAPPINESS"" (2:47)

AMES BROTHERS
(Coral 60452; 9-60452)

● The Ames Brothers, whose work is almost always of the same high quality, continue the string with two different sides. The first one is a novelty with some good lyrics which the boys deliver in a happy note. The lower end is a ballad, slow and dreamy, on which they show how they can harmonize. Ops shouldn't miss this disk.

"ROSE, ROSE, I LOVE YOU" (2:22)
"AFTER I SAY I'M SORRY" (3:15)

BUDDY MORROW ORCH.
(RCA Victor 20-4135; 47-4135)

● A Chinese import which is due for big things here gets a march tempo rendition from Buddy Morrow and the boys. The band sings out the lyrics in chorus as Buddy sends this one marching along. The bottom half is an instrumental of an oldie with a trombone solo by Buddy. The top deck might take off.

"ANGELA" (2:54)
"SHOULD YOU FORSAKE ME" (2:49)

PAT TERRY
(London 981)

● A very sultry tune gets a grand going over from Pat Terry on the upper half. With Buddy Koster and his orchestra providing a terrific arrangement, featuring some top notch organ playing, this side has a great chance. The bottom half too is one of those minor key melodies which are so good to hear. Ops better keep an eye on the first side.

"FOLLOW THE DODGERS" (2:49)
"PHILADELPH-I-A" (2:45)

GLADYS GOODING
(Sports 7115)

● Some very specialized material is turned out here by Gladys Gooding at the organ and the Bank of Manhattan Choral Group. This is a natural for Dodger fans and in Brooklyn it should go over big. The second half is a cute organ solo which makes for nice listening. The top deck is an anthem for the Dodgers.

'ROUND THE WAX CIRCLE

NEW YORK:

Back in February, **Guy Lombardo** sent a letter to the music trade boosting **Freddy Martin's** band and his opening at the Cafe Rouge. Now Freddy has repaid the compliment, sending out a note announcing Guy's return to the Roosevelt on April 30. . . . **Virginia Wicks** has been hitting it up big since her return to the promotion business. She's now handling **Mary Mayo** and is doing public relations for Cafe Society Downtown where **Dorothy Ann** opened on the 26th in a show featuring **Josh White** and **Pearl Primus**. . . . London has closed its 10th Avenue office leaving **Gloria Friedman**, a girl with terrific record experience, available for some live wire firm. . . . **Sam Green**, who has his own label called Jet Records and is a distributor for many independents, has a hot item going in "Last Train" a calypso number of the Duke of Iron. . . . **Irving Fields**, who recently finished an engagement at the Club One-Two in Toronto and moved on to the Club Esquire in Montreal, has written the "Subway Samba" dedicated to Toronto, which has just built its first subway. . . . **Helen Grayco (Mrs. Spike Jones)** is anticipating two big events. One is the arrival of a baby brother or sister for **Spike, Jr.**, and the other is a strong send off on her latest record "Twas Brillig' and "Red Silk Stockings." . . . **Jay McMaster**, dj on WMEX in Boston, a territory where all those hits start, has been getting a big reaction to "There's No Return" by the **Smith Brothers** on the London label. . . . **Jimmy Cairns**, head of BMI's Chicago office, made his first plane trip to Kansas City and surrounding territory to exploit BMI's current hits "Jezebel" and "Because Of You." . . . Pyramid Records sure is hot these days. First **Elmo Russ** wrote "Gotta Find Somebody To Love" and had a top recording of it made by **Marian Maye** which Coral gobbled up. Now Pyramid has a new one called "Goodnight" sung by **Bud Brees** and it too looks like a winner. . . . **Jerry Lipskin** of Dubonnet Records has signed **Sandra Kent** to a recording contract after hearing her on some demonstration disks for her songwriter husband, **Jim Moorhead**.

GUY LOMBARDO

CHICAGO:

Fran Warren flew in from NYC only to fly back the same night. . . . Hats off to **Art Talmadge** of Mercury for turning out such disks as **Al Trace's** "Why Go Home" and **Sophie Tucker's** "Make 'Em Say Please" both of which are really juke box material. . . . **Helen O'Connell** who is doing a smash job with **Martin & Lewis** at the Chez makes an appearance on their Sunday TV show. Helen's rendition of "The Loveliest Night Of The Year" is a real show-stopper. . . . **Harry Myerson** of MGM Records is in town this week. . . . **Art Kassel** broke an all time record at La Martinique this past Satty and Sunday. . . . **Jimmy Featherstone** set to follow Art. . . . **Dirk Courtenay** back from the Army just 4 weeks ago gets into action again with a 1 hour a day deejay show at WAAF starting May 1. . . . In the BMI booth at the NBA convention we found **Pee Wee King, Fran Allison, Fran Warren**, and many other Western and Folk artists. . . . **Paul Cohen** of Decca in town over the week-end and then down to Nashville for a session with the **Andrews Sisters**. . . . **Bill Snyder** doing a terrific job at the Edgewater. We hear talk of a European tour for Bill. . . . It's **Ray Robins'** ork doing a grand job at the Melody Mill. . . . **Bob Bodine** now handles midwest promotion of **Betty Chapel, Fran Warren** and **Champ Butler**. . . . The big news on Randolph Street this week was the announcement that Shapiro, Bernstein was closing its Chi offices. **Irwin Berke** is a terrific music man and well liked by all. The boys just can't get over it. . . . **Russ Carlyle** steps into **Eddy Howard's** place at the Aragon come May 8 with **Chuck Foster** going into the Trianon the same night. . . . Two great jazz men going great at the Hi Note, **Stuffy Smith** and **Coleman Kawkins**. . . . **Ella Fitzgerald** packin' them into the Southside's Regal Theatre. Ella does a simply grand job, and orkster **Buddy Johnson** collecting plenty of applause too. . . . It was **Bob Cole** of Chi offices of Southern Music who first found "Mockin' Bird Hill" when he heard **The Pinetoppers** waxing of the tune which has now sold well over 600,000 music sheets.

BILL SNYDER

LOS ANGELES:

General Douglas MacArthur's unprecedented reception and his history-making Congressional speech made their mark on the television and radio media, and they were bound to find a place on record. . . . The retiring General's "Old Soldier never dies" words were hardly out of his mouth when almost every record company in the business jumped to attention and started to search for a disc tie-in. . . . First blood, as we hear it, goes to Columbia whose astute **Jim Conkling** had **Gene Autry** cutting the old ballad, "Old Soldiers Never Die" and ready for the presses within a day. . . . As we get the legend, the song's original is an old British barracks ballad, but along about 1931 new words were set to it, and the copyright now belongs to Bemick Music.

GENE AUTRY

Over at Mercury, **Lee Palmer** tells us that **Patti Page's** Mockin' Bird Hill" has been given a second and new lease on popularity, thanks to its being chosen by the Southern California Square Dance Assn. for a round dance to be built around it. . . . Lee also sang the praises of new Mercury singer **Ray Barber**, a Chicago lad whose first release of "I Have No Heart" seems to have found its way into local dee-jays' hearts. . . . **Frankie Laine's** "Metro Polka" is another big item on Mercury these days, which gives Frankie hits on two labels, with his "Jezebel" doing well for the troublesome gal via Columbia. . . . **Eddie Mesner** of Aladdin setting out for New York once again on one of his periodic talent quests, and cutting a session with **Amos Milburn** before Amos took off on a national tour. . . . Nice to hear that the wife of **Jim Warren**, Central Records distrib bossman, has recovered nicely from an auto accident that put their car in the junkyard and tossed her several feet out of the vehicle.

Back in his office after spending some time in Chicago with **Bill Gersh** and in New York with **Joe Orleck, Bob Austin** and **Sid Parnes**, **Art Rupe** tells us he's now planning a junket to Europe to look into that French and Italian boogie-woogie he's been hearing about. . . . Art reports that new find **Percy Mayfield** has proved a consistent winner, "Nightless Lover" shaping up as another hit by the songwriting singer.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MAY 5, 1951

New York, N. Y.

1. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
2. IF *(Perry Como)*
3. WOULD I LOVE YOU *(Patti Page)*
4. BE MY LOVE *(Mario Lanza)*
5. ON TOP OF OLD SMOKY *(Weavers)*
6. ABA DABA HONEYMOON *(Reynolds & Carpenter)*
7. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
8. SPARROW IN THE TREE TOP *(Guy Mitchell)*
9. I APOLOGIZE *(Billy Eckstine)*
10. HOW HIGH THE MOON *(Les Paul & Mary Ford)*

Chicago, Ill.

1. ON TOP OF OLD SMOKY *(Weavers)*
2. HOW HIGH THE MOON *(Les Paul & Mary Ford)*
3. MOCKIN' BIRD HILL *(Patti Page)*
4. SPARROW IN THE TREE TOP *(Guy Mitchell)*
5. WOULD I LOVE YOU *(Patti Page)*
6. ABA DABA HONEYMOON *(Carpenter—Reynolds)*
7. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
8. IF *(Perry Como)*
9. I APOLOGIZE *(Billy Eckstine)*
10. BE MY LOVE *(Mario Lanza)*

Los Angeles, Cal.

1. HOW HIGH THE MOON *(Les Paul & Mary Ford)*
2. SPARROW IN THE TREE TOP *(Guy Mitchell)*
3. ON TOP OF OLD SMOKY *(Weavers)*
4. THE LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*
5. I APOLOGIZE *(Billy Eckstine)*
6. MOONLIGHT BAY *(Bing & Gary Crosby)*
7. BE MY LOVE *(Mario Lanza)*
8. A PENNY A KISS *(Shore-Martin)*
9. YOURE JUST IN LOVE *(Perry Como)*
10. ABA DABA HONEYMOON *(Reynolds—Carpenter)*

San Francisco, Cal.

1. MOCKIN' BIRD HILL *(Patti Page)*
2. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
3. HOW HIGH THE MOON *(Les Paul & Mary Ford)*
4. WOULD I LOVE YOU *(Patti Page)*
5. IF *Perry Como)*
6. WHAT WILL I TELL MY HEART *(Billy Eckstine)*
7. ABA DABA HONEYMOON *(Reynolds—Carpenter)*
8. BE MY LOVE *(Mario Lanza)*
9. TENNESSEE WALTZ *(Patti Page)*
10. A PENNY A KISS *(Shore-Martin)*

Weirton, W. Va.

1. HOW HIGH THE MOON *(Les Paul & Mary Ford)*
2. I APOLOGIZE *(Billy Eckstine)*
3. SHOT GUN BOOGIE *(Cab Calloway)*
4. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
5. WOULD I LOVE YOU *(Patti Page)*
6. SPARROW IN THE TREE TOP *(Guy Mitchell)*
7. METRO POLA *(Pinetoppers)*
8. DOWN THE TRAIL OF BROKEN HEARTS *(Patti Page)*
9. WHERE THE RED ROSES GROW *(Babbitt & Tilton)*
10. TOO YOUNG *(Nat "King" Cole)*

Malta, Montana

1. MOCKIN' BIRD HILL *(Pinetoppers)*
2. SPARROW IN THE TREE TOP *(Crosby & Andrews Sisters)*
3. ABA DABA HONEYMOON *(Kallen-Hayes)*
4. TENNESSEE WALTZ *(Les Paul & Mary Ford)*
5. GET OUT THOSE OLD RECORDS *(Guy Lombardo)*
6. SO LONG *(Weavers)*
7. BEAUTIFUL BROWN EYES *(Jimmy Wakely)*
8. IF *(Guy Lombardo)*
9. MY HEART CRIES FOR YOU *(Jimmy Wakely)*
10. ON TOP OF OLD SMOKY *(Weavers)*

Savannah, Georgia

1. IF *(Perry Como)*
2. WOULD I LOVE YOU *(Patti Page)*
3. ON TOP OF OLD SMOKY *(Weavers)*
4. BEAUTIFUL BROWN EYES *(Lisa Kirk)*
5. MOCKIN' BIRD HILL *(Patti Page)*
6. THE ROVING KIND *(Guy Mitchell)*
7. HOW HIGH THE MOON *(Les Paul & Mary Ford)*
8. SPARROW IN THE TREE TOP *(Guy Mitchell)*
9. ABA DABA HONEYMOON *(Reynolds—Carpenter)*
10. MY HEART CRIES FOR YOU *(Guy Mitchell)*

Shoals, Indiana

1. MOCKIN' BIRD HILL *(Patti Page)*
2. IF *(Perry Como)*
3. ABA DABA HONEYMOON *(Reynolds—Carpenter)*
4. MY HEART CRIES FOR YOU *(Guy Mitchell)*
5. SPARROW IN THE TREE TOP *(Crosby & Andrews Sisters)*
6. ON TOP OF OLD SMOKY *(Weavers)*
7. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
8. A PENNY A KISS *(Shore-Martin)*
9. HOW HIGH THE MOON *(Les Paul & Mary Ford)*
10. DOWN THE TRAIL OF ACHIN' HEARTS *(Patti Page)*

Tulsa, Oklahoma

1. MOCKIN' BIRD HILL *(Les Paul & Mory Ford)*
2. HOW HIGH THE MOON *(Les Poul & Mary Ford)*
3. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Whiting & Wakely)*
4. I NEED YOU SO *(Ivory Joe Hunter)*
5. I APOLOGIZE *(Billy Eckstine)*
6. TENNESSEE WALTZ *(Patti Page)*
7. SLOW DRIVE *(Ralph Flanagan)*
8. PLEASE DON'T TALK ABOUT ME WHEN I'M GONE *(Mills Bros.)*
9. DIANE *(Tommy Dorsey)*
10. SMALL TOWN GIRL *(Ella Fitzgerald & Ink Spots*

Fayetteville, Ark.

1. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
2. IF *(Perry Como)*
3. BE MY LOVE *(Morio Lanza)*
4. WOULD I LOVE YOU *(Patti Page)*
5. WHAT WILL I TELL MY HEART *(Billy Eckstine)*
6. HOW HIGH THE MOON *(Les Paul & Mary Ford)*
7. ABA DABA HONEYMOON *(Carmichael-Daley)*
8. SPARROW IN THE TREE TOP *(Guy Mitchell)*
9. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
10. ON TOP OF OLD SMOKY *(The Weavers)*

Andalusia, Ala.

1. MOCKIN' BIRD HILL *(Patti Page)*
2. SPARROW IN THE TREE TOP *(Crosby & Andrews Sisters)*
3. ABA DABA HONEYMOON *(Reynolds—Carpenter)*
4. IF *(Guy Lombardo)*
5. BEAUTIFUL BROWN EYES *(Jimmy Wakely)*
6. EVER TRUE EVER MORE *(Patti Page)*
7. ON TOP OF OLD SMOKY *(Weovers)*
8. TENNESSEE WALTZ *(Patti Page)*
9. I LOVE YOU BECAUSE *(Sammy Kaye)*
10. HAPPINESS *(Guy Lombardo)*

Dallas, Texas

1. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
2. HOW HIGH THE MOON *(Les Paul & Mary Ford)*
3. ON TOP OF OLD SMOKY *(Weavers)*
4. WOULD I LOVE YOU *(Doris Day)*
5. IF *(Perry Como)*
6. BE MY LOVE *(Mario Lanza)*
7. ABA DABA HONEYMOON *(Reynolds—Carpenter)*
8. I APOLOGIZE *(Billy Eckstine)*
9. SPARROW IN THE TREE TOP *(Guy Mitchell)*
10. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*

Little Rock, S. C.

1. ON TOP OF OLD SMOKY *(Weavers)*
2. IF *(Perry Como)*
3. SPARROW IN THE TREE TOP *(Guy Mitchell)*
4. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Bing & Gary Crosby)*
5. I APOLOGIZE *(Billy Eckstine)*
6. I'M YOURS TO COMMAND *(Billy Eckstine)*
7. CHEW TOBACCO RAG *(Lucky Millander)*
8. DIANE *(Tommy Dorsey)*
9. DOWN THE TRAIL OF ACHIN' HEARTS *(Sammy Kaye)*
10. PRETTY EYED BABL *(Jane Turzey)*

Baltimore, Md.

1. IF *(Perry Como)*
2. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
3. BE MY LOVE *(Mario Lanza)*
4. WOULD I LOVE YOU *(Patti Page)*
5. ABA DABA HONEYMOON *(Reynolds-Carpenter*
6. MY HEART CRIES FOR YOU *(Guy Mitchell)*
7. SPARROW IN THE TREE TOP *(Guy Mitchell.*
8. BEAUTIFUL BROWN EYES *(Rosemary Clooney*
9. TENNESSEE WALTZ *(Patti Page)*
10. YOU'RE JUST IN LOVE *(Perry Como)*

Spokane, Wash.

1. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
2. IF *(Perry Como)*
3. BE MY I OVE *(Mario Lanza)*
4. HOW HIGH THE MOON *(Les Paul & M. Ford*
5. ABA DABA HONEYMOON *(Reynolds-Carpenter*
6. SPARROW IN THE TREE TOP *(Guy Mitchell*
7. YOU'RE JUST IN LOVE *(Perry Como)*
8. ACROSS THE WIDE MISSOURI *(Hugo Winterhalter*
9. ON TOP OF OLD SMOKY *(The Weavers)*
10. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*

New Orleans, La.

1. IF *(Perry Como)*
2. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
3. BE MY LOVE *(Mario Lanza)*
4. WOULD I LOVE YOU? *(Patti Page)*
5. MY HEART CRIES FOR YOU *(Guy Mitchell)*
6. TENNESSEE WALTZ *(Patti Page)*
7. YOU'RE JUST IN LOVE *(Perry Como)*
8. ABA DABA HONEYMOON *(Kitty Kallen)*
9. IT IS NO SECRET *(Jo Stafford)*
10. SPARROW IN THE TREE TOP *(Crosby & Andrews Sisters)*

Louisville, Ky.

1. IF *(Perry Como)*
2. BE MY LOVE *(Morio Lanza)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. TENNESSEE WALTZ *(Patti Page)*
5. YOU'RE JUST IN LOVE *(Perry Como)*
6. WOULD I LOVE YOU *(Patti Page)*
7. A PENNY A KISS *(Shore-Martin)*
8. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
9. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
10. ROVING KIND *(Guy Mitchell)*

Phoenix, Ariz.

1. WOULD I LOVE YOU? *(Patti Page)*
2. A PENNY A KISS *(Shore-Martin)*
3. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
4. IF *(Perry Como)*
5. BE MY LOVE *(Mario Lanza)*
6. SPARROW IN THE TREE TOP *(Guy Mitchell)*
7. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
8. I APOLOGIZE *(Billy Eckstine)*
9. ON TOP OF OLD SMOKY *(The Weavers)*
10. MOCKIN' BIRD HILL *(Patti Page)*

Denver, Colo.

1. IF *(Perry Como)*
2. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
3. WOULD I LOVE YOU? *(Patti Page)*
4. BE MY LOVE *(Mario Lanza)*
5. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
6. SPARROW IN THE TREE TOP *(Guy Mitchell)*
7. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
8. MY HEART CRIES FOR YOU *(Guy Mitchell)*
9. ON TOP OF OLD SMOKY *(The Weavers)*
10. TENNESSEE WALTZ *(Patti Page)*

Indianapolis, Ind.

1. ON TOP OF OLD SMOKY *(The Weavers)*
2. MOCKIN' BIRD HILL *(Patti Page)*
3. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
4. SPARROW IN THE TREE TOP *(Guy Mitchell)*
5. WOULD I LOVE YOU? *(Patti Page)*
6. BEAUTIFUL BROWN EYES *(Rsoemary Clooney)*
7. IF *(Perry Como)*
8. HOW HIGH THE MOON *(Les Paul & M. Ford)*
9. I APOLOGIZE *(Billy Eckstine)*
10. BE MY LOVE *(Mario Lanza)*

Seattle, Wash.

1. IF *(Perry Como)*
2. BE MY LOVE *(Morio Lanza)*
3. WOULD I LOVE YOU *(Patti Page)*
4. A PENNY A KISS *(Shore-Martin)*
5. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
6. SPARROW IN THE TREETOP *(Guy Mitchel)*
7. BEAUTIFUL BROWN EYES *(Rosemory Clooney)*
8. MY HEART CRIES FOR YOU *(Guy Mitchell)*
9. I APOLOGIZE *(Billy Eckstine)*
10. ON TOP OF OLD SMOKY *(Weavers)*

Cincinnati, Ohio

1. WOULD I LOVE YOU *(Patti Page)*
2. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
3. IF *(Perry Como)*
4. A PENNY A KISS *(Shore-Martin)*
5. ON TOP OF OLD SMOKEY *(Weavers)*
6. BE MY LOVE *(Mario Lanza)*
7. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
8. MOCKIN' BIRD HILL *(Patti Page)*
9. SPARROW IN THE TREE TOP *(Guy Mitchell)*
10. I APOLOGIZE *(Billy Eckstine)*

Detroit, Mich.

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. SPARROW IN THE TREE TOP *(Guy Mitchell)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. THE LOVELIEST NIGHT OF THE YEAR *(Mario Lanzo)*
5. YOU'RE JUST IN LOVE *(Perry Como)*
6. I APOLOGIZE *(Billy Eckstine)*
7. BE MY LOVE *(Mario Lanza)*
8. IF *(Perry Como)*
9. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
10. A PENNY A KISS *(Shore-Martin)*

St. Paul, Minn.

1. ON TOP OF OLD SMOKY *(The Weavers)*
2. SPARROW IN THE TREE TOP *(Crosby & Andrews Sisters)*
3. BEAUTIFUL BROWN EYES *(Jimmy Wakely)*
4. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
5. ACROSS THE WIDE MISSOURI *(Hugo Winterholter)*
6. SO LONG *(The Weavers)*
7. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
8. HOW HIGH THE MOON *(Les Paul & M. Ford)*
9. SHENANDOAH WALTZ *(Dinning Sisters)*
10. STRANGE LITTLE GIRL *(Foley & Tubb)*

Two New Labels Set To Issue Disks At 49¢ Retail With Special Price To Ops

NEW YORK—Two new labels are due out shortly which will produce pop records at 49c a disk retail and averaging between 30 and 33 cents to operators.

Following the success of the Tops label which has been doing a big job with this type of record, Leo Oberstein last week announced his intention of putting out the same thing on his new Royale label. Oberstein folded Varsity Records in the face of price ceilings which did not permit him to operate at a profit.

Regal Records too is going into the low priced pop field, reviving its Merit label.

While Royale will concentrate on the chain store market, and already has contracts with such giants as Grant's, McCrory's, and Kresge, Merit will make a special pitch to the juke box op. Feeling that the operator market is a natural for a low price disk, Merit will record its numbers with the operators specifically in mind.

Among the first tunes set for early release by Merit are "The Hot Canary" backed with "Syncopated Clock". Others to follow are "On Top Of Old Smoky" and "Kentucky Waltz". The firm intends to cover all hits as they occur in the pop and country and western markets.

Royale's first release will be "Rose, Rose I Love You", which Oberstein obtained in England where it is going big. Because of his contacts in that country much of Oberstein's material will probably come from England.

Besides 78 rpm. Royale will also have a low priced 45 rpm disk. They will come in singles and packages. 45 rpm singles will retail at 59c.

With other disk firms viewing these new operations with a great deal of interest, it's certain that if these go over successfully, other diskeries will follow them into the low priced field.

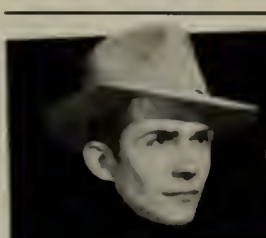
Sammy Kaye Appointed Charity Drive Chairman

NEW YORK—Bandleader Sammy Kaye has been appointed Honorary Chairman of the Music Division for the Greater New York Fund's 14th Annual Campaign on behalf of the 423 New York City Community Charities, it was announced, this week by B. Brewster Jennings, Campaign Chairman.

Kaye and his orchestra donated their services to record campaign musical spots which will be played throughout the drive, May 1 through June 30th. The goal this year is $9,000,000.

CHECK THESE
M-G-M
MONEY-MAKERS!

BILLY ECKSTINE	I APOLOGIZE BRING BACK THE THRILL	MGM 10903*
BILLY ECKSTINE	I'M YOURS TO COMMAND WHAT WILL I TELL MY HEART	MGM 10944*
DEBBIE REYNOLDS · CARLETON CARPENTER	DIDJA EVER? · WHEN YOU AND I WERE YOUNG MAGGIE BLUES	MGM 30359*
JANE POWELL David Rose and his Orch.	SOMETHING WONDERFUL I WHISTLE A HAPPY TUNE	MGM 30351*
BLUE BARRON	SQUEEZIN' POLKA YOU'LL ALWAYS BE THE SWEETHEART OF MY DREAMS	MGM 10952*
JOHNNY DESMOND	ANDIAMO BECAUSE OF YOU	MGM 10947*
FRED ASTAIRE and JANE POWELL	THE LIAR SONG TOO LATE NOW	MGM 30316*
BILL FARRELL	MY PRAYER WONDERFUL WASN'T IT	MGM 10948*
TOMMY TUCKER	I STOLE YOU FROM SOMEBODY ELSE SHE MADE A MONKEY OUT OF ME	MGM 10935*
MACKLIN MARROW	TERESA BIRD OF PARADISE	MGM 30360*
BILLY WILLIAMS QUARTET	PRETTY EYED BABY YOU MADE ME LOVE YOU	MGM 10967*



HANK WILLIAMS
HOWLIN 'AT THE MOON · I CAN'T HELP IT
78 RPM—MGM 10961 · 45 RPM—MGM K10961

DAVID ROSE	THE SYNCOPATED CLOCK THE MASK WALTZ	MGM 30353*
DAVID ROSE	HOW HIGH THE MOON BEWITCHED	MGM K30303†
ART LUND	FROM WIZZELTON TO WUZZELTON A YOUNG MAN'S FANCY	MGM 10940*
TEX BENEKE	PALLADIUM PATROL MY LOVE AN' MY MULE	MGM 10936*
ZIGGY ELMAN	HOW HIGH THE MOON THE NIGHT IS YOUNG AND YOU'RE SO BEAUTIFUL	MGM 10332
TOMMY EDWARDS	BEGGAR IN LOVE I'LL NEVER KNOW WHY	MGM 10973*
IVORY JOE HUNTER	IS MY POP IN THERE? TIME HAS PASSED	MGM 10963*
ARTHUR (GUITAR BOOGIE) SMITH	CHEW TOBACCO RAG BIG MOUNTAIN SHUFFLE	MGM 10945*

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†Available 45 RPM only

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JEZEBEL

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THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending April 28.

Bob Anthony
KRMG—Tulsa, Okla.

1. HOW HIGH THE MOON *(Paul-Ford)*
2. ON MOONLIGHT BAY *(Gary & Bing Crosby)*
3. MAGGIE BLUES *(Whiting-Wakely)*
4. ON TOP OF OLD SMOKEY *(Burl Ives)*
5. WOULD I LOVE YOU? *(Helen O'Connell)*
6. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
7. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
8. BE MY LOVE *(Mario Lanza)*
9. MOCKIN' BIRD HILL *(Paul-Ford)*
10. HOT CANARY *(Paul Nero)*

Mort Nusbaum
WHAM—Rochester, N. Y.

1. ON TOP OF OLD SMOKEY *(Vaughn Monroe)*
2. NO ONE BUT YOU *(Dick Haymes)*
3. HOT CANARY *(Florian Zabach)*
4. IF *(Perry Como)*
5. TOO YOUNG *(King Cole)*
6. FAITHFULLY YOURS *(Tony Martin)*
7. ONCE UPON A NICKEL *(Georgia Gibbs)*
8. FAITHFUL *(Vaughn Monroe)*
9. I LOVE THE WAY YOU SAY GOODNIGHT *(Dean Martin)*
10. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Bing & Gary Crosby)*

Ira Cook
KECA—Hollywood, Cal.

1. QUIZAS QUIZAS *(Bing Crosby)*
2. TOO YOUNG *(Nat King Cole)*
3. LOVELIEST NIGHT IN THE YEAR *(A. Blythe)*
4. WE KISSED IN A SHADOW *(Frank Sinatra)*
5. HOW HIGH THE MOON *(Paul-Ford)*
6. I'M LATE *(Modernaires)*
7. UNLESS *(Guy Mitchell)*
8. MAGGIE BLUES *(Gary & Bing Crosby)*
9. BECAUSE OF YOU *(Les Baxter)*
10. NO ONE BUT YOU *(Tony Martin)*

Robin Seymour
WKMH—Dearborn, Mich.

1. HOW HIGH THE MOON *(Paul-Ford)*
2. MOCKIN' BIRD HILL *(Paul-Ford)*
3. ON TOP OF OLD SMOKEY *(The Weavers)*
4. HOT CANARY *(Florian Zabach)*
5. SYNCOPATED CLOCK *(Boston Pops)*
6. A BEGGAR IN LOVE *(Guy Mitchell)*
7. TOO YOUNG *(Nat Cole)*
8. FAITHFULLY YOURS *(Tony Martin)*
9. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
10. GOT TO FIND SOMEBODY TO LOVE *(Andrews Sisters)*

Myron Barg
WCFL—Chicago, Ill.

1. WOULD I LOVE YOU? *(Gordon Jenkins)*
2. THE LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*
3. MAY THE GOOD LORD BLESS AND KEEP YOU *(Jan Peerce)*
4. MOONLIGHT BAY *(Bing & Gary Crosby)*
5. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Mindy Carson)*
6. SOUND OFF *(Vaughn Monroe)*
7. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
8. TOO YOUNG *(Fran Allison)*
9. MAMA *(Johnny Desmond)*
10. THE HOT CANARY *(Percy Faith)*

Arty Kay
WKLX—Lexington, Ky.

1. ON TOP OF OLD SMOKEY *(The Weavers)*
2. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
3. THE LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*
4. HOW HIGH THE MOON *(Les Paul & M. Ford)*
5. NEVER BEEN KISSED *(Freddy Martin)*
6. IF *(Perry Como)*
7. WOULD I LOVE YOU? *(Patti Page)*
8. SPARROW IN THE TREE TOP *(Guy Mitchell)*
9. SO LONG *(The Weavers)*
10. SOUND OFF *(Vaughn Monroe)*

Bob Watson
WSB—Atlanta, Go.

1. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Whiting-Wakely)*
2. MAMA *(Vic Damone)*
3. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
4. COOK'S TOUR *(Ray Anthony)*
5. WOULD I LOVE YOU? *(Patti Page)*
6. HOW HIGH THE MOON *(Les Paul & M. Ford)*
7. MY LOVE AND MY MULE *(Kay Brown)*
8. CIDER NIGHT *(Mitch Miller)*
9. BE MY LOVE *(Mario Lanza)*
10. GOODBYE G. I. AL *(Eddie Fisher)*

Ray Perkins
KFEL—Denver, Colo.

1. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
2. IF *(Perry Como)*
3. HOW HIGH THE MOON *(Les Paul & M. Ford)*
4. WOULD I LOVE YOU? *(Patti Page)*
5. YOU'RE JUST IN LOVE *(Perry Como)*
6. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
7. I APOLOGIZE *(Tony Martin)*
8. BE MY LOVE *(Mario Lanza)*
9. ON TOP OF OLD SMOKEY *(The Weavers)*
10. I'T IS NO SECRET *(Bill Kenny)*

Harry Light
WARD—Johnstown, Pa.

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. WOULD I LOVE YOU? *(Patti Page)*
3. MOCKIN' BIRD HILL *(Patti Page)*
4. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
5. I APOLOGIZE *(Billy Eckstine)*
6. SPARROW IN THE TREE TOP *(Guy Mitchell)*
7. ALWAYS YOU *(King Cole)*
8. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
9. ON TOP OF OLD SMOKEY *(The Weavers)*
10. SYNCOPATED CLOCK *(George Cotes)*

David Walshak
KCTI—Gonzales, Tex.

1. ON TOP OF OLD SMOKEY *(The Weavers)*
2. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
3. MOCKIN' BIRD HILL *(Russ Morgan)*
4. WOULD I LOVE YOU? *(Jerry Gray)*
5. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
6. FAITHFUL *(Frank Sinatra)*
7. BE MY LOVE *(Ray Anthony)*
8. CHAPEL OF ROSES *(Don Cherry)*
9. IF *(Jo Stafford)*
10. LET ME IN *(Bobby Wayne)*

Dick Coleman
WCBM—Baltimore, Md.

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. TOO YOUNG *(King Cole)*
3. ON TOP OF OLD SMOKEY *(The Weavers)*
4. WOULD I LOVE YOU? *(Patti Page)*
5. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
6. IF *(Perry Como)*
7. I APOLOGIZE *(Billy Eckstine)*
8. BRING BACK THE THRILL *(Eddie Fisher)*
9. MY HEART CRIES FOR YOU *(Guy Mitchell)*
10. YOU ARE THE ONE *(Percy Faith)*

Jay Boivin
WFEA—Manchester, N. H.

1. I APOLOGIZE *(Billy Eckstine)*
2. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
3. WOULD I LOVE YOU? *(Patti Page)*
4. KENTUCKY WALTZ *(Eddy Arnold)*
5. MOCKIN' BIRD HILL *(Les Paul & M. Ford)*
6. ON TOP OF OLD SMOKEY *(The Weavers)*
7. MY HEART CRIES FOR YOU *(Guy Mitchell)*
8. TENNESSEE WALTZ *(Patti Page)*
9. A PENNY A KISS *(Eddy Howard)*
10. IF *(Perry Como)*

George Jay
KWKW—Pasadena, Cal.

1. MAGGIE BLUES *(Wakely-Whiting)*
2. MOCKIN' BIRD HILL *(Russ Morgan)*
3. MY LOVE AND MY MULE *(Kay Brown)*
4. HOW HIGH THE MOON *(Paul-Ford)*
5. HOW THOUGHTFUL OF YOU *(Paul Weston)*
6. MAMA *(Vic Damone)*
7. WOULD I LOVE YOU? *(Patti Page)*
8. BE MY LOVE *(Mario Lanza)*
9. CRYING JUST FOR YOU *(Jimmy Wakely)*
10. I'M YOURS TO COMMAND *(Herb Jeffries)*

John Wrisley
WFGM—Fitchburg, Mass.

1. HOW HIGH THE MOON *(Paul-Ford)*
2. SOUND OFF *(Vaughn Monroe)*
3. I APOLOGIZE *(Billy Eckstine)*
4. MOCKIN' BIRD HILL *(Paul-Ford)*
5. HOT CANARY *(Florian Zabach)*
6. TOO YOUNG *(Richard Hayes)*
7. NEVER BEEN KISSED *(Freddy Martin)*
8. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
9. SPARROW IN THE TREE TOP *(Guy Mitchell)*
10. YOU'RE THE ONE *(Frank Sinatra)*

Bill Stewart
WBMS—Boston, Mass.

1. HOW HIGH THE MOON *(Paul-Ford)*
2. HOT CANARY *(Florian Zabach)*
3. MAY THE GOOD LORD BLESS AND KEEP YOU *(David Rose)*
4. JEZEBEL *(Frankie Laine)*
5. SEPTEMBER SONG *(Stan Kenton)*
6. I REMEMBER THE CORN FIELDS *(E. Knight)*
7. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
8. BRING BACK THE THRILL *(Mary Mayo)*
9. ONCE UPON A NICKEL *(Georgie Gibbs)*
10. TOO YOUNG *(Nat Cole)*

Eddie Hubbard
WIND—Chicogo, Ill.

1. ON TOP OF OLD SMOKEY *(The Weavers)*
2. HOW HIGH THE MOON *(Paul-Ford)*
3. I APOLOGIZE *(Billy Eckstine)*
4. TOO YOUNG *(Nat Cole)*
5. MOCKIN' BIRD HILL *(Paul-Ford)*
6. LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*
7. YOU'RE JUST IN LOVE *(Perry Como)*
8. A PENNY A KISS *(Martin-Shore)*
9. BRING BACK THE THRILL *(Eddie Fisher)*
10. ALWAYS YOU *(Bobby Wayne)*

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Mercury

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Disk Jockeys' REGIONAL RECORD REPORTS

Lee Stewart

WHAT—Philadelphia, Pa.

1. DON'T EVEN CHANGE A PICTURE ON THE WALL *(Ozzie Waters)*
2. MOCKIN' BIRD HILL *(Paul-Ford)*
3. BEAUTIFUL BROWN EYES *(Jimmy Wakely)*
4. THERE'S BEEN A CHANGE IN ME *(E. Howard)*
5. COLD, COLD, HEART *(Hank Williams)*
6. IF YOU'VE GOT THE MONEY I'VE GOT THE TIME *(Lefty Frizzell)*
7. YOU CAN'T TELL A LIE TO YOUR HEART *(Al Morgan)*
8. HOBO BOOGIE *(Red Foley)*
9. LONESOME TRUCK DRIVER BLUES *(Bob Newman)*
10. PRETTY BABY *(Darnell-Pinetoppers)*

Bill Silbert

WXYZ—Detroit, Mich.

1. SYNCOPATED CLOCK *(Leroy Anderson)*
2. I LOVE YOU MUCH TOO MUCH *(Fran Warren)*
3. MAGGIE BLUES *(Gary & Bing Crosby)*
4. FAITHFULLY YOURS *(Tony Martin)*
5. UNLESS *(Eddie Fisher)*
6. TOO YOUNG *(Toni Arden)*
7. HOT CANARY *(Florian Zabach)*
8. METRO POLKA *(Frankie Laine)*
9. A BEGGAR IN LOVE *(Guy Mitchell)*
10. MIXED EMOTIONS *(Rosemary Clooney)*

Ed McKenzie

WJBK—Detroit, Mich.

1. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
2. LIGHT IN THE WINDOW *(Harry Babbitt)*
3. A BEGGAR IN LOVE *(Guy Mitchell)*
4. TOO YOUNG *(Nat Cole)*
5. UNLESS *(Eddie Fisher)*
6. DR. JIVE JIVES *(Buddy Johnson)*
7. HELLO, YOUNG LOVERS *(Perry Como)*
8. I'LL NEVER KNOW WHY *(Hugo Winterhalter)*
9. HOT CANARY *(Percy Faith)*
10. WHAT WILL I TELL MY HEART? *(E. Howard)*

Larry Gentile

WJBK—Detroit, Mich.

1. BE MY LOVE *(Mario Lanza)*
2. IF *(Perry Como)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. WOULD I LOVE YOU? *(Patti Page)*
5. IN YOUR ARMS *(Martin-Shore)*
6. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
7. ON TOP OF OLD SMOKEY *(The Weavers)*
8. YOU'RE WONDERFUL *(Frankie Laine)*
9. BRING BACK THE THRILL *(Eddie Fisher)*
10. I'LL BE AROUND *(Les Brown)*

Clarence Hamann

WJMR—New Orleans, La.

1. TOO YOUNG *(Nat Cole)*
2. HOW HIGH THE MOON *(Paul-Ford)*
3. IF *(Perry Como)*
4. ON TOP OF OLD SMOKEY *(The Weavers)*
5. ALWAYS YOU *(Nat Cole)*
6. LET ME IN *(Bobby Wayne)*
7. THE LIAR SONG *(Astaire-Powell)*
8. SPARROW IN THE TREE TOP *(Guy Mitchell)*
9. METRO POLKA *(Frankie Laine)*
10. I LEFT MY HAT IN HAITI *(Billy Eckstine)*

Maurice Hart

KFWB—Hollywood, Cal.

1. ALWAYS YOU *(Nat Cole)*
2. BRING BACK THE THRILL *(Eddie Fisher)*
3. SPARROW IN THE TREE TOP *(Guy Mitchell)*
4. I'M YOURS TO COMMAND *(Billy Eckstine)*
5. BE MY LOVE *(Mario Lanza)*
6. A PENNY A KISS *(Martin-Shore)*
7. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
8. YOU'RE JUST IN LOVE *(Perry Como)*
9. ON TOP OF OLD SMOKEY *(The Weavers)*
10. MOCKIN' BIRD HILL *(Patti Page)*

Brad Phillips

WINS—New York, N. Y.

1. IF *(Perry Como)*
2. BRING BACK THE THRILL *(Eddie Fisher)*
3. SPARROW IN THE TREE TOP *(Guy Mitchell)*
4. MAMA *(Vic Damone)*
5. I APOLOGIZE *(Billy Eckstine)*
6. NO ONE BUT YOU *(Dick Haymes)*
7. ON MOONLIGHT BAY *(Gary & Bing Crosby)*
8. WOULD I LOVE YOU? *(Tony Martin)*
9. METRO POLKA *(Frankie Laine)*
10. ANDIAMO *(Johnny Desmond)*

Bill Smith

WSSB—Durham, N. C.

1. IF *(Perry Como)*
2. MOCKIN' BIRD HILL *(Paul-Ford)*
3. WOULD I LOVE YOU? *(Patti Page)*
4. BE MY LOVE *(Mario Lanza)*
5. ABA DABA HONEYMOON *(Hayes-Kallen)*
6. SPARROW IN THE TREE TOP *(Guy Mitchell)*
7. ON TOP OF OLD SMOKEY *(The Weavers)*
8. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
9. BRING BACK THE THRILL *(Eddie Fisher)*
10. A PENNY A KISS *(Eddy Howard)*

THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"PRETTY EYED BABY" (2:57)
"THAT'S THE ONE FOR ME" (2:52)
FRANKIE LAINE & JO STAFFORD
(Columbia 39388)

FRANKIE LAINE

JO STAFFORD

● Frankie Laine and Jo Stafford team up to offer a tune that's bound to take off in the rhythm n' blues field. The couple, together for the first time, come through with a sensational rendition of a real driving number. Ops certainly won't be making any mistake to get this one into their machines. Both Frankie and Jo are at their respective best here beating out the lyrics in assured style. With some terrific backing coming from Paul Weston and his orchestra the picture is complete. The second side is a tune which already is taking off in R & B locations and this version is gonna give it another big push. Each one runs through a chorus and then they get together to finish in a blazing finale. These are both unusual sides and the top deck looks as though it could run away.

"BRING BACK MY LOVE" (2:48)
"I MUST BE OUT OF MY MIND" (2:53)
ELMER WARNER
(Savoy 784)

● Two very slow blues items are offered on this disk by Elmer Warner. Both ends are easy going numbers which Elmer sings very softly. The lyrics on either side are excellent to hear and ops are advised to take a listen to this.

"TRUE BLUES" (2:48)
"I'M GONNA HAVE MY FUN" (2:46)
JIMMY McCRACKLIN
(Swingtime 264)

● A very low down blues number gets worked over on the top deck by Jimmy McCracklin. With some terrific backing to go along, Jimmy shouts out the lyrics in a driving manner. The lower end has a good steady beat and another fine vocal from Jimmy. Ops know this boy's drawing power.

"CHANGEABLE WOMAN BLUES" (2:55)
"MOONRISE" (2:47)
CHARLES BROWN
(Swingtime 276)

● Charles Brown takes two very slow tunes and sings the blues to them. Johhny Moore's Three Blazers provide a backing that blends beautifully with Brown's listenable voice. Everything he makes is good to hear and this disk is no exception.

"FROSTY MORNING" (2:48)
"QUE PASA CHICA" (2:54)
CAB CALLOWAY
(Regent 3321)

● One of Cab Calloway's best sides in years is being pushed our way. This tune features a terrific set of lyrics which Cab delivers in his well known low down style as the orchestra provides a backing to match. Lower half is a mambo getting another loud treatment. Ops can't miss the top deck.

"DOUBLE THOUBLE BLUES" (2:53)
"GOOD WOMAN BLUES" (2:49)
LOWELL FULSON
(Aladdin 3088)

● One of the season's most unusual disks is turned out here by Lowell Fulson. With a single guitar as backing, Lowell goes through the sensational lyrics with a slow eerie feeling. The second side too is done in the same way. But the top deck has to be heard to be believed.

"GOOD NIGHT, DARLING" (2:59)
"FALLIN' RAIN BLUES" (2:46)
LONNIE JOHNSON
(King 4450

● A pleasant sleep song is delivered softly on the upper deck by Lonnie Johnson. With an excellent guitar backing, Lonnie lends a lot of charm to this side. The bottom half is a shouting blues number which gets a steady beat and a blazing vocal. This'll get those coins into the machines.

"SIXTY MINUTE MAN" (2:34)
"I CAN'T ESCAPE FROM YOU" (3:01)
THE DOMINOES
(Federal 12022)

● The Dominoes show their virtuosity with two different types of numbers. The first one is a jump tune on which the boys display some terrific harmony as they sing out the clever lyrics. The second side is a ballad done very slowly in a broken vocal with the group in the background. This is right for the boxes.

"HAPPY BIRTHDAY TO YOU" (2:57)
"DEAREST MOTHER" (2:42)
PAUL MONDAY
(Peacock 1569)

● Paul Monday takes the well known birthday song and gives it a real live working over. With some new lyrics to introduce it and a rhythmic backing. Paul certainly goes to town on this. The lower half is a dramatic mother song offered in a very slow style. Ops have to listen in.

MacArthur Speech Starts Race On "Old Soldiers"

NEW YORK— No sooner had General MacArthur mentioned the tune "Old Soldiers Never Die" at the close of his speech before Congress, when several companies started a race to get it to market first.

To date, several new versions have been made including Herb Jeffries on Coral, Leroy Holmes on MGM, Gene Autry on Columbia, Red Foley on Decca, Vaughn Monroe on Victor, and Jimmy Wakely on Capitol.

The song is at least a century old, having originated in the English army. It's been in the public domain for several years, with hardly any interest being shown in it at all. Now Remick, Carl Fisher and Southern are offering versions of it and all are being swamped with orders.

Besides a rush to record the tune, many companies immediately announced the forthcoming waxing of the MacArthur speech. Columbia, Victor and Capitol have already put it on sale besides numerous independents.

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

"DISK OF THE WEEK" ♦ **JEZEBEL** (BMI) -- "Frankie Laine's first disk on the Columbia label (39367) is a smash," says Cash Box. "Is bound to sweep the country with the dynamic interpretation it gets here." Billboard makes it a "pick" and figures it "certain" to hit. Meanwhile other versions -- Alexander Brothers (Mer. 5622) and Allen Greene (Mer. 5622) -- do more than justice to this tune which has all the earmarks of success.

* * * * *

BILLBOARD PICK

PEGGY LEE SOLID ♦ **IT NEVER HAPPEN' TO ME** (Hollis) -- Peggy Lee (Cap. 1513) will ride high on this disk, an exciting Latin-flavored ditty that can't fail to catch on. Peggy gets the perfect background via Sid Feller's conducting.

* * * * *

STANDS OUT ♦ **KENTUCKY WALTZ** (Peer) -- Rosemary Clooney (Col. 39333) moves this folk item into the pop class with an outstanding rendition. Watch it go!

* * * * *

STRONG BALLAD ♦ **A LOVE LIKE YOURS** (BMI) -- Tony Fontane (Mer. 5611) is moving to the fore with his version of this strong ballad. Both tune and singer at their best.

* * * * *

SURE BET ♦ **I LOVE THOSE WIDE OPEN SPACES** (Belmar) -- Terrific raves are circulating over this tune even before records are out. Arthur Godfrey with Laurie Anders (Col. 39404) do a sensational job. Art Lund's (MGM 10978) release is also top-notch. Ditty was inspired by the running tag line on the Ken Murray TV show. Will be big!

* * * * *

LIKELY NOVELTY ♦ **DONKEY SONG (HEE-UH HAW-UH)** (Tanz) - Up and coming novelty that shows possibilities. Waxed by Ziggy Talent (Vic. 20-4118) and Sugar Chile Robinson (Cap. 1526).

* * * * *

IN DEMAND ♦ **IS MY POP IN THERE?** (Goday) -- Another Louis Jordan (Dec. 27547) smash. But equally in demand is the Ivory Joe Hunter (MGM 10963) version. Both disks are tops.

* * * * *

IMPRESSIVE ♦ **THEME FOR JOHN AND MARCIA** (Century) -- A truly fine and exceptional instrumental done with great musical finesse is this disk by Frank DeVol (Cap. 1460).

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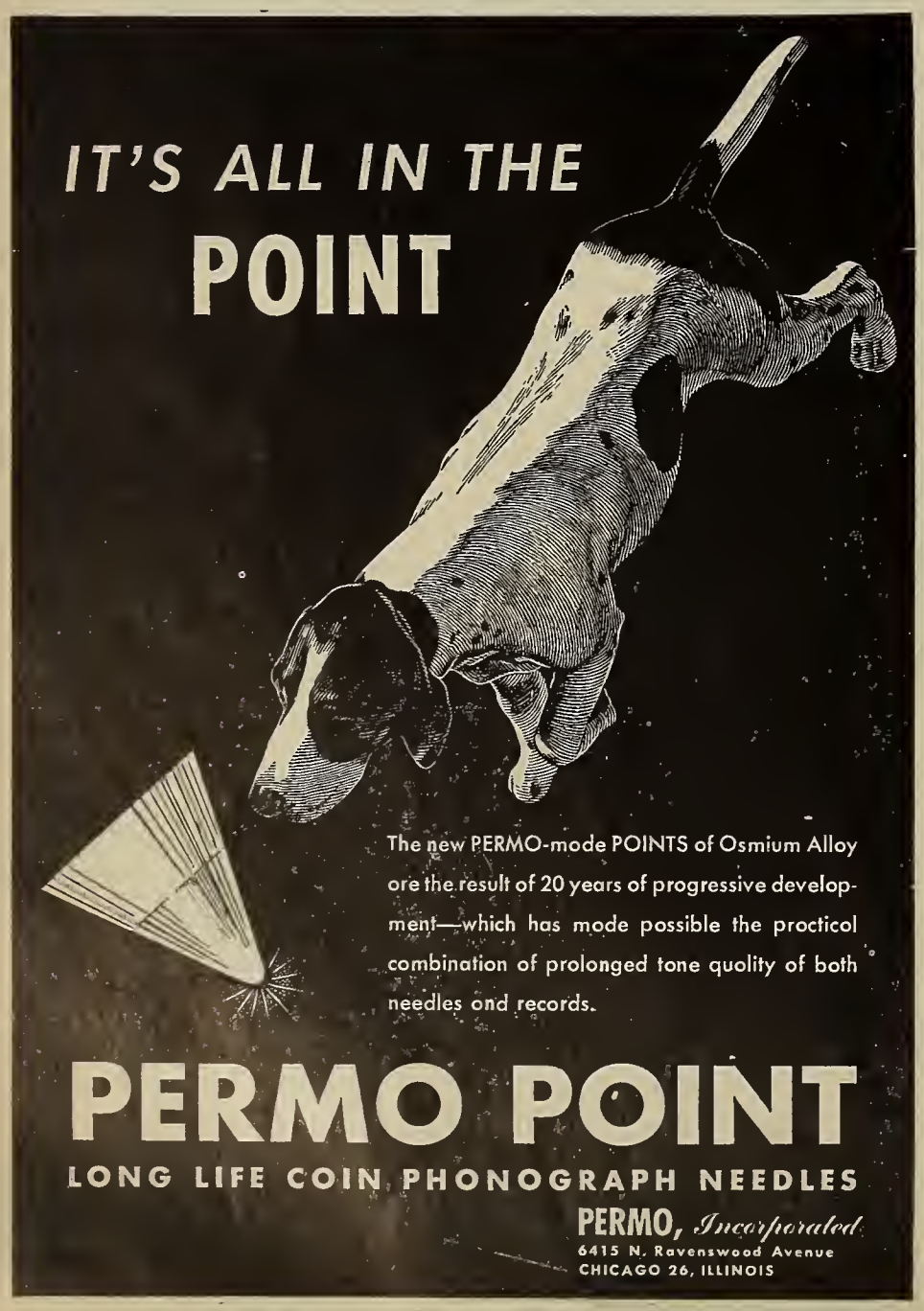
NEW YORK—Buddy Morrow's closing his ears to Perry Como's tromboning is no plant for National Noise Abatement Week, but rather an esthetic reaction to Singer Como's first attempt with the horn. Morrow's new "Rose, Rose I Love You" bids fair to become his top RCA Victor disk to-date while Como is like Old Man River: he keeps on rolling along with the great ones.

Sheldon Has Religious Hit

NEW YORK—Ivan Mogull of Sheldon Music has a religious tune hit on his hands and he's spending his time inquiring how it's to be handled from firms who have had the same good fortune.

Mogull picked up a tune called "Everyone Is Welcome In The House Of The Lord" and the Mariners sang it twice on the Arthur Godfrey show. The station was immediately flooded with mail from all over the country for sheet music and records. Federal and Decca have already cut the tune with the Mariners ready to go on Columbia and several more to follow.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HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1	PLEASE SEND ME SOMEONE TO LOVE *Percy Mayfield* *(Specialty 375)*	I APOLOGIZE *Billy Eckstine* *(MGM 10903)*	CHICA BOO *Lloyd Glenn* *(Swingtime)*
2	ROCK LITTLE DADDY *Freddie Mitchell* *(Derby)*	HOW HIGH THE MOON *Les Paul & Mary Ford* *(Capitol 1451)*	ROCKET 88 *Jackie Brenston* *(Chess 1458)*
3	HOW HIGH THE MOON *Les Paul & Mary Ford* *(Capitol 1451)*	BLACK NIGHT *Charles Brown* *(Aladdin 3076)*	GEE BABY *Johnny Otis* *(Savoy 777)*
4	I APOLOGIZE *Billy Eckstine* *(MGM 10903)*	WHAT WILL I TELL MY HEART? *Al Hibbler* *(Chess 1445)*	I APOLOGIZE *Billy Eckstine* *(MGM 10903)*
5	TOO YOUNG *King Cole* *(Capitol 1449)*	GEE BABY *Johnny Otis* *(Savoy 777)*	TOO YOUNG *Nat "King" Cole* *(Capitol 1449)*
6	BLACK NIGHT *Charles Brown* *(Aladdin 3076)*	BABY, LET ME HOLD YOUR HAND *Ray Charles* *(Swingtime 250)*	DO SOMETHING FOR ME *Dominoes* *(Federal)*
7	LITTLE RED ROOSTER *Griffin Bros. & Margie Day* *(Dot 1019)*	KOREA BLUES *Bayou Boys* *(Chess 1449)*	KEEP YOUR HANDS ON YOUR HEART *Billy Wright* *(Savoy)*
8	COOL WATER *Four Tunes* *(RCA Victor 20-3967)*	TEND TO YOUR BUSINESS *James Wayne* *(Sittin' In 588)*	LITTLE RED ROOSTER *Griffin Bros. & Margie Day* *(Dot 1019)*
9	I WILL WAIT *Four Buddies* *(Savoy 769)*	ROCKET 88 *Jackie Brenston* *(Chess 1458)*	BABY, LET ME HOLD YOUR HAND *Ray Charles* *(Swingtime 250)*
10	HOPEFULLY YOURS *The Larks* *(Apollo 1180)*	DON'T TAKE YOUR LOVE FROM ME *Laurie Tate & Joe Morris)* *(Atlantic 923)*	LET'S ROCK AWHILE *Amos Milburn* *(Aladdin)*

HOT

in DALLAS	in LOS ANGELES	in OTHER CITIES

The Top Ten Tunes Netting Heaviest Ploy, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	in DALLAS	in LOS ANGELES	in OTHER CITIES
1	KOREA BLUES *Bayou Boys* *(Chess 1449)*	BLACK NIGHT *Charles Brown* *(Aladdin)*	SAVANNAH, GA 1 Black Night (Charles Brown) 2. I Apologize (Billy Eckstine) 3 Little Red Rooster (Margie Day) 4 I Will Wait (Ruth Brown) 5 Last Love (Percy Mayfield) 6. Gee Baby (Johnny Otis) 7. Please Send Me Someone To Love (Percy Mayfield) 8. Don't Take Your Love From Me (Joe Morris) 9. Rocket 88 (Jackie Brenston) 10. Yeah, Yeah,, Yeah (Joe Morris)
2	BLACK NIGHT *Charles Brown* *(Aladdin 3076)*	WHAT WILL I TELL MY HEART *Al Hibbler* *(Chess)*	
3	DON'T TAKE YOUR LOVE AWAY FROM ME *Laurie Tate & Joe Morris* *(Atlantic 923)*	ALL THAT WINE IS GONE *Big Jay McNeeley* *(Imperiol)*	OAKLAND, CAL. 1. Tennessee Waltz Blues (Stick McGhee) 2. Gee Baby (Johnny Otis) 3. Sixty Minute Man (The Dominoes) 4. I've Been Lost (Little Willie) 5. How High The Moon (Les Paul & Mary Ford) 6. Little Boy Blue (Mumbles) 7. Tired Of Crying (Fats Domino) 8 Rockin' (The Robins) 9. Let's Rock Awhile (Amos Milburn) 10. I Apologize (Billy Eckstine)
4	LOST LOVE *Percy Mayfield* *(Specialty 390)*	CHICA-BOO *Lloyd Glenn* *(Swingtime)*	
5	LONG DISTANCE CALL *Muddy Waters* *(Chess)*	I'LL WAIT FOR YOU *Ruth Brown* *(Atlantic)*	ANDALUSIA, ALA. 1. Black Night (Charles Brown) 2. One Steady Baby (Margie Day) 3. I'll Wait For You (Ruth Brown) 4. Don't Take Your Love From Me (Joe Morris 5. One Sweet Daddy (Joe Liggins) 6. Money Blues (Cammilla Howard) 7. Little Red Rooster (Margie Day) 8. That's All Right (Jimmy Rogers) 9. The World Is In A Tangle (Jimmy Rogers) 10. Lost Love (Percy Mayfield)
6	ROCKING & ROLLING *Little Son Jackson* *(Imperial)*	GOOD MAN BLUES *Roy Brown* *(DeLuxe)*	
7	ROCKET 88 *Jackie Brenston* *(Chess 1458)*	DOLPHIN STREET BOOGIE *Red Callender* *(Recorded In Hollywood)*	SHOALS, IND. 1. Black Night (Charles Brown) 2. I Apologize (Billy Eckstine) 3. Please Send Me Someone To Love (Percy Mayfield) 4. Dolphin Street Boogie (Red Callender) 5. Rock Little Daddy (Freddy Mitchell) 6 Sweet Peach (Roy Brown) 7 Tennessee Walt Bzlues (Stick McGhee) 8 Just Like Two Drops Of Water (Wynonie Harris) 9 Lost Love (Percy Mayfield) 10 If (Ink Spots)
8	TENNESSEE WALTZ BLUES *Stick McGhee* *(Atlantic)*	GEE BABY *Johnny Otis* *(Savoy)*	
9	BABY, LET ME HOLD YOUR HAND *Ray Charles* *(Swingtime 250)*	BABY, LET ME HOLD YOUR HAND *Ray Charles* *(Swingtime)*	LITTLE ROCK, S C. 1 Black Night (Charles Brown) 2 Girl Fifteen (Floyd Dixon) 3 Chew Tobacco Rag (Lucky Millinder) 4 Tend To Your Business (James Wayne) 5 Little Red Rooster (Margie Day) 6 Let's Rock Awhile (Amos Milburn) 7 Rocket 88 (Jackie Brenston) 8 My Love, My Desire (Joe Morris) 9 Lima Beans (Chess) 10 Slippin' And Slidin' (Calvin Baze)
10	TEND TO YOUR BUSINESS *James Wayne* *(S'ttin' In)*	ONCE IN LOVE BLUES *Jimmy Grissom* *(Recorded In Hollywood)*	

Music!

CHICAGO—Johnny Desmond and presidents of four chapters of Johnny's national fan club listen in as a Wurlitzer gives out with his latest M-G-M waxing of "Andiamo". It happened at the recent convention held by the vocalist's fan organization in Chicago.

Eight Bunk Johnson Masters Found On Coast

LOS ANGELES, CAL.—Eight previously unissued masters featuring the trumpet of the late Bunk Johnson, legendary New Orleans jazz pioneer who died in 1949, have just been discovered. The Good Time Jazz Record Co. of Los Angeles has purchased all rights to them and will release the disks.

The eight sides were made during the winter of 1943-44 in San Francisco, where Johnson had been invited to give several concerts sponsored by a local hot jazz society. The sixty year old jazzman had been found the preceding year driving a truck in the Louisiana rice fields, and a new trumpet and false teeth had been purchased for him by the donations of jazz fans throughout the country. The San Francisco appearance was the start of a comeback trail later to lead to New York and fame, only to be followed once again by poverty and obscurity at the very end of his life.

In San Francisco, the then virtually unknown old man was unable to support himself playing jazz, and worked at various jobs in the shipyards and on the waterfront. It was during these difficult days that he made the series of records, the masters of which, for many years, were thought destroyed in a fire. They were found recently by Good Time Jazz in the files of the Allied Record Manufacturing Co., a processing and pressing plant in Hollywood, and purchased from David Rosenbaum of San Francisco, who had sponsored the recording sessions.

The first release, **Ace in the Hole** and **2:19 Blues**, features vocals by Clancy Hayes, well-known San Francisco composer, for many years banjoist and vocalist with the famous Lu Watters Yerba Buena Jazz Band. Other members of the Yerba Buena Jazz Band appearing on the records include: Turk Murphy, trombone; Ellis Horne, clarinet; Burt Bales, piano; Pat Patton, banjo; Squire Girsback, bass. In addition to the vocals, Hayes also plays drums.

FEDERAL - KING - DELUXE

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FOLK-WESTERN

★ HAWKSHAW HAWKINS
RATTLESNAKIN' DADDY
I HATE MYSELF
944 and 45-944*

★ COWBOY COPAS
THE STRANGE LITTLE GIRL
YOU'LL NEVER EVER SEE ME CRY
(with Kathy Copas)
951 and 45-951*

IF YOU BUT CARE
IF I SHOULD COME BACK
937 and 45-937*

★ ZEB TURNER
CHEW TOBACCO RAG
NO MORE NOTHIN' (BUT GETTIN' YOU OFF MY MIND)
950 and 45-950*

★ SHORTY LONG
GOODNIGHT CINCINNATI, GOOD MORNING TENNESSEE
JUST LIKE TWO DROPS OF WATER
953 and 45-953*

★ BOB NEWMAN
LONESOME TRUCK DRIVER'S BLUES
LEFTOVER HASH
945 and 45-945*

★ MOON MULLICAN
I WAS SORTA WONDERIN'
THE LEAVES MUSTN'T FALL
917 and 45-917

TOO MANY IRONS IN THE FIRE
SHORT BUT SWEET
931 and 45-931*

POPULAR

★ RUBY WRIGHT
WALTZ OF THE WIND
PIGTAILS ON PARADE 1S106

★ JOHNNY LONG
SOCIABILITY
NOTHIN' ELSE WILL DO 1S104

SEPIA-BLUES

★ TINY BRADSHAW
TWO DRY BONES ON THE PANTRY SHELF
BRAD'S BLUES 4447

★ LUCKY MILLINDER
CHEW TOBACCO RAG
GEORGIA ROSE
4449 and 45-4449*

★ WYNONIE HARRIS
JUST LIKE TWO DROPS OF WATER
TREMBLIN' 4448

★ EARL BOSTIC
SLEEP
SEPTEMBER SONG 4444

Federal RELEASES

★ THE DOMINOES
DO SOMETHING FOR ME
CHICKEN BLUES
12001 and 45-12001*

★ LITTLE ESTHER
I'M A BAD, BAD GIRL
DON'T MAKE A FOOL OUT OF ME
12023

★ FIDDLIN' RED HERRON
SOLDIER'S JOY
FIFTY YEARS AGO 10010

DE LUXE

★ ROY BROWN
SWEET PEACH
GOOD MAN BLUES 3312

★ LEE RICHARDSON
AS TIME GOES BY
JUST CALL MY NAME 3315

*45 R. P. M.

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King RECORDS INC.

Three Of A Kind

CHICAGO—Three of Capitol's top Western stars peek through a curtain of hit tunes and seem a little surprised at what they find—each other. Left to right are Cliffie Stone whose waxing of "Jump Rose Boogie" is presently going the rounds; Tennessee Ernie, still up there with "Shot Gun Boogie" and promising more great things with "Mr. & Mississippi"; and Tex Williams who's current disk is "I Lost My Gal From Memphis. This photo was taken during the recent MOA convention in Chicago when the boys gathered together to say hello to the ops.

Conkling To Visit Every Columbia Distrib Within The Next Six Months

NEW YORK—Jim Conkling, president of Columbia Records, returned to New York this week after a trip to the coast where he visited with distributors, inspected Columbia's new factory in Los Angeles and was present as Frankie Laine cut his first sides for the firm.

Conkling revealed that this was just the first of the constant trips he intends to make. Within the next six months, he plans to visit every Columbia distributor in the country.

Feeling that it's not enough to be in touch with his representatives merely by mail or phone, Conkling said the only way to really assess business conditions and operation was to get out into the field and observe them.

Although the spring and summer slump is beginning to set in, Conkling stated that from his observation, record distributors were in a much better position than many other types of merchandisers since their inventories were not as greatly overloaded.

Although Columbia sales have so far held up because of sales contests which the company has been conducting, the diskery nevertheless is preparing counteraction to the usual seasonal slump.

One of the methods which Conkling intends to utilize is a renewed interest in operator business. Following the recent statements of Paul Wexler and George Hayes concerning Columbia's desire to stimulate this trade, Conkling reaffirmed the company's intention of wooing the juke box op. He stressed the need for doing a real job with ops, giving them the kind of product they want and the service they need.

While in Los Angeles, Conkling spent two weeks at Columbia's new plant. It is reputed to be the largest, most modern record factory in existence today and Conkling feels that with the facilities this and other plants give him, his firm is in a position to keep distributors well supplied with all the hits he expects to continue turning out.

Price Chart Filing Postponed

WASHINGTON, D. C. — Retail stores this week were granted a thirty day extension—until May 30—to put their new margin-type price control ceilings into effect by filing required charts. Until a retailer files his pricing chart, however, his ceiling prices still will be regulated under the general price freeze which set price levels at the highest figure for which goods were sold in the base period of Dec. 19-Jan. 25.

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THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"HOWLIN' AT THE MOON" (2:47)
"I CAN'T HELP IT" (2:53)

HANK WILLIAMS
(MGM 10961; K10961)

HANK WILLIAMS

● Hank Williams has an unusual side in a tune called "Howlin' At The Moon" and he does it with a great deal of zest. Hank, who gets a meaning all of his own into his disks, pours everything into this one including the howlin'. We have an idea that ops who put this into their machines will do a little howlin' with delight when they count their receipts. Giving it a driving vocal, Hank has some wonderful lyrics to work with and a guitar backing that's out of this world. The lower half, in contrast, is a ballad with a slow, definite rhythmic beat. Hank does a crying act on this one and it sounds real good. The top deck, however, has a novelty appeal. Ops shouldn't pass it by.

"FRECKLE FACED GAL" (2:29)
"TENNESSEE" (2:44)

TOMMY SCOTT
(Federal 10011)

● Tommy Scott, a new voice on the western horizon, has a couple of sides here which should set him up solid. Both tunes have an excellent lyric to recommend them, a driving vocal by Tommy and some fine guitar backing. Here's one that shouldn't be missed.

"WITHOUT A PORT OF LOVE" (2:52)
"THE LAMP OF LIFE" (2:53)

MOON MULLICAN
(King 947)

● Two very soft ballads are put forward on this disk by Moon Mullican. Moon, who makes every disk he cuts a pleasure to hear, does these with great ease. The guitars in the background are in keeping with the mood. For the quiet spots, this is perfect.

"BOOGIE WOOGIE FEVER" (2:16)
"NO PARKING HERE" (2:00)

GENE O'QUIN
(Capitol 1508)

● A wild side is being offered on the top deck by Gene O'Quin. This boogie number has a terrific beat, blazing instrumental backing and a vocal to match. The bottom half is a cute little item which Gene does ok. Ops better watch the top deck.

"WHITE PETALS FROM A ROSE" (2:40)
"AS LONG AS YOU BELIEVE IN ME" (2:40)

JIMMIE DAVIS
(Capitol 1510)

● Jimmie Davis has a slow ballad to work with on the first side. He does this sentimental thing in a crying voice and gets a lot of feeling into it. On the lower half he does a duet on a very pleasant ballad. This'll make a good filler item.

"LET'S GO BACK TO THE BIBLE" (2:40)
"SHE'LL BE THERE" (2:50)

WILF CARTER
(RCA Victor 21-0457; 47-0457))

● Wilf Carter has a religious ballad on the top deck which he does a good job with. Getting some fine backing, Wilf puts real meaning into this one. The lower end is a sentimental piece on which he again gives his all. Ops in the right locations will want to take a look at this.

"COYOTE SONG" (2:35)
"FEMALE SHUFFLE" (2:35)

BILLY BRIGGS
(Imperial 8107)

● Billy Briggs, who's becoming a name to reckon with in the western field, has two more numbers to offer on this platter. Both ends get driving vocals from Billy and some excellent guitar work as he sings out the clever lyrics. Ops definitely shouldn't miss this disk.

"I'VE NEVER LIVED IN TENNESSEE" (2:53)
"THERE'S A RIGHT WAY, A WRONG WAY" (2:47)

LEON McAULIFFE
(Columbia 20807)

● A very swingy item is dished out on the upper level by Leon McAuliffe and his western swing band. Jimmy Hallgood comes through on the vocal in accomplished manner and the boys provide a backing to match. Lower half is another good item set at a fast pace. This is one for ops to listen to.

"ROCKY ROAD BLUES" (2:20)
"KENTUCKY WALTZ" (2:38)

BILL MONROE
(Columbia 20013)

● A tune with a good beat and some excellent lyrics serves Bill Monroe on the top half of this platter. Bill lends real hillbilly flavor to almost everything he does. The second side is the tune he wrote himself and his interpretation of this waltz is first rate. This is a must for ops.

1 **RHUMBA BOOGIE**
Hank Snow
(RCA Victor 21-0431; 48-0431)

2 **MOCKIN' BIRD HILL**
Pinetoppers
(Coral 64061; 9-64061)

3 **SHOTGUN BOOGIE**
Tennessee Ernie
(Capitol 1295; F-1295)

4 **KENTUCKY WALTZ**
Eddy Arnold
(RCA Victor 21-0444; 48-0444)

5 **COLD, COLD HEART**
Hank Williams
(MGM 10904; K10904)

Additional Tunes

BEAUTIFUL BROWN EYES
Jimmy Wakely
(Capitol 1393; F-1393)

THERE'S BEEN A CHANGE IN ME
Eddy Arnold
(RCA Victor 21-0412; 48-0412)

CHEW TOBACCO RAG
Zeb Turner
(King 950)

STRANGE LITTLE GIRL
Red Foley & Ernest Tubb
(Decca 46311; 9-46311)

Cowboy Copas
(King 951)

I LOVE YOU A THOUSAND WAYS
Lefty Frizell
(Columbia 20739; 8-770)

Sullivan's "Toast Of The Town" Show Stimulates Disk Sales To Public And Ops

NEW YORK—The ability of a TV performance to create additional disk sales for an artist has become a weekly phenomenon through Ed Sullivan's "Toast Of The Town" show.

For some time now TV has been playing a tremendous role in stimulating record sales of stars who perform via that medium not only to the general public but to operators of juke boxes as well. And Sullivan has been a pioneer in this field.

A list of singers he has had on his show would read like a "Who's Who" of the record business. Each of his programs has featured at least one recording star and often he has had as many as three. These include such top names as Frankie Laine, Patti Page, King Cole, Billy Eckstine, Dinah Shore, Gordon Jenkins, Mindy Carson, Georgia Gibbs, Vaughn Monroe, Fran Warren, Vic Damone, Teresa Brewer and dozens of others.

It's been consistently observed that after they've sung one of their recorded numbers on his program, sales of their disks have taken a decided upturn. Moreover, it's almost pinpoint selling in that the exact tune which is sung receives the benefit of the sales increase.

The potency of a TV performance in sending a tune into the hit class received further verification this week when "I Like The Wide Open Spaces" was performed on the Ken Murray show and immediately caused a furor.

The song, written by Murray together with Charles Wick and Royal Foster, was sung by Laurie Anders. It was then announced that the tune would be recorded and orders started flowing in from everywhere. To date they're hovering around the 50,000 mark before the disk is even on the market.

As a result of these advance orders, Columbia had Arthur Godfrey and Laurie Anders rush a waxing of the tune last Friday and the diskery is planning to release it immediately.

Not only were inquiries received after the program from such juke box operators as Hirsh de La Viez, who operates hundreds of machines in the Washington area, but several independent record companies contacted "*The Cash Box*" asking where they could get the music in order to cut it themselves.

A recent example of a tune which caught on after being used as a theme on a TV show is "Syncopated Clock." This instrumental, now going over big in the boxes, came out of a new Leroy Anderson album.

The consistent sales increase of artists' tunes after appearing on such shows as "Toast Of The Town" now offers record companies an additional means of familiarizing both the public and ops with their artists' disks.

Cy House Goes To Specialty

NEW YORK—Effective May 1, Cy House, veteran rhythm n' blues man, starts his new job as eastern field rep for Specialty Records with territory covering the entire eastern seaboard and as far west as Detroit. House will work out of the Philadelphia office. Last week he resigned from Modern Records after having been with them for two years. Saul Bihari, head of Modern, will not fill House's post but will make regular trips in from the coast to handle his former duties.

Meeting Dates Of Music Operators' Associations

May 2—Coin Machine Operators of Harris County
Place: Chamber of Commerce Building, Houston, Texas

3—Phonograph Merchants' Association
Place: Hotel Hollenden, Cleveland, Ill.

3—Washington Music Guild
Place: Hamilton Hotel, Washington, D. C.

3—Summit County Music Operators' Association
Place: Akron Hotel, Akron, Ohio

8—Automatic Phonograph Owners' Association
Place: Gibson Hotel, Cincinnati, Ohio

8—California Music Guild
Place: 311 Club, Oakland, Cal.

10—Connecticut State Coin Association
Place: Hotel Bond, Hartford, Conn.

10—Michigan Automatic Phonograph Owners' Association
Place: Maccabees Building, Detroit, Mich.

14—Wisconsin Phonograph Operators' Association
Place: Eagle's Club, Brodhead, Wis.

INTRO
Steps Out with
TOMMY DUNCAN
"Sick, Sober and Sorry"
Backed by
"Mississippi River Blues"
INTRO 6013
AND
TERREA LEA
AND THE PLAINSMEN
"On Top of Old Smoky"
Backed by
"Jesse James"
INTRO 6014
MESNER & MESNER, INC.
Beverly Hills, Calif.

ABA DABA HONEYMOON
Featured in the M-G-M Musical Smash "TWO WEEKS WITH LOVE"
DEBBIE REYNOLDS—CARLETON CARPENTER
M-G-M
RICHARD HAYES—KITTY KALLEN
Mercury
FREDDY MARTIN
RCA Victor
HELEN KANE
Columbia
CLIFF STEWARD—SAN FRANCISCO BOYS
Coral
LEO FEIST, INC.

JUBILEE RECORD Hits
OPS - DJ's: Take Our Word—
You Won't Cry Anymore
when you feature
DICK BROWN'S
sensational rendition of
"I WON'T CRY ANYMORE"
JUBILEE # 4025
JUBILEE RECORD CO., Inc.
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The Great Victor Young Ballad-
LOVE ME
Recorded by
BILLY ECKSTINE
(M-G-M)
WORDS & MUSIC, Inc.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

ONE SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS - LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AB—Abbey
AD—Adam
AL—Aladdin
AP—Apollo
AT—Atlantic
BU—Bullet
CA—Capitol
CO—Columbia
CR—Coral
DA—Dana
DE—Decca
DY—Derby
4 Star—Four Star
FE—Federal
JU—Jubilee
KI—King
LO—London
ME—Mercury
MG—MGM
MO—Modern
NA—National
OR—Oriole
PR—Prestige
RA—Rainbow
RE—Regent
RG—Regal
SA—Savoy
SIT—Sittin' In
SP—Specialty
TE—Tempo
TW—Tower
VI—Victor

45 rpm numbers in porenthesis

May 5 April 28

1—MOCKIN' BIRD HILL 112.9 126.1

CA-1373 (F-1373)—LES PAUL
Chicken Reel
CR-64061 (9-64061—PINETOPPERS
DE-27444 (9-27444)—RUSS MORGAN
Flying Eagle Polka
LO-851 (30296)—MARLIN SISTERS
Girl I Left Behind
ME-5552 (5552x45)—TINY HILL
If You've Got The Money
ME-5595 (5595x45)—PATTI PAGE
I Love You Because
VI-21-0396 (48-0396)—BRITT & ALLEN

2—IF 104.3 88.7

CA-1342 (F-1342)—DEAN MARTIN
I Love The Way You Say
CA-1351 (F-1351)—JAN GARBER O.
Castles In The Sand
CO-39082 (6-939)—JO STAFFORD
It Is No Secret
CR-60355 (9-60355)—DENNY VAUGHAN
Wait For Me
DE-27391 (9-27391)—INK SPOTS
A Friend of Johnny's
DE-27481 (9-27481)—LOUIS ARMSTRONG
You're Just In Love
DE-27534 (9-27534)—ETHEL SMITH
Be My Love
LO-833—DICK JAMES
ME-5565 (5565x45)—VIC DAMONE
You And Your Beautiful Eyes
MG-10896 (K10896)—BILLY ECKSTINE
When You Return
VI-20-3997 (47-3997)—PERRY COMO
Zing, Zing, Zoom, Zoom

3—BE MY LOVE 82.7 100.4

CA-1352 (F-1352)—RAY ANTHONY O.
I Wonder What's Become Of Sally
CO-39157—LES BROWN
In The Land Of Make Believe
CR-60373 (9-60373)—OWEN BRADLEY
Sentimental Music
DE-27366 (9-27366)—VICTOR YOUNG
Too Young
DE-27534 (9-27534)—ETHEL SMITH
If
MG-10799 (K-10799)—BILLY ECKSTINE
Only A Moment Ago
VI-10-1561 (49-1353)—MARIO LANZA
I'll Never Love You

4—ON TOP OF OLD SMOKY 68.1 55.2

CO-39328—BURL IVES
Syncopated Clock

May 5 April 28

CR-60436 (9-60436)—GEORGE CATES
Syncopated Clock
DE-27515 (9-27515)—WEAVERS
Across The Wide Missouri
ME-5612 (5612 x 45)—GEORGE SIRAVO O.
Do You Dig John Peel

5—HOW HIGH THE MOON 67.1 24.8

CA-1451 (F-1451)—LES PAUL & MARY FORD
Walkin' & Whistlin' Blues
CO-39145—ERROLL GARNER
Poor Butterfly
DE-24513 (9-24513)—LIONEL HAMPTON O.
MG-30303 (K30303)—DAVID ROSE

6—WOULD I LOVE YOU 64.4 55.1

CA-1368 (F-1368)—HELEN O'CONNELL
Gypsy Heart
CO-39159 (4-39159)—DAY & JAMES
Lullaby Of Broadway
DE-27402 (9-27402)—JERRY GRAY O.
Say It With Your Kisses
DE-27490 (9-27490)—GORDON JENKINS
I Love You Much Too Much
ME-5571 (5571x45)—PATTI PAGE
Sentimental Music
VI-20-4056 (47-4056)—TONY MARTIN
I Apologize

7—SYNCOPATED CLOCK 50.3 18.1

CO-39328 (4-39328)—PERCY FAITH O.
On Top Of Old Smoky
CR-60436 (9-60436)—GEORGE CATES
On Top Of Old Smoky
DE-27583 (9-27583)—ETHEL SMITH
The Loveliest Night Of The Year
DE-40201 (9-40201)—LEROY ANDERSON
Waltzing Cat
ME-5607 (5607 x 45)—TONY FONTANE
No One But You
NA-9152—EILEEN BARTON
Lock The Barn Door
VI-20-4090 (47-4090)—THREE SUNS
March Of The Cards

8—I APOLOGIZE 45.5 15.9

CO-39189 (4-39189)—CHAMP BUTLER
There'll Be Mournin'
DE-27484 (9-27484)—DON CHERRY
Bring Back The Thrill
LO-964 (45-964)—ANITA O'DAY
You Took Advantage Of Me
ME-8209 (8209x45)—DINAH WASHINGTON
My Heart Cries For You
MG-10903 (K10903)—BILLY ECKSTINE
Bring Back The Thrill
VI-20-4056 (47-4056)—TONY MARTIN
Would I Love You?

9—BEAUTIFUL BROWN EYES 41.6 47.1

CA-1426 (F-1426)—ARTHUR SMITH
Train Whistle Blues
CA-1393 (F-1393)—JIMMY WAKELY
CO-39212 (4-39212)—ROSEMARY CLOONEY
DE-27485 (9-27485)—EVELYN KNIGHT
That's How Our Love Will Grow
DE-46302 (9-46302)—EDDIE ZACK
Shenondoah Waltz
ME-5370 (5370x45)—DORIS DREW
Shut Up
MG-10914 (K10914)—ARTHUR SMITH
VI-20-4062—LISA KIRK

10—ABA DABA HONEYMOON 34.6 62.6

CO-38802—WILLIE SOLAR
CO-39205 (4-39205)—HELEN KANE
Hug Me, Kiss Me, Love Me
CR-60374 (9-60374)—CLIFF STEWARD
Down In Jungle Town
DE-27474 (9-27474)—CARMICHAEL & DALEY
Golden Rocket
ME-5586 (5586x45)—HAYES & KALLEN
I Don't Want To Love You
MG-30282 (K30282)—REYNOLDS & CARPENTER
Row, Row, Row
VI-20-4065 (47-4065)—FREDDY MARTIN
Beautiful Madness

11—HOT CANARY 33.5 14.4

CA-1430 (F-1430)—JAN GARBER
That's How Our Love Will Grow
CA-1495 (F-1495)—PAUL WESTON
La Raspa
CO-39329 (4-39329)—PERCY FAITH O.
Nervous Gavotte
DE-27509 (9-27509)—FLORIAN ZABACH
Jalousie
DE-27578 (9-27578)—ELLA FITZGERALD
Two Little Men

May 5 April 28

12—SPARROW IN THE TREE TOP 24.4 37.4

CA-1440 (F-1440)—LES BAXTER
Tonight We Il Go Dancing
CO-39190 (4-39190)—GUY MITCHELL
Christopher Columbus
CR-60401 (9-60401)—LYN MURRAY
Let Me In
DE-27477 (9-27477)—CROSBY & ANDREWS SISTERS
Forsaking All Others
LO-931 (45-931)—REGGIE GOFF
I Love You Because
ME-5597 (5597x45)—REX ALLEN
Always You
MG-10923 (K-10924)—ART MOONEY
Beautiful Brown Eyes

13—BRING BACK THE THRILL 24.3 28.2

CA-1350 (F-1350)—MARY MAYO
A Penny A Kiss
DE-27484 (9-27484)—DON CHERRY
I Apologize
LO-960—VINNI DE CAMPO
ME-5575 (5575x45)—TONY FONTAINE
Vision of Bernadette
MG-10903 (K10903)—BILLY ECKSTINE
I Apologize
VI-20-4016 (47-4016)—EDDIE FISHER
If It Hadn't Been For You

14—TOO YOUNG 24.1 14.7

CA-1449 (F-1449)—KING COLE
That's My Girl
CO-39271 (4-39271)—TONI ARDEN
Too Late Now
CR-60393 (9-60393)—DENNY VAUGHN
I Love The Way You Say Goodnight
DE-27569 (9-27569)—PATTY ANDREWS
Gotta Find Somebody To Love
DE-27366 (9-27366)—VICTOR YOUNG
Be My Love
ME-5599 (5599x45)—RICHARD HAYES
Shenandoah Waltz
MG-10920 (K10920)—JOHNNY DESMOND
I Fell
VI-20-4105 (47-4105)—FRAN ALLISON
Lies

15—YOU'RE JUST IN LOVE 20.0 38.7

CO-39052—CLOONEY & MITCHELL
Marrying For Love
CR-60335 (9-60335)—TILTON & BABBITT
It's A Lovely Day Today
DE-27317 (9-27317)—MERMAN & HAYMES
DE-27481 (9-27481)—LOUIS ARMSTRONG
If
ME-5545—CHAPEL & LeWINTER O.
I've Never Been In Love Before
MG-10845—RUSS CASE
Best Thing For You
VI-20-3945 (47-3945)—COMO & FONTANE SISTERS
It's a Lovely Day Today

16—THE LOVELIEST NIGHT OF THE YEAR 17.3 16.9

CA-1408 (F-1408)—HELEN O CONNELL
Arthur Murray Taught Me Dancing
CO-39192 (4-39192)—PERCY FAITH
You Are The One
DE-27507 (9-27507)—FRED WARING
Tulips and Heather
DE-27583 (9-27583)—ETHEL SMITH
Syncopated Clock
LO-937 (45-937)—ANNE SHELTON
Love Me, My Love
MG-30352 (K-30352)—ANN BLYTH
VI-10-3300—MARIO LANZA
La Donna E Mobile

17—IT IS NO SECRET 15.7 18.5

CA-1308 (F-1308)—JOE ALLISON
CO-39802 (6-939)—JO STAFFORD
If
CO-39073 (6-928)—MARINERS
How Near To My Heort
CR-64069 (9-64069)—OZIE WATERS
DE-27326 (9-27326)—BILL KENNY
I Hear A Choir
DE-46281 (9-46281)—HANK GARLAND
LO-872 (45-872)—BOB HOUSTON
Sweetheart's Dream
ME-5564 (45x5564)—KALLEN & HAYES
Get Out Those Old Records
VI-21-0405 (48-0405)—BRITT & ALLEN
VI-20-3976 (47-3976)—THREE SUNS
To Think You've Chosen Me

May 5 April 28

18—A PENNY A KISS 15.2 21.5

CA-1350 (F-1350)—MARY MAYO
Bring Back The Thrill
DE-27414 (9-27414)—ANDREWS SISTERS
Zing, Zing—Zoom, Zoom
LO-878—BREWER-LANSON
Hello
ME-5567 (5567x45)—EDDY HOWARD
I Still Feel The Same About You
VI-20-4019 (47-4019)—SHORE-MARTIN
In Your Arms

19—LET ME IN 15.1 11.4

CA-1431 (F-1431)—RED INGLE
Chew Tobacco Rag
DE-27495 (9-27495)—PETER LIND HAYES
I'm On My Way Home
LO-973 (45-973)—BOBBY WAYNE
Wild Card
MG-10923 (K10923)—BLUE BARRON
Somebody's Thinking Of You
VI-20-4077—FONTANE SISTERS
Hurry Home To Me

20—MY HEART CRIES FOR YOU 13.6 40.8

CA-1328 (F-1328)—JIMMY WAKELY
Music By The Angels
CO-39067—GUY MITCHELL
The Roving Kind
CO-39086 (4-39086)—STAFFORD & AUTRY
Teardrops From My Eyes
CO-39142 (4-39142)—KEN GRIFFIN
So Long
DE-27333 (9-27333)—VICTOR YOUNG
The One Finger Melody
DE-27378 (9-27378)—KNIGHT-FOLEY
'Poter Pie
LO-877—AL MORGAN
Get Out Those Old Records
ME-5563 (5563x45)—VIC DAMONE
Music By The Angels
ME-8209 (8209x45)—DINAH WASHINGTON
I Apologize
MG-10868 (K10868)—BILL FARRELL
You Love Me
VI-20-3978 (47-3978)—DINAH SHORE
Nobody's Chasing Me

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—SOUND OFF	13.0	—
22—LULLABY OF BROADWAY	11.9	12.2
23—TENNESSEE WALTZ	10.9	28.1
24—THE ROVING KIND	10.8	14.5
25—SHENANDOAH WALTZ	10.7	7.9
26—METRO POLKA	9.2	14.3
27—ACROSS THE WIDE MISSOURI	9.1	14.9
28—VESTI LA GIUBBA	7.9	3.7
29—WE KISSED IN A SHADOW	5.4	4.3
30—UNLESS	5.3	—
31—WHEN YOU AND I WERE YOUNG MAGGIE BLUES	4.9	—
32—MAY THE GOOD LORD BLESS AND KEEP YOU	4.3	6.5
33—KENTUCKY WALTZ	4.2	—
34—ONCE UPON A NICKEL	4.1	3.9
35—SHOT GUN BOOGIE	3.8	10.5
36—I LOVE THE WAY YOU SAY GOODNIGHT	3.7	3.4
37—ALWAYS YOU	3.4	8.9
38—SEPTEMBER SONG	2.2	—
39—NEVER BEEN KISSED	1.6	2.1
40—IN YOUR ARMS	1.2	3.3

OP SUGGESTS MANUFACTURERS SET UP YEARLY CASH PRIZE FOR "BEST GAME IDEA"

Will Bring Deluge Of New Ideas Predicts Al Schlesinger Of Poughkeepsie

AL SCHLESINGER

POUGHKEEPSIE, N. Y.—Al Schlesinger, owner of Square Amusement Company, and one of the country's pioneer coinmen, comes up with a suggestion that bears scrutiny.

Schlesinger writes:

I have just finished reading the editorial in the current issue of "The Cash Box" entitled "Wanted New Products." Your reasons for wanting new products is adequately explained. There is no doubt of the coin machine industry's need for new ideas. This has been apparent for years. Yet, to my knowledge, no manufacturer, nor a manufacturer's association, has as yet taken the initiative in setting up a fund to reward anyone who has created a new idea or product in a given year.

Why doesn't the manufacturer's association set up a fund to be awarded yearly for the best idea submitted. I am certain that with thousands of operators and mechanics over the country, a deluge of ideas for new products would be submitted. At least, they would be trying to win the yearly award, regardless of whatever deal they made with an individual manufacturer.

While "The Cash Box" magazine and the motion picture industry award "Oscars" to outstanding individuals yearly, no rewards of any kind are offered to the folks engaged in the coin machine industry. I say this in view of the fact that all manufacturers would be willing, and have in the past offered the moon to anybody who had a new idea. But actually, what person or group of persons in the past five years have become wealthy because of a new idea contributed to any given manufacturer? If this has not happened, what is the reason? Could it be that the present manufacturers are so entrenched with their present trend in manufacturing, that they seek no new ideas? Incidently, they have all done well just recreating old ideas. However, there comes a time when the market on recreated ideas ceases, such as is happening now, and the hue and cry goes up for new products.

I could go on and on along this line, but feel that I could not let your splendid editorial "Wanted New Products" go unheeded without expressing my sentiments.

Schlesinger explains his suggestion about the annual award. "What I have in mind about a cash award yearly for the best idea" states Al, "could be worked out in many ways. Either a majority vote of the Manufacturers Association would determine the winner, or a poll of all the operators after the product has been in operation, or a vote taken at the yearly convention, with a majority determining the winner. In this way an idea can be taken to any of the manufacturers, and at the end of the year any products manufactured along lines of ideas submitted by the trade, would then be submitted for consideration in any of the various ways outlined above. What this actually would do, in my opinion, would be to stimulate the rank and file, who would have a real incentive for submitting ideas, providing the yearly award was worth while shooting for. This is in addition to any deal the inventor would make with a manufacturer.'

(Ed Comment: Al Schlesinger's plan is reproduced herewith as a medium of stimulating interest in the quest for new products. We might point out that is only a little over a year ago that the shuffle game idea came along, which was entirely new and different, and which did much to bring all in the industry profit. We would also like to call attention to Amusement Machine Poll conducted by *"The Cash Box"* in June, 1949, and as a result of the voting of the operators, presented "Oscars" to manufacturers of six different types of amusement machines. We had intended to make this a yearly feature, but due to the lack of interest of all concerned, had to discontinue the poll.

We are most willing to re-institute the poll (providing world affairs make it possible) with the cooperation of the manufacturers and operators. We are most anxious to hear from the trade, and ask that opinions and suggestions be submitted.)

MUSIC BIZ LEADS SALES

Second Quarter Finds Music Demand and Sales Ahead. Attribute Buying In Some Areas To Dime Play. 45 rpm Phonos Also Show Brisk Sales.

CHICAGO—Reports current thruout the industry here, as the second quarter gets under way, is that the music sales lead continues unshaken.

Many are now of the belief that this will be the case thruout the rest of the year.

They base this belief on the fact that, since dime play has started into operation in many sections of the country, more new phonos will be sold.

General opinion is that new phonos make it so much easier for the music operators to start right off with 1 play 10c and 3 plays 25c.

In the meantime, from all present indications, music sales have taken a very commanding lead. Music is holding this lead right into the second quarter of the year.

The new, small, 45 rpm phonos, which were introduced just a short time ago, and which are now selective, are also continuing right ahead enjoying good sales.

In the meantime, manufacturers report that production is much lower than what it was during the last quarter of 1950.

In fact, in some cases, according to one report:

"Production is far less than fifty per cent of what we produced in the last quarter of 1950."

This statement was made by one of the leading manufacturers of automatic phonographs.

In the meantime, tho, there seems to be no slow-up on automatic phono sales. Some distribs report that sales seem to come in bunches.

They state, "We get bad days when we don't sell a single phonograph and then, all of a sudden, we're jammed with orders."

This, of course, doesn't effect the manufacturer, nor the general sales picture. The fact remains that phonos are being sold in very good quantity and that sales are continuing unhalted.

One distrib reported, "In our case, we are making sales of phonographs to many ops here who have been forced to retire other types of equipment.

"Yet," he reports, "to hold onto the locations, and to continue in this business, they are buying the only type of equipment that they can operate at this time—phonographs."

This same distributor also states, "It is surprising to note that most of these people have started right off with dime play. They report that the collections are lots better than what they enjoyed on other types of machines, or what they believed they would be able to enjoy."

Reports like the above have come thru from other distributors.

Operators, generally, are interested in getting into dime play action. Purchases of new machines are their best bet in this direction, they state.

They also claim, "One type of equipment we can depend on at all times, come what may, are the juke boxes. So we're buying more of these than we did in past months.

Mfrs. Continue Drive For More War Work

CHICAGO—Most noticeable in all the manufactories in this area related to this industry is the fact that former salesmen are now traveling about the nation in an effort to obtain sub-contracts for the plants they represent.

Where salesmen formerly confined themselves to visiting with the firms distribs, in an effort to sell more games, merchandisers or music machines, they are now acting as procurement agents for obtaining war work sub-contracts for their factories.

Some of these salesmen have proved themselves very successful in this regard. Others, new to this type of work, haven't as yet got going. But it is expected that as they travel about, visiting with the large prime contractors, they will soon get the hang of the work, and will be bringing more sub-contracts into their factories.

Manufacturers are reported to realize that the three basic metals: copper, steel and aluminum, will prove much scarcer after July 1, when NPA's CMP (Controlled Materials Plan) goes into effect.

They are, therefore, of the belief that they had best protect themselves with whatever sub-contract war work they can obtain at this time.

Some of the factories here are well under way, as far as war work is concerned. Others are still searching. Some have quoted on various parts and await answers to their quotations.

Generally, tho, there isn't as much war work going on as the manufacturers would like to have, or as much as they could safely handle, at this time.

OPS Issues Ceiling Price Regulation For Manufacturers

Ruling Effective May 28

WASHINGTON, D. C.—The Office of Price Stabilization this week issued its general manufacturers' order, establishing new ceiling prices for industrial firms thruout the country. The order is known as the "General Manufacturers' Regulation" (CPR 22—Ceiling Prices For Certain Manufactured Products.)

This regulation is intended to set ceiling prices at a pre-Korean base plus actual increases in materials costs thru 1950 and increases in factory payroll costs thru March 15, 1951.

The ruling is effective May 28, 1951.

Manufacturers must notify OPS by registered mail as to proposed ceiling prices higher than those under General Ceiling Price Regulation and must wait 15 days after OPS receives notification before selling at the new figures. Notification may be given to OPS before May 28.

CPR applies to sales by all manufacturers in the continental United States, with the exception of several types of manufacturer, who have already been placed under regulation, or those specifically mentioned in this order. Coin Machine manufacturers are not mentioned as exempted.

The pricing standards declare that the level of price ceilings for an industry shall be considered generally fair and equitable if the dollar profits of the industry amount to 85 percent of the average for the industry's best three years during the period 1946-'49 inclusive.

Briefly, the new regulation allows manufacturers to add increases in factory payroll and material costs to pre-Korean prices in optional base periods of April 1 to June 24, 1950, or any one of the three calendar quarters. The regulation does not allow addition of increased costs for general overhead and administrative expenses, sales promotion, advertising or overtime pay.

Any manufacturer may appeal to the Office of Price Stabilization for an upward price adjustment if ceiling prices result in operating losses. Application will be acted upon within 30 days.

If a manufacturer believes he cannot price under any of the provisions of the regulation, he may apply to the Director of Price Stabilization for a ceiling price. Petitions for amending this regulation may be filed in accordance with the provisions of Price Procedure Regulation No. 1.

Ceiling prices for new commodities differing only by reason of minor changes in design or construction which does not reduce unit manufacturing materials cost or prevent its offering fairly equivalent service, shall be the ceiling price for the previous commodity established under this regulation.

On new commodities differing from any sold between July 1, 1949 and June 1950, the ceiling price is the same as for the most closely competitive product. Before any sale can be made under this provision, the manufacturer must file a report with the Director of Price Stabilization, Washington 25, D. C., and then can sell after 15 days unless notified the price has been disapproved or further information is requested.

Every manufacturer should have a copy of this regulation. It's lengthy and many points are clarified by examples. Write for "Manufacturers' General Ceiling Price Regulation 22," and address the request to Office of Price Stabilization, Washington 25, D. C.

BULLETS .22 SHORTS
Write For Price
Model "A" and "B" AMI Phonos
Write For Price
RELIABLE COIN MACHINE CO.
184-188 WINDSOR ST., HARTFORD, CONN.

WANT
500 LATE MODEL 500
SLOT MACHINES
MILLS — JENNINGS — PACE
Must be clean.
ALSO: Slot Machine Parts, Coin Counters and Change Makers
SILVER STATE AMUSE. CO.
245 LAKE ST. (PHONE: 8670) RENO, NEV.

WANT TO BUY!
WILL PAY CASH!
Write—Wire—or Call
WURLITZER 3020 WALL BOXES
BRAND NEW SHUFFLE BOWLER TYPE MACHINES
NEW FIVE-BALLS
NEW SHUFFLE-CADES
SEEBURG 100's
SEEBURG 100 WALL BOXES
SEEBURG BEAR GUNS
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Bally Shipping New "Baseball" Shuffle Game

GEORGE JENKINS

CHICAGO — Bally Manufacturing Company, this city, commenced shipments this week of "Bally Baseball," described as a new type shuffle-game with baseball action by George Jenkins, vice president and director of sales, who announced the new game to the trade.

"'Bally Baseball' is not merely another bowling game dressed up to look like baseball," stated Jenkins. "It is the first really new shuffle-game since the introduction of shuffle-bowling, and introduces a revolutionary new play-principle, a new style of puck action, a new skill challenge, a new, a fast fascinating score system."

"Bally Baseball" features two sets of targets on a slanting play-field at the end of a regulation polished shuffle board. One set of targets consists of four cups arranged in diamond formation on a turntable that revolves when roll-overs are hit, the roll-overs being the second set of targets. Player first shoots to put "men" on bases by shooting pucks into the cups. He then shoots to advance "men" on bases by shooting pucks across roll-overs. If a roll-over is hit before "men" are on bases, inning ends without a run, as runs are scored only when "men" advance from third base to home plate, when puck is automatically kicked out of cup. For this reason the player must aim to miss the roll-overs while shooting to put "men" on base.

"Bally Baseball" may be played by one player for one coin or two players for two coins. Standard coin-mechanism is dime-operated.

Half Of Exhibit Space Sold For NAMA Convention In Nov.

69 Firms Already Signed

CHICAGO—Altho the 1951 NAMA Convention is more than seven months away, 69 manufacturers and suppliers of the merchandise machine industry have signed contracts for over half the available exhibit space at the forthcoming show, to be held at the Cleveland Auditorium, Cleveland, O., November 12 to 15, according to an announcement by Davre J. Davidson, exhibit sales committee chairman.

Davidson reported that old established firms, as well as firms new to the field of automatic merchandising, will be represented. He said this will give complete industry representation and tie in with a convention program geared to meet the needs of operators.

"ARE THERE TWO OR THREE MEN ON THE BASES?—IT'S SO DARN SMOKY IN HERE!"

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MAIL YOUR AD TO REACH US ON TIME
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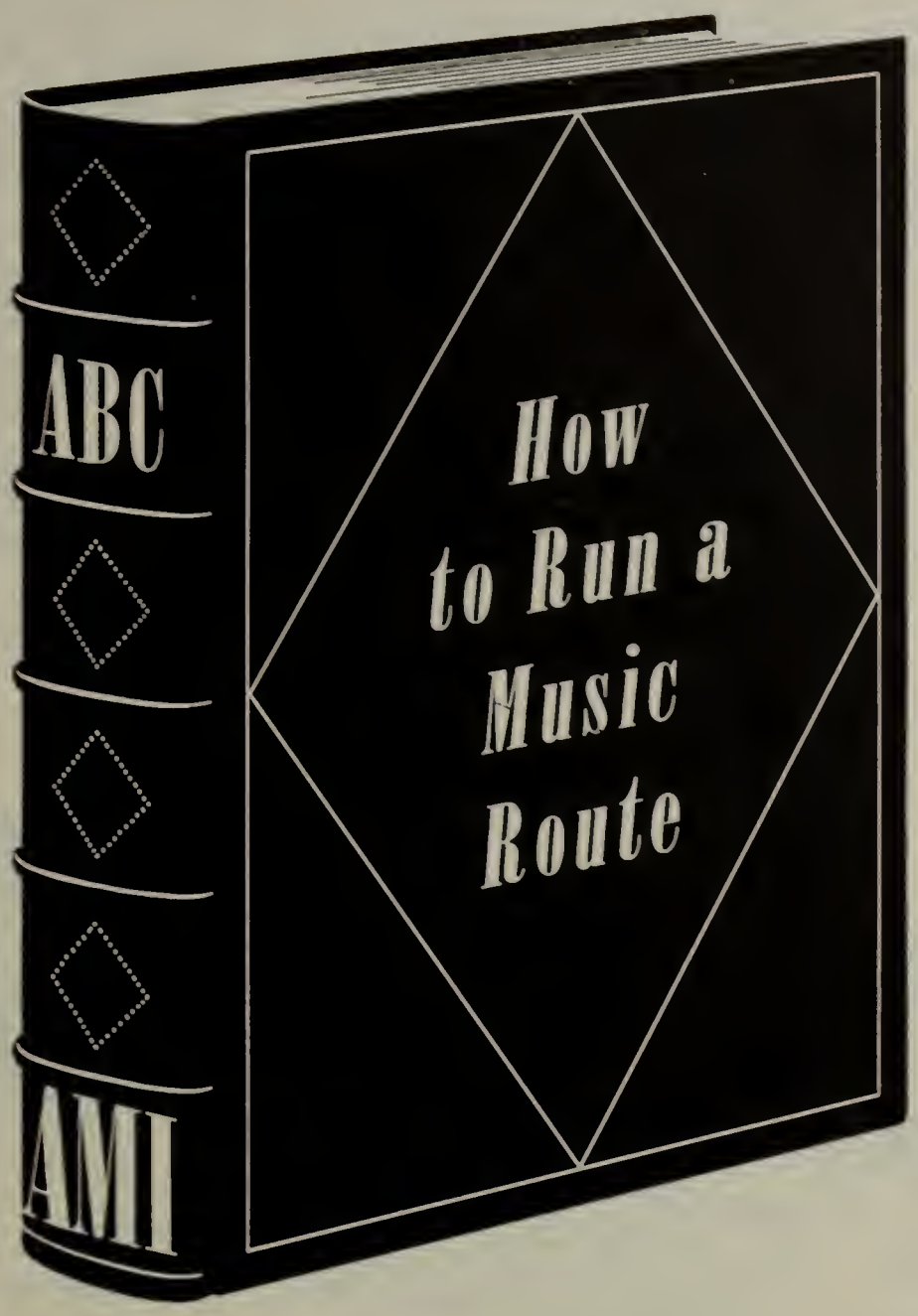
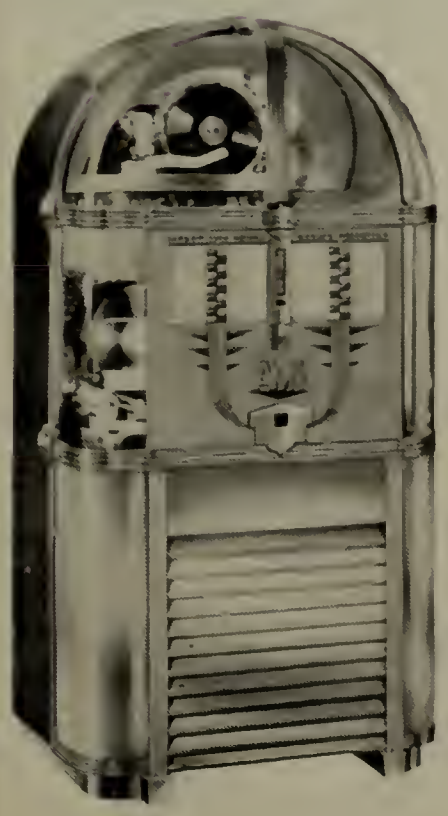


The Standard



The standard guide to success in music operating is contained in the letters A-M-I. You don't have to read a book—just operate "C's" or "B's" or "A's." Sensible First Cost, Negligible Depreciation, Location Acceptance, Minified Servicing, maximum Intake are all chapters you'll breeze through with little effort and great joy!

AMI *Incorporated*

GENERAL OFFICE AND FACTORY: 1500 UNION AVENUE S. E., GRAND RAPIDS 2, MICHIGAN

Firms In Business In 1950 Do Not Have To Make Reports To NPA For Materials Used For Maintenance, Repair, Operating

Regulations For New Firms Using DO-97

WASHINGTON, D. C.—Business firms which were in operation in 1950 need *NOT* make reports of quarterly quotas to NPA on materials used for maintenance, repair and operating supplies (MRO Regulation 4), the National Production Authority emphasized this week.

NPA made the clarification explanation because some firms, apparently misunderstanding Section 4 of Regulation 4, have gone to the unnecessary expense and bother of continuing to make reports. This is the regulation that permits the use of defense order (DO-97) for procurement of MRO suppiles.

Only new companies which were not in operation last year, or were only in partial operation, need make these MRO reports, NPA emphasized.

The procedure for new firms is this:

(1) If the organization was in partial operation in 1950, it shall compute the amount it would have spent for MRO for the entire yera had it continued at the rate it used the materials during the time it was in operation, making reasonable compensations to establish a fairly representative quota.

(2) If a firm was not in operation at all last year, its quarterly MRO quota shall be the minimum amount of MRO which it determines to be reasonably necessary for its operation, but not to exceed $5,000 a quarter. If that is insufficient, the organization may make application for an increase.

(3) If the quarterly MRO quota is in excess of $1,000, a new firm or one in partial operation in 1950 must, within 30 days after its first use of a DO-97 rating, notify the NPA of the quota it has established, the base period used, the method by which the quota was figured and any corrections made for seasonal or other factors.

THE MOST PROFITABLE, ECONOMICAL & BEAUTIFUL PHONO EVER DESIGNED

Chicago Coin's

"HIT PARADE"

THE ONLY "45" PHONOGRAPH

WITH EVERY PROFIT-MAKING FEATURE! SEE FOR YOURSELF!

Delaware Ops Must Affix License Stamp

$50 Fine For Failure To Do So

DOVER, DEL.—A bill given final passage by the Delaware Legislature (April 19) provides that owners of coin-operated amusement machines and music machines must affix a decalcomania stamp to each machine to evidence payment of a license fee.

Also given final passage was a bill providing a penalty of a fine up to $50 for failure to have a decalcomania stamp affixed to such machines.

The bills were sponsored by Senators Curtis W. Steen and Walter A. Handsberry, respectively.

DO TWICE THE BUSINESS...ON THE SAME LOCATIONS...WITH THESE

TWO Williams WINNERS!

Music Mite

MODEL 52

10 RECORD
45 RPM
Selective Phonograph

featuring

SINGLE ENTRY-SLUG PROOF
5c-10c-25c Coin Mechanism
(Also available for straight 5c play)

Accepts credits up to $2.00

Proved performance

Simple to service

PEDESTAL STAND (Optional)

For those locations where space doesn't limit installation to the bar or counter, you can set MUSIC MITE on this exquisite pedestal type stand.

MUSIC MITE DEFIES ALL IMITATIONS BECAUSE IT IS TRIED, TESTED AND PROVEN ON LOCATION—AND OFFERS SO MUCH MORE AND COSTS SO MUCH LESS THAN ANY OTHER "SMALL" MACHINE EVER BUILT!

Sensational Three-Dimensional Money-Maker!

SUPER World Series

FASTER ACTION!
FASTER TURNOVER!
FASTER PLAYING TIME!
50 seconds to play

Super World Series

has a 5c-10c-25c Single Entry, Slug Proof Coin Mechanism which accepts credits in any combination of coins and is designed for convertible play!

EITHER:
1 play for 5c
2 plays for 10c
5 plays for 25c
OR:
1 play for 10c
3 plays for 25c

CHANGEOVER CAN BE ACCOMPLISHED IN A FEW SECONDS!

Williams MANUFACTURING COMPANY

SEE BOTH — PLAY BOTH —
BUY BOTH FROM YOUR WILLIAMS DISTRIBUTOR TODAY —
AND DO TWICE THE BUSINESS!

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE STREET,
CHICAGO 24, ILLINOIS

AMI Reports Earnings For 1st Quarter Greater Than '50

John Haddock Reelected President; Same Directors Reelected

GRAND RAPIDS, Mich.—AMI Inc., manufacturers of the current Model "C" phonograph, Wall Boxes, and accessories, reported earnings before taxes for the quarter ended March 31 of $195,669, or the equivalent of $1.21 a share on the 158,156 shares of common stock outstanding.

John W. Haddock, president, said that pending clarification of certain tax rulings, it was impossible to estimate Federal taxes at this time.

AMI reported earnings after taxes for the corresponding period last year of $133,654, or the equivalent of 82c a share on the common. Net earnings after taxes for the year 1950 were $504,475, which amounted to $3.09 a share on the common.

Haddock said that net sales for the first quarter this year rose 10 per cent over those for the like period in 1950.

Because of production cutbacks made necessary by government orders limiting the use of critical materials,

JOHN HADDOCK

Haddock said that sales for the second quarter of the year will not be as large as those for the like period last year, although profits before taxes for the half year should be approximately the same. He added that the company hopes to be able to produce civilian products during the third quarter at about the same rate as during the second quarter, pending issuance of government regulations.

AMI officials, Haddock said, have every reason to anticipate that by the end of the year the company will be running at capacity on a combination civilian and defense work, for which the company's electronic manufacturing and assembling facilities are excellently suited.

Haddock also announced that at the company's annual meeting it had been decided that all authorized but unissued shares of preference stock would be eliminated. At the same time, John Haddock was reelected president and the following directors reelected: Frank J. Quinn, New York City; H. J. Dowd, New York City; S. J. Allie, Chicago; and E. R. Farny, New York City.

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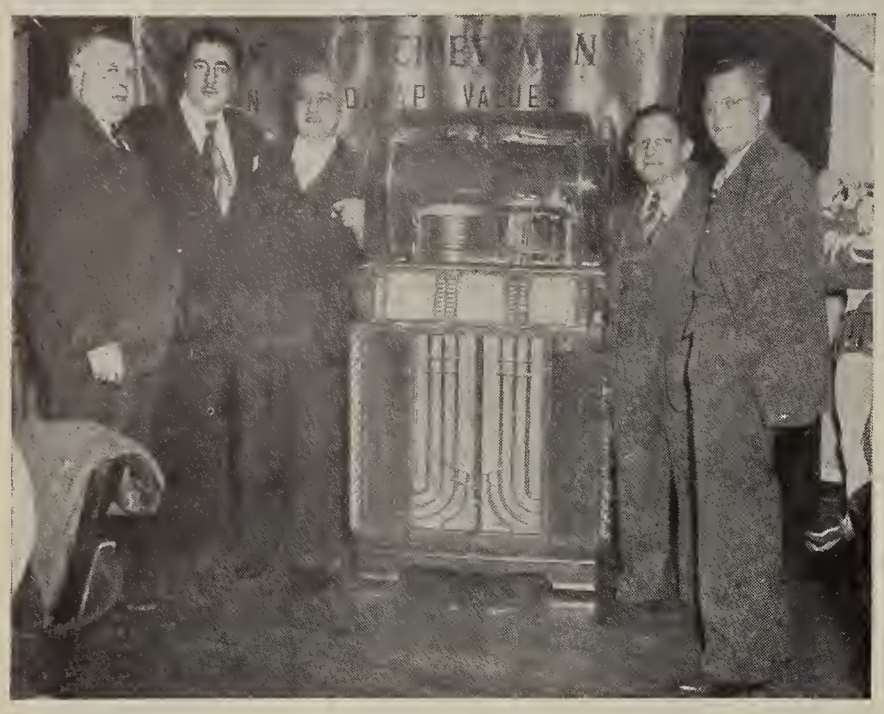
123 W. Runyon St., Newark 8, N.J., BI 3-8777
354 S. Warren St., Trenton, N.J., TR 5-6593

Richmond Ops View Wurlitzer Phono



RICHMOND, VA.—Ken O'Connor, O'Connor Distributing Company, Inc., this city, who was visiting New York this past week, brought along a photo taken at his offices recently. "Music operators in my territory" stated O'Connor "are continuously visiting our showroom to familiarize themselves with the new Wurlitzer 1400 phonos, and to make plans for purchases."

Shown in the picture, are, left to right: Mr. Messick; Alfredo J. Goria, an operator from Roanoke; Goria's father; Milton Sensheiner, Allen Distributing Co., Hopewell; and on the extreme right a gentleman whom we hope excuses us for forgetting his name.

N. C. & S. C. Music Ops To Meet At Charlotte

RALEIGH, N. C.—Wade Marr, Jr., who is making great progress in his efforts to create a sound music operators' association in North and South Carolina, will bring together the music operators of both these states for a meeting in Charlotte, N. C. on Monday, May 21.

Operating at present under the North Carolina Amusement and Recreational Association, Inc., the organization claims over seventy members and hope to add many more.

Hirsh de LaViez, Washington, D. C. coinman, has promised to be on hand to address the gathering.

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EASTERN FLASHES

Operators of both games and music tell us that collections this past week have gone up, but some doubt that this happy condition will continue to improve when the weather gets warmer. "TVing of baseball games will take its toll," they state. However, if the previous year's experience can be used as a barometer, these operators can be wrong. Nice weather will bring out the patrons seeking amusement, especially as today's trend is to stay at home and watch television during spells of bad or cold weather. Many operators have told us that last summer's collections were a great deal better than their winter take. With more people than last year ready to take a rest from home TV, and with summer shows taking the place of the big all-star shows, people in the coin machine industry look to the late spring, summer, and early fall months to become their best income months.

Ed Wurgler, sales manager for Rudolph Wurlitzer, spends a few days in town with **Joe Young,** Young Distributing, local distributor. . . . **Ken O'Connor,** O'Connor Distributing Co., Richmond, Va., who happened to be in the big city vacationing, visited with Wurgler. . . . **Alma Young,** Joe's gorgeous wife, just back from a visit to her home town, Townley, Ala., raving about a record that's getting a terrific play in juke boxes thruout the South, "The Strange Little Girl" recorded by **Red Foley** and **Ernest Tubb.** Alma lays claim to having predicted "Goodnight, Irene" as a coming big hit before it hit the top, now acclaims this Decca record as the next big money maker for the music operators. (Ed Comment: Backing her judgment is that of **"The Cash Box"** music editor, who selected it as the "Bullseye of the Week" in the April 14 issue.) . . . **Dave Lowy,** Dave Lowy & Co., displays Evans' "Shuffle Ten Strike," which is now awaiting an OKay by the license department. "Operators just awaiting the Okay," states Dave, "and I'm looking for a big sale of this very entertaining game." Dave, by the way, to Chicago, and will be in the Windy City when you read this. . . . **Jack Mitnick,** AMI regional representative, serving on the jury the past week. (A very funny story about this. Ask Ben Becker.) . . . **Ben Becker,** Bally regional representative also in the city. Ben drove to town from Hartford, Conn., with **Abe Rechschafter** of Reliable Coin Machine Co. Ben hitting the New England States and the Jersey seashore while in the East.

Barney (Shugy) Sugerman, Runyon Sales Co., spends the week vacationing at Virginia Beach. **Irv (Kempy) Kempner,** comes off the road to fill in at the office during Shugy's absence. . . . **Irving Kaye,** Brooklyn operator, visits along coinrow. . . . Meet up with **Harry Pearl,** who tells us that Genco's next amusement game will be a "bit hit." . . . **Hirsh de LaViez,** the Washington, D. C. comet, in town—"to get a few days of relaxation," he states. . . . **Bob Bear,** Wurlitzer sales representative, the father of three girls, now boasts the addition of a boy—and what do you think they name the kid? You're right—**Teddy Bear.** . . . Business at Koeppel Distributing Company continues to improve with each passing week, the **Koeppel** brothers, **Harry** and **Hymie,** tell us. These men have worked up quite a reputation for supplying the tops in used music machines. . . . **Mike Munves** continues along, rushed to the limit with orders for arcade equipment, with everyone asking for immediate deliveries. Arcade owners now open for week-end play, and would like to have all their equipment working to get a good start on the season. However, they insist upon having the machines for their openings of the regular season, most of which start off with Decoration Day. In his efforts to satisfy all, Munves has his staff working day and night, with Mrs. Munves on hand chipping in. Mike even uses Sunday to visit the nearby arcades, altho his missus is trying to keep him at home for at least one day's rest.

Max Levine, Scientific Machine Corp., Brooklyn, now busily engaged in turning out defense products. However, a portion of the firm's large building is still devoted to manufacture of its amusement products. . . . **Al Simon,** Albert Simon, Inc., runs down to Philly to see the coin trade there. . . . It appears almost certain that the city will vote some sort of juke box tax. With the pressure on for more revenue, and reports in its hands from other communities thruout the country as to their license fees on music machines, the most local ops can hope for is that the fee isn't too high. Administration has its eye on a $25 tab, but all are hoping a more equitable and fair amount will be set. We'll know by June 20. If the final estimate of general fund receipts between June 15 and 20 indicates that the new sales tax yield will be enough, it may not be necessary to impose the tax at all.

MIAMI MURMURS

With the weather up north taking on a warmish tint, visiting coinmen are getting scarcer, and some who have been spending the winter here are going away. **Joe Eisen,** former Wurlitzer distributor in the East, was one of these. Joe played his last game of gin with the "natives" for this season, leaving for parts north with tears in his eyes. His gin playing pals, all former New Yorkers, bid him good-bye. Among them were **Willie (Little Napoleon) Blatt, Willie Levey, Dave Friedman, Whitie Pincus** and **Murray Blane.** The boys told Eisen to take his 124 points with him, but to be sure to bring some fresh money next season. . . . **Ely Ross,** Taran Distributing, looking forward to those new amusement and shuffle games. . . . At Bush Distributing, **Ozzie Truppman** and **Ted Bush** also awaiting arrival of new games, while busy doing quite a job with ChiCoin's "Hit Parade." . . . **Gordon Williams,** Broward Novelty Co., sold his novelty games to **Bob Wellans**—and bought Wellans' entire music biz. Result of the exchange is that each now has about 500 units of specialized equipment.

Milty Green, with offices in Brooklyn and Manhattan as well as here, has been spending plenty of time and money getting local route in shape—"so that I can play a little," states Milty. . . . **Bert Lane** continues to set out his Cue-Ball machines, and tells us they're doing fine. . . . **Charley Polgar** tells us of the local operator who phoned the Better Business Bureau, asking them "Well, could you tell me why business isn't better?" . . . One of New York's distributors vacationing here telling all that he bought a home and some acreage and intends to spend considerable time around, which caused the caustic comment "Now, isn't that just peachy."

CHICAGO CHATTER

Most important thing for all coinmen is to realize that NPAs CMP (Controlled Materials Plan) will, most definitely, cut deep into the normal production of all manufacturers. This means, with a scramble forthcoming for whatever steel, copper, aluminum (and, without doubt, as time goes on, other important metals) which will be left, after the priority users get their share, that the manufacturers in this industry will be scraping the bottom of the barrel to get whatever they can of these three necessary and vital metals to continue to produce their normal equipment. This means that any coinman, who is today selling machines without replacing with new machines (while he can), will find himself caught plenty short. . . . Don't for a moment believe that "war is far in the background". If the word of experts is to be taken. "The situation is more serious right now than it has ever before been". Those are the words of Gen. George Marshall. And General Marshall, if anyone, should be in the position to know. This, then, is the time for all coinmen, large and small, to get whatever they can. While they can. And while the getting is good. . . . Music has been leading in sales since the last quarter of 1950. The lead is continuing unshaken into this second quarter of 1951. It is believed, by many, that this lead will continue all thru 1951.

J. A. "Art" Weinand, Rock-Ola Manufacturing Corp., in addition to his other many duties, which probably make him one of the busiest of execs in this town, squeezes in the time to make a hurried trip to Omaha and Des Moines. . . . **Paul Huebsch**, newly appointed general sales manager over at J. H. Keeney & Co., getting acquainted with the coin trade, states "I'm getting along great, but more than anything, just love working in this industry". The factory is busier than ever, with reports that their television is going over tremendously. . . . Over at the plant of United Manufacturing Co., **Bill DeSelm** reports that the factory is busy with several of its machines, and that they are now starting to ship samples of its new five ball game "ABC". Reaction to this new and entirely different game is most wonderful" states DeSelm. . . . Among the visitors at the United plant this week were **Bud Parr** of Los Angeles, Calif., and **Lou Casola** of Rockford.

Ed Levin, Chicago Coin Machine Co., is back in town sporting a somewhat freckled tan after taking the long way home from Florida. Ed stopped off at New Orleans, La., Birmingham, Ala., and Nashville, Tenn. "Everywhere I hit," stated Ed, "the reaction to 'Hit Parade', the 45 rpm selective phonograph, was tremendous." . . . **Samuel Wolberg** of Chicago Coin is back in town, and reported working hard to catch up with the many items on his desk. . . . **Sam Gensburg**, also of ChiCoin, expected to go back to Florida very shortly. . . . **Irv Sandler** of Sandler Distributing Co., is back handling the Rock-Ola line in Eastern Iowa. Irv recently bought out the stock of his partner in the Des Moines wholesaling firm, and now is conducting his firm as sole owner. . . . **Bill Marmer**, Sicking, Inc., Cincinnati, O., visiting at the Bally plant. . . . **Jack Nelson** of Bally still out of town. . . . **Art Garvey** of Bally seeing the trade in Ohio. . . . **Bill Haldeman**, head of production control at Rock-Ola, handling out those seegars in celebration of the arrival of a new son, **James Warren**. . . . **C. R. Sandoval**, Cuban distributor for Rock-Ola, reported to be going great there, with equipment arriving regularly each week.

Sam Stern, Williams Manufacturing Corp., kept glued to his desk, seeing visiting distribs and kept continually busy answering the telephone from points thruout the country. All report to Stern that the firms "Music Mite" 45 rpm selective phono, and the new amusement machine "Super World Series" in great demand. . . . **Frank Mencuri**, Exhibit sales manager, still on the road. The rush at this factory is keeping all on the hustle, with demands for immediate deliveries so that the equipment can be set and ready for the coming arcade season. . . . Bally Manufacturing announces its new "Bally Baseball" shuffle game. "It's a new idea in shuffle games" stated one of the firm's officials. "It will inject new life into this field, and start off a new boom. Our location tests showed amazing collections. It's a fascinating game for one player, and there's the competitive angle for two players. All who have seen the game in action predict that it will accomplish for the shuffle game field what the Bally Bumper did for the pin games many years back."

Over at Coven Distributing Co., **Ben Coven** reports that phono ops are busily engaged in converting their music machines to 1 play 10c, 3 plays 25c, and that his mechanical staff is supplying the Wurlitzer conversion kits. Ben also reports that the Wurlitzer 1400 model is going great. . . . Veteran hospitals can use unlimited quantities of current records—so if you music operators have any taken off your routes get in touch with the nearest vet hospital and ask if they want you to send or deliver them. Some of these hospitals may need players. If you have any old phono to donate, we can assure you they'll be very heartily appreciated. There are many boys returning from Korea who have given a great deal and are in need of amusement and relaxation. The music trade can be of great assistance—and it's really so little of a sacrifice. Individual donations would be great, but the many music associations thruout the country, thru its better facilities, should immediately set the ball rolling. The boys will never forget this gesture, and the entire automatic phono industry will accomplish a good-will measure.

J. W. Henderson of Safe Way Music, reported this past week that 1 play for 10c, 3 plays for 25c, was working out very nicely for him. Henderson says "So far the play is working out very nicely. I feel sure that it is going to work out okay all around. The public seems to get accustomed to 10c play. They don't hesitate at 1 play for 10c and 3 plays for 25c." . . . Bally announces that its "Bally Service School" will hold sessions during the month of May, starting on Monday, May 14. The school runs for three days, ending on Wednesday, May 16. Sessions start at 10 A.M. sharp, and are conducted by a mechanical staff headed by **Bob Breither**. Bob asks that those who intend to attend please drop him a note, stating names of people coming and on which date they will attend.

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Profit Products
COVEN
All Equipment Thoroughly Serviced or Reconditioned by Our Trained Staff.

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MODELS 1400 and 1450
The BEST Phonos for '51
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. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

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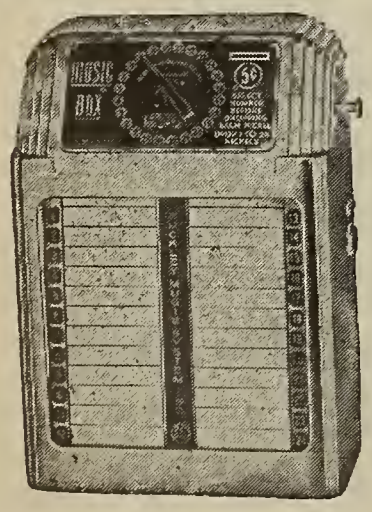
MORE IN DEMAND THAN EVER BEFORE BY MUSIC OPERATORS

WORLD FAMOUS BUCKLEY WALL AND BAR BOX

FOR 16 - 20 - 24 - 32 RECORD SELECTIONS



ONLY $24.50 EACH

RUSH YOUR ORDER!!

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BUCKLEY PUCK ORDER THEM TODAY

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SPECIAL!!

Rock-Ola 22 ft. Shuffleboards factory refinished	$115.00
Williams Double Headers slightly used	165.00
25 Aireons	75.00
Williams Music Mite	Write

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Converts
5c Wall Boxes to 10c
FITS ALL 5c BOXES
Only 25c Each

See your distributor or write us for information on changing over slug rejector.

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208 N. Madison St., Rockford, Ill.

ATTENTION!

13 Wurlitzer 3020 Chrome Wall Boxes, ea.	$ 39.50
2 Wurlitzer 1015's ea.	245.00
1 9 ft. Bally Shuffle Champ	175.00
2 Exhibit Six Shooter, like new, ea.	249.50
5 Exhibit Dale Guns, ea.	74.50
1 Gottlieb Bowlette	49.50
1 Williams Star Series	110.00

OLSHEIN DISTRIBUTING COMPANY
1100-02 BROADWAY
ALBANY 4, NEW YORK
(Phone: 5-0028)

CALIFORNIA CLIPPINGS

Seems the vending biz is cooking up steam. Distribs and ops handling vendors appear to be in for some of the best sailing they've had in a long time. Backing this up, for one, is **Al Silberman** over at Badger Sales, where it's a problem these days to hold a vendor in stock. Al reports that the Mills Coffee machine is doing as well on military and industrial locations as cold drink vendors, and this in fairly warm weather, at that. In addition to increased consumer and operator demand causing a shortage in all vending equipment, Al also notes that the mfrs. have had to curtail their production. . . . **W. R. Happel, Jr.**, of Badger was just back from a Las Vegas jaunt and able to grin about his losings, which should indicate that he came close to breaking even. . . . Hottest things on the Badger floor these days are Keeney's 4-way conversion unit and the United 5 Player Shuffle Alley. . . . There's also a batch of beauties in the former Keeney TV set, which has been rechristened the Delmont especially for Badger distribution under Ray Powers expert handling and which looks mighty good in all its varied cabinet styles and screen sizes.

Selling new Rock-Olas as fast as they come in at **Bud Parr**'s General Music Company, **Fred Gaunt** tells us he's still waiting on that new game to really perk things up. Fred was just about to take off for a hard-earned few days rest at 29 Palms when we dropped by. . . . It reached us second hand, in fact several second hands, but understand that Automatic Games' well ballyhooed game auction up in Las Vegas didn't move quite as much merchandise as **Dannie Jackson** and **George Warner** had hoped for. . . . A busy lad these days is **Lyn Brown**, with United's 5-Player Shuffle Alley bringing 'em in. . . . Back from a Vegas trip at Sicking Distribs was **Jack Simon**, who reported that business was holding its own. Looking extra sharp in a well tailored suit was Sicking secy. **Cele Padwa** (we'll have to find out who's her tailor).

Music ops are pitching in to help introduce Capitol's "Don't Kindle the Flame," written by Leuenhagen's **Mary Solle**, and Mary got a big kick out of one of the well-intentioned lads coming back for a reorder a few days later with the remark, "Say, Mary, you know this thing's really bringing in the nickels". . . . It happens to be a fine tune, as cut by **Bucky Tibbs** and **Deuce Spriggins**. . . . Leuenhagen's is certainly keeping the boys in close touch with the record artists these days, with **Russ Morgan, Georgie Cates, Kay Brown** and **April Stevens** among those putting in time across Mary's busy counter within the past few weeks. . . . **Al Bettelman** just back to **C. A. Robinson's** after a Northern trip, which Al credits with stirring up a little action and a whole lot of goodwill, that stuff you can't ring up on the register but which you can't buy for all the loot in the Bank of America. . . . On the Row: **J. Torres** of L. A. . . .SanBerdoo's **T. R. Nicolay**. . . . **J. G. Delado** from Oxnard. . . . **Roy Borton** of Coalinga. . . . El Monte's **William J. Denning**. . . . C. F. Hartman from Bakersfield. . . . Oildale's **Niles Smith**.

MINNEAPOLIS, MINN.

With better weather and receding waters in the flooded areas, the operators are looking for increased and better business. . . . **Glen Bischell** of Chippewa Falls, Wis., reports that things are picking up on his route. . . . In from St. Cloud were **Charles Bohnen** and **Charles Sersen.** Charley is still trying to catch up after taking some time off for a brief trip to Florida. . . . **Gabby Clusieu** of Grand Rapids made a quick trip into town to pick up some supplies. . . . In town for a couple of days was **Don Culver** of Glendive, Montana. . . . Some of the other operators who were in town to pick up supplies were: **Elgin McDaniel** of Wadena; **Hank Krueger** of Fairfax; **John Galep** of Menominie, Wis.; **Frank Majer** of Grand Rapids; and **Vic Hendel** of Worthington.

Pete Wornson of Mankato was in and we learned that he was very fortunate in that his home was not in the area that was flooded. . . . **R. E. Aherin** of Lamoure, N. D., and his wife were in town for a few days and they took in the Ice Follies. . . . Also in town with them were **Mr. and Mrs. R. Embertson** of Lamoure. . . . **Don Hazelwood** of Aitken, has just returned from a trip to Mexico. Mrs. Hazelwood was all set to go with him but due to the children having the mumps, she was unable to make the trip. . . . Also seen in and around town was **Jack Backus** of Jamestown, N. D.; **Phil Stang** of Jordon; and **Walt Schmidt** of Red Wing. The Lieberman Music Company reports that the Gottlieb "Happy-Go-Lucky" is making a hit with the operators. The gang at the Lieberman Music Company received word from **Mr. and Mrs. Harold Lieberman** who are in Paris and they state they are having a nice time.

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WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT — One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

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WANT—Will pay highest prices for Bally Triumph. Any condition as long as you have all parts. No lot too large or too small. J. DE LUCA, 8031 ST. GERARD ST., MONTREAL, QUE., CANADA.

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WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

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WANT—Post-war Mills and Jennings Slots from Ohio operators. State quantity of each denomination and lowest cash price you will take. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT—Slots and consoles for legalized state. Cash ready. 300 or more Golden Falls 5c-10c-25c only. Jennings: Derby Sun Chief Consoles, Super DeLuxe console lite-up, Club Consoles, Sun Chief Consoles, Super DeLuxe Sun Chief, Sun Chief lite-up, Standard Chief, Club Chief lite-up, Standard Chief lite-up, Standard Sun Chief, Sun Chief DeLuxe lite-up, Prospectors. What else have you in late machines Will buy up to 1,000 slots and consoles. Not interested in lots less than 25. Send list and lowest prices in first letter. A. M. C. AMUSEMENTS CO., 1534 S. SIXTH AVE., TUCSON, ARIZ. Tel.: 3-2311.

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FOR SALE — 2 Seeburg Selectomatic 100, 78 RPM; 3 Wurlitzer 1015's; 1 Wurlitzer 1100; Packard Hideaway and 6 Packard Bar Boxes. Above equipment clean and ready for location. What do you offer? MITCH GOLISH MUSIC CO., 20 W. POPLAR ST., HARRISBURG, ILL. Tel.: 700.

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FOR SALE—Seeburg 9800 ES $45; Regular Draw Bells $125; DeLuxe Draw Bells $175; Brand New in original crates Blue Bells $325; Used Black Cherry Bells $125. Will trade for other equipment. AUTOMATIC MUSIC CO., 701 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

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FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

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FOR SALE — 1 United Team Hockey (F.S.), write; 1 ChiCoin Goalee, clean, $95; 1 Set 3 Exhibit Love Meters with base $65; 2 Bally Citations $225; 1 Keeney Ten Pins $49.50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

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FOR SALE—New England's Largest Stock—New machines, finest parts and service department. Exclusive distributor for Wurlitzer, Bally, United, Chicago Coin, Keeney, Exhibit. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040—and REDD DISTRIBUTING CO., INC., 811 UNION ST., WEST SPRINGFIELD, MASS. Tel.: 6-5418.

FOR SALE—Fighting Irish $185; 4 Horsemen $185; Sharp Shooter $125; Select-A-Card $150; Telecard $125; College Daze $125; Sweetheart $175; Pin Bowler $175; One-Two-Three $95; Tahiti $95; Nifty $185; Just 21 $100; Wisconsin $65; South Pacific $125; Trade Winds $60; Mardi Gras $50; Williams Quarterback $100. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE — Seeburg 146 $210 ea.; Packard Manhattans $150 ea.; Wurlitzer 1250, write; Seeburg 100 Record # 78 $875; Packard # 7 $99. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN 23, N. Y.

FOR SALE—Two Manhattan Packard phonographs, like new, $189.50 ea. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE.

FOR SALE — Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Back Glasses for Jockey Special and Special Entry $8.95 ea.; Back Glasses for Victory Special, Victory Derby, '41 Derby and many others $4.95 ea.; Personal Music Boxes (like new) $1 ea. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND, ORE.

FOR SALE — Wurlitzer 3031 Boxes $14.50; Model 850's $65; 2 Exhibit Strikes, like new, $165 ea.; Exhibit Bowl Lane $195; Bally Champions $395; Citations $275; Model 120 and 125 Wall Boxes $2.50 ea.; Model 320 Sweet Music $5. 1/3 cash. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO.

FOR SALE—W4L56 Boxes 5/10/25c $44; 3W2L56 Boxes three-wire $27; W1L56 wireless Boxes $24; Seeburg Hideaway 146 $225; Wurlitzer 1100 $450; 1015 $295; Wurlitzer Skee Roll $125; 14 ft. Bankrolls $150; Irish Pool $90; Dale Guns $85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Completely reconditioned with used parts replaced by new: 4 147 Seeburgs $325 ea.; 20 New 5c Seeburg W1L56 Wall-O-Matics $35 ea.; 1 1015 Wurlitzer $300; 6 W4L56 Wall-O-Matics $50 ea.; 5 W1L56 used $25 ea.; 5 W3L56 used $23 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Call or write Davis Distributing Corp. for phonographs with the Davis Six Point Guarantee: *mechanism overhauled *worn parts replaced *amplifier reconditioned *speaker inspected *tone head renewed *cabinet professionally refinished. DAVIS DISTRIBUTING CORP., 738 E. ERIE BLVD., SYRACUSE, N. Y. Tel: 5-5194.

FOR SALE — 8 Brand New Double Column Kleenex Vendors with stands $10 ea.; 6 Ristaurat Music Boxes $95 ea. Arcade Equipment: Batting Practice $75; Boomerang $45; ChiCoin Hockey $95; Goalee $125; Heavy Hitter $65; Keeney Air Raider $125; Panoramo $250; Pitchem & Batter $225; Quizzers with Film $125; Recordio $175; Siros Brush Up $75; Periscope $125; Edelco Pool Table $75; Exhibit Dale Gun $95; Seeburg Bear Gun $375; Atomic Bomber $150; Silver Bullets $195; Voice-O-Graph $395; Standard Metal Typer $295. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: TOwer 1-6715.

FOR SALE — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic $7.95. Right and left corners $8.95 ea. All bubbler tubes for Wurlitzer 1015's $3.90 ea. Domes for Seeburg 146, 147, 148 $16.95 ea. 1/3 deposit. Balance C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel BLuemound 8-7600.

FOR SALE — Reconditioned Wurlitzers: 600's $65; 750's $109.50; 1015's $275; 1100's $400; 1250's (slightly used), write. Rock-Ola: 1422's $175; 1426's $225. Seeburg: 147's $295; 148's $375. Citation $225; Jockey Special $119.50; Gold Cup $145. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle n precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—Business Opportunities in Music, Amusement and Gaming Routes! Several coin machine routes for sale. Money makers. Most of them situated in recreational and resort areas in Sportsman's Paradise, with far better than average year round climatic conditions. Routes to be sold separately—ranging in values from $17,500 to $94,000 per route. All types of equipment in operation, consisting of all post-war machines, nothing on any route older than 1946 models, with major locations on all routes filled with 1950 and 1951 models. All machines are clean and mechanically right. Cash down payments ranging from $7,500 to $33,000. Balance on terms that can easily be handled through operation of the business. Please state in first letter value of route you are interested in, and the amount of cash available for down payment. Curious, and nosey window shoppers needn't waste a stamp, as your business status must be considered before any deal can be made. Reason for selling: Owner is retiring from business. BOX # 102, % THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—7 Amusement Enterprise Skeeball Alleys $199 ea.; 1 Pace Midget Auto Racer like new $79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition $89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WOrcester 3-3663.

FOR SALE—Or Will Trade: 1 Hollycrane used two weeks $450, or will trade for AMI Model "B" phonograph. MODERN MUSIC CO., 443 W. RUSSELL ST., FAYETTEVILLE, N. C. Tel.: 6404.

FOR SALE—Special—Chicago Coin Majors '49 $42.50; Gottlieb Jokers $159.50; Knockouts $169.50; Genco Tri-Scores, brand new in original crates $185; Genco Tri-Scores, used as floor samples only, $165; Photo Finishes, guaranteed to be worth $100 more, $249.50; Turf Kings, write; United Team Hockeys, floor samples, $100. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: CAnal 5306.

FOR SALE—We are making a splendid 3½ x 7 coin-operated or plain Pool Table. Write for picture and information. Distributors wanted. SPARKS SPECIALTY COMPANY, SOPERTON, GA. Tel.: 33.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel: 349.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

Here's What You Can Get For Only 92¢ A Week

1. A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE $3.20 PER WEEK OR $166.40 FOR THE ENTIRE YEAR OF 52 WEEKS . . . PLUS . . .

2. A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU "THE CASH BOX" EACH WEEK FOR 52 CONSECUTIVE WEEKS, REGULAR PRICE OF SUBSCRIPTION IS $15.00 WHICH ADDS UP TO THE GRAND TOTAL OF . . .

3. $181.40 . . . ALL THIS FOR ONLY $48 . . . OR 92c PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX" . . .

4. IF YOU ALREADY HAVE A $15 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE $48 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.

THE CASH BOX
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

☐ Enclosed Find My First 40 Word Classified Ad Plus My Check For $48.

☐ Bill Me For The Difference Due From My $15 Subscription. Enclosed Find My First 40 Word Classified Ad.

Name_____ Firm_____ Address_____ City_____ State_____

I AM AN OPERATOR_____ JOBBER_____ MANUFACTURER_____ DISTRIBUTOR_____

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

FOR SALE—We have in stock for trade new and used five-balls, new and used one-balls, large assortment of used Shuffle Machines. WANT—We want to buy or will accept in trade Wurlitzer 3020's, Seeburg Bear Guns, Seeburg 100A, 3W1's, Packard Hi Chrome Wall Boxes, Chicago Coin Band Boxes. REDD DISTRIBUTING CO., 298 LINCOLN ST., BOSTON 34, MASS. Tel.: AL 4-4040 and 811 UNION ST., W. SPRINGFIELD, MASS. Tel.: 6-5418.

FOR SALE — United Shuffle Alleys $45; Chicago Coin Alleys $39.50; Rock-Ola Shuffle Lane $39.50; Rock-Ola Standard $49.50; Keeney League Bowlers, used, $279.50; Wurlitzer 1015's $215; Wurlitzer 3020 Wall Boxes $49.50; Wurlitzer 2140 Wall Boxes $39.50. Premiums: Silverware without packette $3.95; Silverware with packette $5.25; Silverware with special packette $5.75; 16 picce Cutlery Sets, rare buy at $6.25; Concross Porto rators, from $8.45; Portable Bar BQ Grills, styled by R. Loewy $7.25; Rods & Reels, unlimited supply, finest nationally known merchandise, tackle boxes, picnic jugs, at lowest prices. DAN SAVAGE NOVELTY CO., 940 ELM ST., BELOIT, WIS. Tel.: COllege 2599-W.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber. Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

MISCELLANEOUS

NOTICE — We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price $39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6. CALIF.

NOTICE — We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Operators in Louisiana, Mississippi and Alabama—our new address is 122 North Broad St., New Orleans, La., with phone remaining the same. DIXIE COIN MACHINE CO., 122 NORTH BROAD ST., NEW ORLEANS, LA. Tel: MAgnolia 3931.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

WURLITZER

5. 24	29.50	49.50
3. 600R	40.00	100.00
3. 600K	40.00	100.00
4. 500A	40.00	69.50
4. 500K	42.50	69.50
4. 41 (Counter)	49.50	65.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	39.50	75.00
2. 71 (Counter)	35.00	85.00
6. 81 (Counter)	49.50	75.00
2. 700	69.50	99.50
4. 750M	89.50	109.50
2* 750E	89.50	135.00
4. 780M Colonial	95.00	129.50
4. 780E	85.00	129.50
4. 800	75.00	124.50
1. 850	65.00	119.50
4. 950	79.50	125.00
4* 1015	225.00	319.50
4. 1017 Hideaway	225.00	259.50
4* 1100	350.00	475.00
2* 1080	195.00	309.50
6. 300 Adapter	10.00	15.00
4. 320 Wireless Wall Box	3.50	5.00
4. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	3.50	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
4. 304 2 Wire Stepper	3.50	5.00
4. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	12.50	19.50
4. 3045 Wall Box	12.50	20.00
2. 3020 Wall Box	29.50	39.50
4. 219 Stepper	19.50	29.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	2.00	3.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
4. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
4. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit.	7.50	9.50
6. 130 Adapter	15.00	19.50
4. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
4. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

2. Plaza	29.50	39.50
4. Royale	25.00	49.50
4. Regal	35.00	59.00
4. Regal RC	39.50	59.50
2. Gem	35.00	49.50
4. Classic	35.00	69.00
4. Classic RC	39.50	79.00
4. Maestro	39.50	65.00
2. Mayfair	39.50	59.50
2. Mayfair RC	49.50	59.50
6. Melody King	49.50	79.50
4. Crown	39.50	59.50
6. Crown RC	49.50	79.50
4. Concert Grand	39.50	59.50
4* Colonel	45.00	69.50
4. Colonel RC	49.50	79.50
4. Concert Master	49.50	69.50
4. Concert Master RC	59.50	89.00
4. Cadet	50.00	65.00
6. Cadet RC	59.50	65.00
4. Major	49.50	79.00
4. Major RC	50.00	79.50
4. Envoy	49.50	79.50
4. Envoy RC	59.50	89.50
2. Vogue	39.50	69.50
4. Vogue RC	49.50	79.50
4. Casino	39.50	65.00
6. Casino RC	49.50	79.50
5. Commander	39.50	59.50
4. Commander RC	50.00	69.00
4. Hi Tone 9800	25.00	110.00
2. Hi Tone 9800 RC	45.00	69.50
4. Hi Tone 8800	35.00	69.50
2. Hi Tone 8800 RC	35.00	69.50
4. Hi Tone 8200	35.00	69.50
2. Hi Tone 8200 RC	35.00	69.50
2* 146S ('46)	150.00	275.00
2* 146M	150.00	275.00
4* 147S	249.50	325.00
4* 147M	249.50	349.00
2. 148S	319.50	375.00
2. 148M	325.00	395.00
4. 148ML	409.50	439.00
6. Remote Speak Organ	10.00	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
4. 30 Wire Wall Box	2.00	9.50
4. 5, 10, 25c Baromatic Wire	3.00	6.95

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6. 5, 10, 25c Wallomatic 3 Wire	7.50	8.95
6. 5, 10, 25c Baromatic Wireless	6.95	8.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
1. 3W2 Wall-a-Matic	22.50	35.00
4* W1-L-56 Wall Box 5c	17.50	27.50
4. 3W5-L-56 Wall Box 5, 10, 25c	23.00	49.50
4. W4L-56	44.00	50.00
6. W6-L-56-5/10/25 Wireless	39.00	55.00
4. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	29.50	49.50
6. Std. Dial-A-Tone	39.50	40.00
2. '40 Super Rockolite	49.50	79.50
6. Counter '39	19.50	39.50
2. '39 Standard	49.50	79.50
2. '39 DeLuxe	49.50	79.50
2. '40 Master Rockolite	59.50	79.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std	49.50	54.50
6. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
6. Playmaster & Spectravox	49.50	69.50
4. Playmaster '46	79.50	129.50
6. Playboy	25.00	30.00
4. Commando	39.50	50.00
4* 1422 Phono ('46)	139.50	250.00
4. 1424 Phono (Hideaway)	150.00	195.00
4. 1426 Phono ('47)	199.50	275.00
1. Magic Glo (1428)	425.00	575.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	17.50
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	10.00	25.00
4. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker	24.50	29.00

PACKARD

2* Pla Mor Wall & Bar Box	12.00	21.00
2* Manhattan	149.50	195.00
2. Model 7 Phono	75.00	99.50
4. Hideaway Model 400	79.00	125.00
6. 1000 Speaker	48.50	75.00
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	125.00	250.00
4. Throne of Music	39.50	59.50
4. Empress	25.00	59.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
2. Constellation	129.00	175.00

AMI

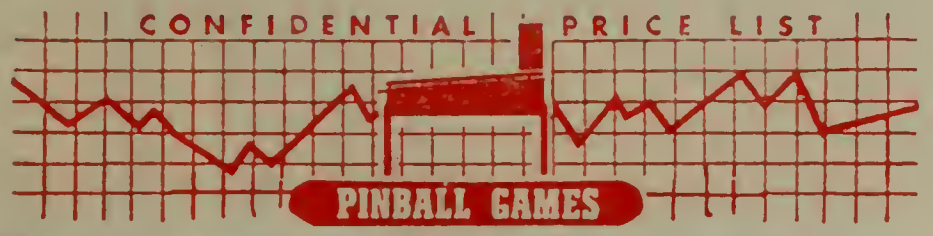
6. Hi-Boy (302)	49.50	55.00
5. Singing Towers (201)	39.50	99.50
5. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
5. Singing Towers (301)	39.50	99.50
2* Model A '46	325.00	425.00
2* Model B '48	425.00	550.00

BUCKLEY

4. Wall & Bar Box O. S.	3.00	5.00
4. Wall Bar Box N.S.	7.00	17.50

AIREON

4. Super DeLuxe ('46)	40.00	95.00
4. Blonde Bomber	129.50	189.50
4. Fiesta	95.00	125.00
6. '47 Hideaway	119.50	195.00
2. '48 Coronet 400	95.00	150.00
6. '49 Coronet 100	275.00	299.50



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United: (Wm) Williams.

4. ABC Bowler	25.00	29.50
4. Ali Baba (Got 6/48)	35.00	49.50
2. Alice (Got 8/48)	49.00	59.50
4. Amber (Wm 1/47)	15.00	29.50
2. Aquacade (UN (4/49)	69.00	104.50
4. Arizona (Un 5/50)	95.00	144.50
4. Baby Face (UN 1/49)	35.00	69.50
4. Baffle Card (Got 10/46)	10.00	14.50
4. Ballerina (B 48)	45.00	59.50
2. Ballyhoo (B 47)	19.50	29.50
4. Band Leader	69.50	89.50
4. Banjo	35.00	45.00
2. Bank-A-Ball (Got)	130.00	164.50
1. Barnacle Bill (Got 8/48)	45.00	69.50
4. Basketball (Got 10/49)	100.00	119.50
2. Be Bop (Ex)	99.50	139.50
4. Bermuda (CC 11/47)	27.50	49.50
4. Big League (B 46)	14.50	19.50
6. Big Prize	10.00	30.00
6. Big Time	32.50	39.50
4. Big Top	59.00	89.50
1. Black Gold	65.00	89.50
4. Blue Skies (Un 11/48)	44.50	54.50
4. Bonanza (Wm 11/47)	12.50	15.00
4. Boston (Wm 5/49)	85.00	124.50
1. Bowling Champ (Got 2/49)	85.00	99.50
6. Bowling League (Got 8/47)	12.50	24.50
2. Broncho	19.50	35.00
2. Buffalo Bill (Got 5/50)	85.00	129.50
2. Buccaneer (Got 10/48)	59.50	74.50
2. Build Up	29.50	49.50
2* Buttons & Bows (Got 3/49)	80.00	109.50
4. Camel Caravan	95.00	129.50
4. Canasta (Ge 7/50)	114.50	139.50
2. Caribbean (Un 3/48)	15.00	32.50
2. Carnival (B 48)	40.00	89.50
2. Carolina (Un 3/49)	35.00	75.00
4. Carousel	15.00	29.50
2. Catalina (CC 2/48)	20.00	49.50
2* Champion (B 48)	274.50	395.00
2. Champion (CC 6/49)	89.00	129.50
4. Chico	34.50	50.00
1* Cinderella (Got 3/47)	34.50	65.00
2* Citation (B 48)	165.00	275.00
6. Cleopatra	19.50	34.50
4. Club Trophy	29.50	49.50
1* College Daze (Got 8/49)	125.00	135.00
4. Contact	25.00	39.50
4. Contest	29.50	39.50
4. Cover Girl	29.50	49.50
4. Crazy Ball (CC 7/48)	29.50	49.50
4. Dallas (Wm 2/49)	65.00	99.50
6. Dark Horse	10.00	15.00
4. De Icer (Wm 11/49)	100.00	169.50
4. Dew Wa Ditty (Wm 6/48)	30.00	49.50
6. Double Barrel (B 47)	10.00	19.50
4. Dbl. Feature (Got 12/50)	179.50	194.50
1. Double Shuffle (Got 6/49)	85.00	109.50
4. Dreamy (Wm 3/50)	109.50	135.00
6. Drum Major	25.00	34.50
4. Dynamite (Wm 10/46)	10.00	14.50
4. Entry (B '47)	35.00	65.00
4. El Paso (Wm 11/48)	65.00	79.50
2. Fast Ball	10.00	15.00
6. Fiesta	14.50	19.50
1. Fighting Irish (CC 10/50)	174.50	185.00
4. Flamingo (Wm 7/47)	14.50	25.00
2* Floating Power	55.00	85.00
1. Flying Saucers (Ge 12/50)	149.50	174.50
4. Flying Trapeze (Got 9/47)	14.50	17.50
2. Football (CC 8/49)	75.00	105.00
4* 4 Horsemen (Got 9/50)	159.50	185.00
4. Freshie (Wm 9/49)	129.50	149.50
4* Georgia (Wm 9/50)	139.50	165.00
4. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	99.50	119.50
4. Gizmo (Wm 8/48)	29.50	49.50
6. Glamour	24.50	29.50
4. Gold Ball (CC 8/47)	19.50	39.50
1* Gold Cup (B '48)	99.50	160.00
4. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	89.50	104.50
4. Gondola	49.50	69.50
2. Grand Award (CC 1/49)	55.00	64.50
4. Harvest Moon (Got 12/48)	59.50	79.50
1. Harvest Time (Ge 9/50)	145.00	155.00
4. Havana (Un 3/47)	14.50	25.00
4. Hawaii (UN 8/47)	10.00	25.00
4. Hi Ride	19.50	39.50
4. Hit Parade	29.50	44.50
4. Holiday (CC 12/48)	59.50	79.50
2. Hot Rods (B '49)	79.50	149.50
4* Humpty Dumpty (Got 10/47)	29.50	49.50
2. Jack 'N Jill (Got 4/48)	39.50	49.50
4. Jamboree	39.50	65.00
2. Jeanie (Ex 7/50)	119.50	139.50
2* Jockey Special (B '47)	60.00	125.00
2. Joker (Got 11/50)	159.50	184.50
1. Judy (Ex 7/50)	135.00	155.00
3* Just 21 (Got 1/50)	60.00	100.00
4. K. C. Jones	119.50	159.50
4. Kilroy (CC 1/47)	10.00	15.00
1. King Arthur (Got 10/49)	109.50	139.50
4. King Cole (Got 5/48)	34.50	59.50
2. Knockout (Got 1/51)	169.50	209.50
4. Lady Robin Hood (Got 1/48)	34.50	49.50
4. Leap Year	25.00	49.50
6. Line Up	25.50	29.50
2. Lucky Inning (Wm 5/50)	104.50	119.50
4. Lucky Star (Got 5/47)	25.00	45.00
1. Mad. Sq. Garden (Got 6/50)	129.50	169.50
4. Magic	45.00	59.50
6. Maisie (Got 3/47)	14.50	25.50
1. Majors '49 (CC 2/49)	42.50	89.50
4. Major League Baseball	39.50	49.50
4. Manhattan (Un 2/48)	24.50	35.00
4. Mardi Gras	34.50	50.00
4. Marjorie (Got 7/47)	19.50	29.50
2. Maryland (Wm 4/49)	60.00	124.50
2. Merry Widow	34.50	54.50
4. Melody (B 47)	20.00	49.00
2. Mercury (Ge)	109.50	135.00
4. Metro	17.50	27.50
4. Mexico (Un 6/47)	14.50	35.00
6. Miami Beach	15.95	19.50
6. Miss America (Got 1/47)	12.50	27.50
6. Monicker	10.00	17.50
4* Monterrey (Un 5/48)	34.50	49.50
1. Moon Glow (Un 12/48)	35.00	60.00
4. Morocco	35.00	49.50
4. Mystery	10.00	15.00
2. Nevada (Un 10/47)	15.00	19.50
1. Nifty (Wm 12/50)	169.00	189.50
4. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
2. Oklahoma (Un 6/49)	89.00	119.50
4. Old Faithful (Got 1/50)	119.50	130.00
1* One Two Three	59.00	95.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	35.00	49.50
4. Phoenix	49.50	65.00
2* Photo Finish	225.00	365.00
6. Pimlico	15.00	32.50
1* Pin Bowler (CC 7/50)	145.00	175.00
2. Pinch Hitter (Un 5/49)	49.50	69.50
4. Pinky (Wm 10/50)	169.50	189.50
6. Pin Up Girl	15.00	29.50
4. Play Ball	15.00	19.50
4. Play Boy (CC 5/47)	15.00	19.50
1. Playland (Ex 8/50)	145.00	159.50
4. Playtime (Ex)	79.50	95.00
2. Puddin Head	40.00	59.50
4. Punchy (CC 11/50)	174.50	184.50
1. Rag Mop (Wm 11/50)	179.50	189.50
1. Rainbow (Wm 9/48)	45.00	59.50
3. Ramona (Un 2/49)	39.50	55.00
4. Rancho (B 48)	35.00	45.00
6. Ranger	10.00	25.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	169.50	189.50
6. Repeater	17.50	29.50
1. Rio (Un 12/46)	15.00	20.00
2. Rip Snorter (Ge)	119.50	139.50
6. Riviera	14.50	25.00
2. Rocket (Ge 5/50)	109.50	139.50
1. Rockettes (Got 8/50)	165.00	179.50
4. Rondevoo (Un 5/48)	39.50	59.50
4. Round Up (Got 11/48)	50.00	79.50
2. St. Louis (Wm 2/49)	89.50	99.50
2. Sally (CC 10/48)	49.50	64.50
4. Samba	34.50	49.50
4. Saratoga (Wm 10/48)	49.50	75.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
2. Screwball	39.50	54.50
4. Sea Hawk	15.00	22.00
4. Sea Isle (CC 11/47)	14.50	39.50
2* Select-A-Card (Got 4/50)	50.00	150.00
4. Serenade (Un 12/48)	35.00	59.50
4. Shanghai (CC 4/48)	39.50	60.00
2. Shantytown	109.50	129.50
2. Sharpshooter (Got 5/49)	65.00	125.00
6. Shooting Stars	19.50	35.00
2. Short Stop	20.00	45.00
4. Show Boat (Un 1/49)	34.50	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	19.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
4. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4* South Pacific (Ge 3/50)	80.00	135.00
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
1* Special Entry (B '49)	64.50	125.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	29.50	49.50
4. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	39.50
1. Spot Bowler (Got 10/50)	159.50	169.50
4. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Star Attraction	10.00	25.00
1. Stardust (Un 5/48)	39.50	49.50
6. Starlite	10.00	49.50
4. State Fair	10.00	14.50
6. Step Up	10.00	14.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4* Summertime (Un 9/48)	39.50	49.50
6. Sun Beam	19.50	29.50
2. Sunny (Wm 12/47)	20.00	49.50
6. Supercharger	15.00	24.50
2. Super Hockey	64.50	89.50
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
1. Surf Queen (B '46)	10.00	15.00
4. Suspense (Wm 2/46)	29.50	49.50
4. Swance	39.50	64.50
1. Sweetheart (Wm 7/50)	145.00	175.00
4. Tahiti (CC 10/49)	95.00	119.50
4. Tally Ho	19.50	39.50
4. Tampico (Un 7/49)	59.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	85.00	125.00
4. Temptation	59.50	79.50
4. Tennessee (Wm 2/48)	39.50	59.50
4. Three Feathers	79.50	89.50
1. Three Musketeers (Got 7/49)	119.50	135.00
4. Thrill (CC 9/48)	29.50	49.50
6. Topic	10.00	17.50
4. Tornado (Wm 4/47)	12.50	17.50
4. Torchy (Wm 6/47)	10.00	19.50
6. Towers	12.50	15.00
4* Trade Winds	34.50	60.00
1. Treasure Chest	14.50	30.00
4. Trinidad (CC 3/48)	29.50	49.50
2. Triple Action	25.00	44.50
4. Triplets (Got 7/50)	159.50	179.50
1. Tri-Score (Ge 1/51)	159.50	199.50
4. Trophy (B '48)	95.00	129.50
4. Tropicana (Un 1/48)	14.50	29.50
2. Tucson (Wm 1/49)	80.00	99.50
2. Tumbleweed	60.00	115.00
4. Turf Champ	24.50	39.50
6. Turf King (Pre-War)	22.50	49.50
2. Utah (Un 8/49)	80.00	124.50
6. Vanities	10.00	25.00
4. Victory Special (B '46)	35.00	69.50
4. Virginia (Wm 3/48)	29.50	49.50
6. West Wind	15.00	20.00
6. Wild Fire	19.50	30.00
4. Winner (Univ.)	375.00	469.50
1. Wisconsin (Un 3/48)	35.00	65.00
6. Yankee Doodle	15.00	19.50
4* Yanks (Wm 4/48)	15.00	49.50
6. Zig Zag	12.50	19.50

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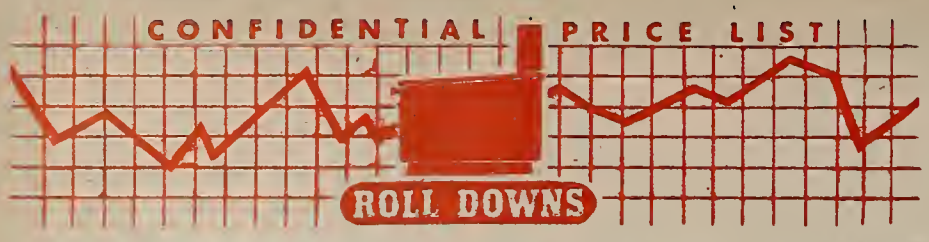
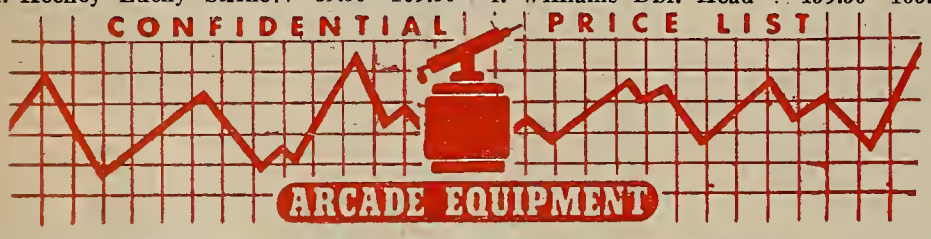


4.	ABC Roll Down	24.50	35.00	4. Genco Total Roll	19.50 35.00
6.	Arrows	15.00	40.00	6. Hawaii Roll Down	10.00 24.50
4.	Anto Roll	24.50	35.00	1. Hy-Roll	49.50 89.00
4.	Bermuda	25.00	35.00	6. Melody	20.00 35.00
4.	Big City	10.00	35.00	6. One World	40.00 49.50
4.	Bing-A-Roll	49.50	85.00	4. Pro-Score	25.00 50.00
6.	Bonus Roll	25.00	49.50	4. Singapore	10.00 29.50
6.	Buccaneer	49.50	64.50	4. Sportsman Roll	10.00 20.00
6.	Champion Roll	15.00	29.50	6. Super Score	35.00 49.50
6.	Chicoin Roll Down	19.50	54.50	6. Super Triangle	15.00 35.00
2.	Genco Advance Roll	19.50	35.00	4. Tally Roll	19.50 39.50

4.	Bally Shuffle Champ	135.00	179.50	1. Keeney Dbl. Bowler	165.00 210.00
1*	Bally Shuffle-Bowler	39.50	85.00	4. Keeney Leagne Bowl	249.50 285.00
4*	Bally Speed Bowler	75.00	145.00	4. Keeney Duck Pins	100.00 155.00
4.	California Shuffle Pins	30.00	50.00	4. Rock-Ola Shuffle Jungle	35.00 59.50
4.	ChiCoin Bango	25.00	49.50	4. Rock-Ola Shuffle-Lane	29.50 50.00
6.	ChiCoin Beacon	35.00	49.50	2. Un. Dbl. Shuffle	75.00 99.50
2*	ChiCoin Bowling Alley	50.00	94.50	2* United Shuffle Alley	20.00 69.50
4.	ChiCoin Alley w/con	99.50	139.50	2* Un. Shuffle w conv.	50.00 89.50
4.	ChiCoin Ace Bowl	149.50	195.00	4. Un. Shuffle Alley Exp.	79.50 125.00
2*	ChiCoin Bowl Classic	75.00	175.00	4. Un. 2-play Express	200.00 219.50
4.	ChiCoin Rebound	10.00	29.50	4. Un. Sin. Rebound	169.50 209.50
1.	ChiCoin Shuffle Baseball	50.00	99.50	1. Un. Twin Rebound	235.00 269.50
2.	ChiCoin Trophy	155.00	195.00	1. United Shuffle Skill	35.00 69.50
1*	Exhibit Strike	75.00	165.00	2* United Super-Shuffle	34.50 69.50
4*	Genco Bowling League	25.00	39.50	4. United Slugger	125.00 179.00
1.	Genco Glider	25.00	59.50	1. United Skee Alley	199.50 225.00
2.	Genco Baseball	59.00	99.50	2* Univ. Super Twin	75.00 179.50
2*	Gottlieb Bowlette	40.00	89.50	2. Universal Twin Bowler	75.00 95.00
2.	Keeney ABC Bowler	35.00	65.00	1. Williams DeLuxe Bowler	75.00 99.50
4.	Keeney Line Up	32.50	39.50	4. Williams Twin Shuffle	25.00 89.50
3.	Keeney King Pin	125.00	145.00	4. Williams Single Bowler	25.00 50.00
2.	Keeney Pin Boy	25.00	85.00	4. Williams Dbl. Head	139.50 165.00
2.	Keeney Ten Pins	29.50	64.50		
4.	Keeney Lucky Strike	89.50	109.50		



4.	Allite Strikes 'N Spares	39.50	149.50	6. Keeney Anti Aircraft Br	15.00 25.00
4.	Boomerang	45.00	85.00	6. Keeney Anti Aircraft Bl	15.00 50.00
4.	Bally Big Inning	175.00	200.00	4. Keeney Sub Gun	79.50 85.00
4.	Bally Bowler	165.00	189.50	4. Keeney-Texas Leaguer	30.00 59.50
4.	Bally Convoy	47.50	95.00	4. Kirk Night Bomber	49.50 145.00
4.	Bally Defender	50.00	95.00	1. Lite League	50.00 95.00
6.	Bally Eagle Eye	39.50	49.50	4. Mutoscope Ace Bomber	79.50 150.00
4.	Bally Heavy Hitter	49.50	79.50	4. Muto. Atomic Bomber	95.00 150.00
6.	Bally King Pin	35.00	45.00	4. Mutoscope Dr. Mobile	95.00 150.00
6.	Bally Lucky Strike	45.00	79.50	4. Mutoscope Photomatic (Pre-War)	175.00 375.00
2.	Bally Rapid Fire	69.00	99.50	4. Mutoscope Sky Fighter	79.50 139.50
4.	Bally Sky Battle	49.50	95.00	4. QT Pool Table	89.50 185.00
4.	Bally Torpedo	49.50	95.00	4. Quizzer	50.00 125.00
1.	Bally Undersea Raider	69.50	125.00	6. Rockola Ten Pins LD	19.50 49.50
6.	Bank Ball	59.50	150.00	6. Rockola Ten Pins HD	25.00 49.50
6.	Bowling League	35.00	49.50	4. Rockola World Series	50.00 100.00
6.	Buckley DeLuxe Dig	125.00	149.50	4. Scientific Baseball	49.50 75.00
4.	Buckley Treas Is Dig	95.00	110.00	4. Scientific Basketball	59.50 75.00
6.	Champion Hockey	40.00	65.00	4. Scientific Batting Pr.	49.50 100.00
4.	Chicoin Basketball Champ	159.50	225.00	1. Scientific Pitch 'Em	165.00 225.00
2*	Chicoin Goalee	69.00	125.00	4* Seeburg Bear Gun	339.50 395.00
4.	Chicoin Hockey	59.50	95.00	1. Seeburg Chicken Sam	45.00 95.00
2.	Chi Midget Skee	125.00	195.00	4. Seeburg Shoot the Chute	25.00 95.00
4*	Chicoin Pistol	85.00	159.50	4. Skee Barrell Roll	25.00 49.50
6.	ChiCoin Roll-A-Score	39.50	75.00	6. Skill Jnmp	25.00 39.50
4.	Edelco Pool Table	49.50	75.00	6. Snper Torpedo	25.00 79.50
4.	Evans Bat-A-Score	175.00	225.00	6. Supreme Bolascore	50.00 125.00
6.	Evans In The Barrel	39.50	52.50	6. Supreme-Skee Roll	20.00 75.00
4.	Evans Super Bomber	95.00	195.00	6. Supreme Skill Roll	20.00 69.50
6.	Evans Play Ball	49.50	95.00	4. Supreme Rocket Buster	45.00 79.50
4.	Evans Ten Strike '46	39.50	75.00	6. Tail Gunner	30.00 49.50
4.	Evans Tommy Gun	49.50	100.00	2. Telequiz	99.50 159.50
4*	Exhibit Dale Gun	65.00	129.50	2. Un. Team Hockey	100.00 150.00
4.	Exhibit Rotary Mdsr.	225.00	275.00	4. Warner Voice Record	49.50 69.50
4.	Exhibit Silver Bullets	175.00	195.00	6. Western Baseball '39	20.00 49.50
4.	Exhibit Merchantman Roll Ch Digger	85.00	125.00	4. Western Baseball '40	49.50 85.00
4.	Exhibit Vitalizer	69.50	95.00	4. Whizz	15.00 49.50
6.	Genco Bank Roll	24.50	65.00	4. Wilcox-Gay Recordio	100.00 175.00
6.	Genco Play Ball	29.50	74.50	1* Williams All Stars	79.50 125.00
4.	Groetchen Met. Typer	79.50	149.50	4. Williams Box Score	29.50 75.00
6.	Hoop-A-Roll	24.50	49.50	2* Williams Star Series	100.00 175.00
4.	Jack Rabbit	69.50	109.50	2* Williams Qnarterback	60.00 110.00
4.	Keeney Air Raider	69.50	125.00	2. Wnrlitzer Skeeball	75.00 150.00

CONVERSIONS

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

NATE SCHNELLER, INC.

Gottlieb 21 to Bingo Bango

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.

Model "C" Phonograph	$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MANUFACTURING CO.

Turf King	$695.00
Hook-Bowler	429.50

BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box	$24.50

CHICAGO COIN MACHINE CO.

Band Box	
Thing	
Hit Parade Phonograph	

H. C. EVANS & CO.

Constellation Phonograph	
Ten Strike 1951	

THE EXHIBIT SUPPLY CO.

Two Player Hockey	$184.50
Big Bronco	
Gun Patrol	

GENCO MFG. & SALES CO.

Stop and Go	$279.50

D. GOTTLIEB & CO.

Minstrel Man	$294.50

J. H. KEENEY & CO., INC.

League Bowler, 9½ Ft.	$419.50
League Bowler, 8 Ft.	409.50
All-Electric Cigarette Vendor	259.50
All-Electric Cigarette Vendor with Changemaker	277.00
Penny Inserter	119.50
Four Way Bowler Conversion	350.00
Match Bowler Conversion	379.50
Divydend	69.50

ROCK-OLA MFG. CORP.

"Rocket '51-50" Phonograph	$798.40
Model 1538 5c-10c-25c Wall Box	59.50
Model 1536 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

(All Prices F.O.B. Factory, Chicago)

UNITED MANUFACTURING CO.

Team Hockey	$195.00
Five-Player Shuffle Alley	430.00
Twin Shuffle-Cade	430.00
Skee Alley	395.00
Two Player Shuffle Alley Rebound	375.00
Four Player Shuffle Alley Rebound	395.00
Shuffle Alley DeLuxe Conversion	79.50
Super Shuffle Alley DeLuxe Conversion	89.50
Double Shuffle Alley DeLuxe Conversion	89.50

UNIVERSAL INDUSTRIES, INC.

High Score Bowler	$375.00
DeLuxe Twin Bowler	375.00
Shuffle Tournament Attachment	

WILLIAMS MANUFACTURING CO.

Music Mite Phonograph	
Control Tower	

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	$949.50
Model "1450" Phonograph	914.50
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.

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